

Aaron Hook

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Summary

Versatile broadcaster with experience in both television and radio mediums. Prior experience in fast-paced, team-oriented environments in both Minor League Baseball and Collegiate Summer Ball. Proficient in the Adobe Creative Suite.

Broadcast and Media Experience

SIDELINE REPORTER & PLAY-BY-PLAY BROADCASTER | 03/2024 - Current

Freelance College Play-by-Play/ESPN+ - Philadelphia, PA

- Contribute to broadcasts of NCAA Division I sports at multiple Northeast schools including Penn, Villanova, and University of New Haven
- Have appeared on broadcasts of M/W Basketball, M/W Soccer, Baseball, Softball, M/W Lacrosse, M/W Swimming & Diving, Field Hockey, Volleyball, and Wrestling.
- Conduct halftime and postgame interviews with coaches and players
- Serving as PxP voice of Penn Field Hockey for the 2025 season on ESPN+

SIDELINE REPORTER & PLAY-BY-PLAY BROADCASTER | 02/2021 - Current

Delaware Blue Coats - Wilmington, DE

- Appear on telecasts of Philadelphia 76ers' G League affiliate as sideline reporter
- Provide information and updates during games
- Conduct in-game, halftime & postgame interviews
- Play-by-Play on radio and TV for 4 seasons as student intern
- Games broadcasted on 89.7 WGLS-FM, DETV, CBS 57 (WPSG), Tubi, Roku, & NBA TV on occasion

DIRECTOR OF BROADCASTING AND MEDIA RELATIONS | 02/2025 - 07/2025

Edenton Steamers - Edenton, NC

- PxP voice of wood-bat collegiate summer baseball team in the Old North State League (ONSL)
- Called 40 games between regular season and postseason
- Created game notes for each home game to be distributed to fans
- Wrote weekly newsletter detailing team and league news, distributed to 500+ fans
- Facilitated player interviews with local and national media outlets
- Games streamed on foulpolesports.com

PLAY-BY-PLAY BROADCASTER | 04/2021 - 09/2024

Wilmington Blue Rocks - Wilmington, DE

- Called games for the High-A affiliate of the Washington Nationals on the radio as a student
- Provided analysis and insight during radio pre-game show 'The Rocks Report'
- Games broadcasted on 89.7 WGLS-FM & simulcasted on milb.tv during '23 & '24 seasons

PLAY-BY-PLAY BROADCASTER | 09/2024 - Current

Philadelphia Hockey Club - Sewell, NJ

- Called home games for Tier II Junior Ice Hockey Team in the Eastern Hockey League (EHL)
- Games streamed on flohockey.tv

MEDIA MEMBER | 12/2023 - 01/2024

Maccabi USA - Buenos Aires, Argentina

- Covered Team USA during Pan-American Maccabiah Games in Argentina's Capital
- Created both video and written content, including video packages and feature articles on athletes

- Created social media content for Maccabi USA's Instagram and TikTok platforms
- Play-by-Play and Sideline Reporter for multiple events including Basketball, Soccer, Volleyball and Table Tennis

Education

Rowan University - Glassboro, NJ | B.A.

Sports Communication & Media, 05/2024