

AND



1st Annual Production Sale

SUNDAY December 15 2024

2:00_{PM} cst

Dale & Trent Ranch Pleasanton, NE

Welcome to our first annual production bull sale in conjunction with Nelson Herefords. We are extremely excited about the sale and the future of our two programs working together for years to come.

What an exciting time to be in the cattle business!!! On the Simmental side we have our most consistent set of percentage and purebred bulls yet and we are excited to start getting calves for the 2025 crop and beyond. We are starting to put together some excellent females to flush which should produce a good selection of full brothers to sell in the 2026 sale and beyond. We have been so blessed to be able to live this life and work in an industry that we are very passionate about. There truly are no other words than thank you, as respected friends and customers for the value you put in our programs. It is our goal to provide cattle designed for you to optimize the goals that you have for your own breeding program.

Now how about Nelson Herefords!!! A year ago when I approached Brett about joining the sale he didn't even hesitate in saying yes. I knew they had great cattle but I was not only very pleased, but very excited to see the quality of Polled and Horned Hereford bulls that the Nelson family has chosen for the sale. There are bulls in the Hereford pen that will make a positive impact in your herds. Brett is very passionate about cattle and genetic advancement and it definitely shows in the bulls he's brought to the ranch. I am proud to have him as a partner in the sale.

We look forward to talking to all of you over the next couple of weeks. Please do not hesitate to call me about the purebred and percentage Simmental bulls or Brett in reference to the Hereford bulls. Thank you so much once again, Brett and I both look forward to working with you to help make selections that are right for your breeding program.

Sincerely,

Ken Trent and the entire Nelson, Trent and Dale families

Sale Location: 22682 325th Rd · Pleasanton, NE 68866

| - | | | | | | W 7 |
|---|-----------------------|----------|---------------|--------|------------|--------|
| | | E RD | | | 340TH RD | |
| | Dale & Trent Ranch | RIVERDAL | | | | HWY 10 |
| L | ^ | 325TH RD | | | 325TH RD | \ |
| | DOVE HILL RD | 310TH RD | GREEN HILL RD | YDC RD | 210TH RD | |
| | | | | | Pleasanton | |

Sale Schedule: Sunday, December 15, 2024

10am cst Cattle Available for Viewing
12pm cst Complimentary Lunch Served
2pm cst Sale Begins

Auctioneer: Col. Matt Lowery 308-750-6119

Sale Day Contacts:

| Ken Trent 308-2 | 293-5758 | Pacen Trent | 308-224-6015 |
|--------------------|----------|--------------|--------------|
| Brett Nelson 308-2 | 214-0334 | John Geisler | 308-440-6164 |
| Drew Gaffney 308-8 | 372-1105 | John Nelson | 308-214-1272 |

Consulting Veterinarians:

Northgate Veterinary Clinic Allen Stones DVM 308-234-9512 (Dale & Trent Ranch)

Burwell Veterinary Clinic Marty Archibeque DVM 308-346-4145 (Nelson Herefords)

Consulting Nutritionist:

Kent Feeds Keith Paitz 308-222-0369

Hotel Accommodations:

Kearney & Grand Island, NE have multiple hotels and restaurants

Broken Bow, NE Arrow Hotel – 308-252-5094 Boarders Inn – 308-661-0486

Cattle Guarantee and Other Announcements

- (1) All bulls sold will come with a first breeding season guarantee which will last 75 days after the time of turnout. If there is a health problem with a bull please immediately contact Brett Nelson or Ken Trent and we will work through the matter with you. We guarantee breeding soundness only and request that you get a veterinary opinion and diagnosis. There are several options we can visit about if a problem arises. It is 100% our goal to make sure that you, our customers, are getting what you pay for.
- (2) The bulls will be vaccinated and fertility checked before delivery. We will contact you if there are any problems with a bull before delivery.
- (3) All bulls will be sold in their entirety unless there are other arrangements made on or before sale day. Both Dale & Trent Ranch and Nelson Herefords reserve the right to have semen collected from any bull on the sale at our cost for in herd use only.
- (4) Any announcements made at the sale will take precedence over any information printed in the catalog.
- (5) We strongly encourage you to purchase mortality insurance on any bull you purchase as soon as possible.
- (6) There will be a delivery fee on any bulls delivered more than 250 miles from the ranch. We are working diligently to come up with affordable options for bull delivery that extend outside the 250 mile free delivery range and will have that information available on sale day.





✓ Simmental Bulls >



LOT 446M **DTR 446M**

PB SM

REG: 4422922

таттоо: 446М

DATE OF BIRTH: 1/23/24

HOOK'S EAGLE 6E SIRE: LRS FALCON 442G

LRS MS CLASS ACT 437B

TJ COWBOY'S CHOICE 420B DAM: DTR MS MAGGIE 217H DATR MS. MAGGIE 026B

| | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|-------|-------|-----|------|------|-------|------|
| EPD | 11.5 | 1.7 | 103.4 | 165.7 | .39 | 7.2 | 26.9 | 78.6 | 21.9 |
| Rank | 50 | 60 | 2 | 1 | 1 | 30 | 25 | 2 | 2 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 16.0 | 52.9 | 35 | .19 | 058 | 1.19 | 41 | 158.2 | 96.4 |
| Rank | 10 | 3 | 70 | 45 | 85 | 5 | | 15 | 10 |

Act BW 96 Adj WW 821

Black, Polled



LRS FALCON 442G

ASA# 3563006

SIRE OF LOTS: 446M, 461M, 447M, 466M, and 457M LOT DTR 461M

PB SM

REG: 4422959

TATTOO: 461M

DATE OF BIRTH: 1/31/24

461M

HOOK'S EAGLE 6E SIRE: LRS FALCON 442G

LRS MS CLASS ACT 437B

TJ SHARPER IMAGE 809U DAM: DTR MS MAGGIE 077D **FF LUCKY MAN X022**

| 1 30 | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|---------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 12.8 | -1.3 | 89.9 | 142.8 | .33 | 7.3 | 25.0 | 69.8 | 20.7 |
| Rank | 35 | 15 | 15 | 10 | 10 | 30 | 35 | 20 | 4 |
| Jan San | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 17.0 | 46.5 | 35 | .17 | 061 | 1.08 | 46 | 155.9 | 91.1 |
| Rank | 5 | 10 | 70 | 50 | 70 | 15 | | 20 | 20 |

Act BW 88 Adj WW 727

Black, Polled

LOT DTR 454M

3/8 SM 5/8 AN

REG: 4422918

таттоо: 454М

DATE OF BIRTH: 1/27/24

454M

TJ PRIME RIB 644H SIRE: FF PRIME PLUS K1562 FF MS FIN ANSWER C411

TEHAMA PATRIARCH F028

DAM: DTR/KJ MS MAGGIE 333K **DTR MS MAGGIE 217H**

| | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|------|------|------|-------|------|
| EPD | 16.4 | 0.5 | 88.2 | 146.4 | .36 | 11.5 | 31.6 | 76.6 | 16.5 |
| Rank | 15 | 60 | 15 | 10 | 10 | 3 | 10 | 4 | 30 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 13.3 | 51.3 | .03 | .74 | .013 | .57 | | 162.4 | 95.5 |
| Rank | 40 | 10 | 99 | 10 | 99 | 70 | | 10 | 10 |

Act BW 88 Adj WW 719

Black, Polled

LOT **DTR 442M** 1/2 SM 1/2 AN

REG: 4422900

TATTOO: 442M

DATE OF BIRTH: 1/5/24

442M

S S NIAGARA Z29

TEHAMA ELITE BLACKBIRD D826

SIRE: TEHAMA PATRIARCH F028

TJ 579C DAM: DTR/KJ 352K

FF MS TRIP C Y705

| | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 16.7 | -2.3 | 81.7 | 138.5 | .35 | 11.3 | 29.0 | 71.3 | 15.8 |
| Rank | 15 | 15 | 30 | 15 | 10 | 4 | 15 | 15 | 40 |
| 6 | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| | | | | | | | | | |
| EPD | 11.3 | 48.5 | 11 | .47 | 010 | .78 | | 154.0 | 90.6 |

Act BW 72 Adj WW 693

Black, Polled



LOT DTR 437M

1/2 SM 1/2 AN

REG: 4422920

TATTOO: 437LM

TEHAMA PATRIARCH F028

DATE OF BIRTH: 12/26/23

437M

GARASHLAND

DAM: DTR/KJ MS 340K

SIRE: TJ PRIME RIB 644H TJ 22C

TJ MISS 137E

| 1 | CE | BW | WW | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 16.5 | -1.7 | 86.1 | 142.5 | .35 | 10.2 | 32.4 | 76.5 | 16.5 |
| Rank | 15 | 25 | 20 | 10 | 10 | 10 | 4 | 4 | 30 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| | | 011 | | MAILE | - | IILA | 01 | AI I | |
| EPD | 12.8 | 46.2 | 10 | .67 | 007 | .73 | 31 | 166.7 | 97.8 |

Act BW 75 Adj WW 732

Homozygous Black, Homozygous Polled

LOT DTR 464M

1/2 SM 1/2 AN

20

REG: 4422901

TATTOO: 464M

DATE OF BIRTH: 2/1/24

464M **TJ BLACKLIST 233F** SYDGEN ENHANCE

DAM: DTR KJ/OC MS ENHANCE 222H

FF MS TRIP C Y705

SIRE: TJ BLACKSHIRT 840J TJ 557F

| 1 1 1 | 2 1 | CONTRACTOR OF THE PROPERTY OF | 2 - 5 - 5 - 5 1 5 1 5 1 5 1 5 1 5 1 5 1 5 | | B 0.04 24 1 1 1 2 4 | | | and the second of the | 3 1 11 1 2 1 1 |
|-------|------|---|---|-------|---------------------|-----|------|-----------------------|----------------|
| | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
| EPD | 9.4 | 0.4 | 83.7 | 132.3 | .30 | 4.9 | 31.6 | 73.9 | 16.8 |
| Rank | 90 | 60 | 25 | 25 | 30 | 85 | 10 | 10 | 30 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EDD | 11 0 | 40.7 | 16 | G1 | 000 | 05 | | 1/0 C | 00.0 |

90

Act BW 93 Adi WW 712

60 Black, Polled

DTR 444M LOT

PB SM

70

REG: 4422937

TATTOO: 444M

30

DATE OF BIRTH: 1/20/24

20

444M

HOOK'S BEACON 56B SIRE: KBHR HONOR HOGO WS MISS SUGAR C4

FF ABSOLUTE D752 DAM: DTR MS MAGGIE 292J **DATR MS. MAGGIE 026B**

| | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|--------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 16.8 | -2.4 | 77.4 | 118.8 | .26 | 9.4 | 30.1 | 68.8 | 20.2 |
| Rank | 4 | 4 | 55 | 45 | 40 | 10 | 10 | 25 | 10 |
| 10 1 1 | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 11.4 | 38.1 | 33 | .32 | 053 | 1.00 | 37 | 164.3 | 89.3 |
| Rank | 55 | 20 | 80 | 25 | 85 | 25 | | 10 | 20 |

Act BW 77 Adj WW 681

Black, Polled



KBHR HONOR H060

ASA# 3789447

SIRE OF LOT: 444M

LOT DTR 445M

1/2 SM 1/2 AN

REG: 4422969

таттоо: 445М

DATE OF BIRTH: 1/23/24

445M

TJ PRIME RIB 644H SIRE: FF PRIME PLUS K1562

DAM: DTR/KJ MS 351K

TJ 579C

FF MS FIN ANSWER C411 I V MISS II

L V MISS IDENTITY 734

| No. of the | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------------|------|------|------|-------|------|-----|------|-------|------|
| EPD | 16.4 | -0.7 | 80.2 | 126.6 | .29 | 9.9 | 30.7 | 71.8 | 14.9 |
| Rank | 15 | 35 | 35 | 35 | 35 | 15 | 10 | 15 | 50 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 12.7 | 46.9 | .00 | .70 | .010 | .56 | | 158.4 | 92.4 |
| Rank | 45 | 15 | 99 | 10 | 99 | 75 | | 15 | 15 |

73 Adj WW 710

Black, Polled

LOT DTR 447M

3/4 SM 1/4 AN

REG: 4422960

DATE OF BIRTH: 1/23/24

447M

HOOK'S EAGLE 6E

SIRE: LRS FALCON 442G LRS MS CLASS ACT 437B FF TITAN F844

DAM: DTR MS MAGGIE 268J
DTR MS MAGGIE 073D

| | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 11.9 | -0.5 | 90.0 | 148.8 | .37 | 6.0 | 24.4 | 69.2 | 19.8 |
| Rank | 60 | 40 | 10 | 5 | 4 | 65 | 50 | 20 | 10 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 15.7 | 47.3 | 33 | .21 | 057 | 1.08 | 45 | 142.8 | 86.9 |
| Rank | 15 | 15 | 20 | 80 | 30 | 5 | | 35 | 30 |

Act BW 83 Adj WW 697

Black, Polled

LOT DTR 460M

PB SM

REG: 4422935

TATTOO: 460M

таттоо: 447М

DATE OF BIRTH: 1/31/24

460M

HOOK'S BOZEMAN 8B SIRE: MR SR 71 RIGHT NOW E1538 MISS SR C1538 TJ MAKERS MARK 215Y DAM: DATR MS MAGGIE 054C

FF LUCKY MAN X022

| 1 | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 16.6 | -2.4 | 82.7 | 126.4 | .27 | 11.8 | 24.9 | 66.2 | 13.7 |
| Rank | 5 | 4 | 35 | 30 | 35 | 1 | 35 | 35 | 70 |
| V | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 15.8 | 34.8 | 39 | .07 | 085 | .89 | 38 | 139.5 | 85.9 |
| Rank | 10 | 30 | 55 | 75 | 30 | 45 | | 40 | 30 |

73 Adj WW 673

Black, Polled



DTR SOUTH FORTY

ASA# 3923055

MATERNAL SIB OF LOT: 460M



466M

LOT DTR 466M

PB SM

REG: 4422952

TATTOO: 466M

DATE OF BIRTH: 2/2/24

HOOK'S EAGLE 6E

SIRE: LRS FALCON 442G

DAM: DATR MS 052C

LRS MS CLASS ACT 437B

FF MS FULLBACK U625

TJ SIZZLER 236A

| 1 | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 13.0 | -0.9 | 86.3 | 133.7 | .30 | 6.2 | 22.7 | 65.8 | 16.9 |
| Rank | 30 | 15 | 25 | 20 | 20 | 45 | 55 | 35 | 35 |
| 1.00 | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 14.0 | 40.3 | 35 | .24 | 058 | 1.05 | 36 | 149.2 | 89.6 |
| Rank | 25 | 15 | 70 | 40 | 85 | 20 | | 25 | 20 |

Act BW 82 Adj WW 682

Black, Polled

LOT **DTR 457M** PB SM

REG: 4422955

TATTOO: 457M

DATE OF BIRTH: 1/29/24

457M

HOOK'S EAGLE 6E SIRE: LRS FALCON 442G

LRS MS CLASS ACT 437B

TJ SHARPER IMAGE 809U DAM: DTR MS MAGGIE 073D

FF LUCKY MAN X022

| Y 59 | CE | BW | ww | YW | ADG | MCE | MILK | MWW | STAY |
|------|------|------|------|-------|-----|------|------|-------|------|
| EPD | 13.9 | -2.1 | 85.7 | 136.2 | .32 | 8.0 | 25.1 | 67.8 | 21.3 |
| ank | 20 | 10 | 25 | 15 | 10 | 20 | 35 | 25 | 3 |
| | DOC | CW | YG | MARB | BF | REA | SF | API | TI |
| EPD | 17.8 | 43.7 | 35 | .17 | 061 | 1.04 | 46 | 158.2 | 89.6 |
| ank | 3 | 10 | 70 | 50 | 70 | 20 | | 15 | 20 |

Act BW 79 Adi WW 679

Black, Polled

DTR 441M LOT

3/4 SM 1/4 AN

REG: 4422930

таттоо: 441М

DATE OF BIRTH: 1/3/24

441M

HOOK'S BOZEMAN 8B SIRE: MR SR 71 RIGHT NOW E1538

DTR RANCHER'S CHOICE 198H

DAM: DTR/KJ MS LADY MAY 331K

MISS SR C1538

TJ LADY MAY 115H

| | CE | BW | WW | YW | ADG | MCE | MILK | MWW | STAY | Act BW |
|------|------|------|------|-------|-----|------|------|-------|------|--------|
| EPD | 18.5 | -3.8 | 74.5 | 117.2 | .27 | 11.9 | 28.1 | 65.3 | 15.0 | 68 |
| Rank | 5 | 5 | 55 | 50 | 50 | 2 | 20 | 35 | 50 | Adj WW |
| 1 | DOC | CW | YG | MARB | BF | REA | SF | API | TI | 653 |
| EPD | 14.4 | 26.1 | 33 | .27 | 067 | .73 | 38 | 143.1 | 83.6 | |
| Rank | 25 | 75 | 20 | 70 | 20 | 45 | | 35 | 40 | |

Homozygous Black, Homozygous Polled

Purebred Simmental Percentiles Table

| | API | TI | CE | BW | ww | ADG | YW | MCE | MLK | MWW | STY | DOC | CWT | YG | MRB | BF | REA | SF |
|-----|--------|--------|-------|-------|--------|------|-----------------|-------|-------|-------|------------|-------|-------|-------|-------|-------|--------|--------------|
| 1 | 185.79 | 105.06 | 18.70 | -3.70 | 103.50 | 0.38 | 161.80 | 11.20 | 34.10 | 80.30 | 22.60 | 19.20 | 57.80 | -0.56 | 0.76 | -0.12 | 1.34 | |
| 2 | 179.45 | 102.27 | 17.80 | -3.10 | 100.10 | 0.36 | 155.90 | 10.60 | 32.70 | 78.40 | 21.60 | 18.20 | 53.50 | -0.54 | 0.68 | -0.11 | 1.27 | 1. 1799 |
| 3 | 175.43 | 100.43 | 17.20 | -2.60 | 98.20 | 0.35 | 152.20 | 10.20 | 31.90 | 77.00 | 21.10 | 17.60 | 51.10 | -0.53 | 0.64 | -0.11 | 1.23 | |
| 4 | 172.89 | 99.07 | 16.70 | -2.30 | 96.80 | 0.34 | 149.70 | 9.90 | 31.30 | 76.00 | 20.60 | 17.20 | 49.20 | -0.52 | 0.60 | -0.11 | 1.20 | 118 |
| 5 | 170.43 | 97.89 | 16.30 | -2.10 | 95.50 | 0.34 | 147.60 | 9.70 | 30.80 | 75.20 | 20.30 | 16.90 | 47.50 | -0.51 | 0.57 | -0.10 | 1.18 | M |
| 10 | 161.80 | 93.81 | 15.10 | -1.30 | 91.40 | 0.31 | 140.40 | 8.80 | 29.10 | 72.40 | 19.30 | 15.60 | 42.40 | -0.48 | 0.47 | -0.10 | 1.10 | 11. 19 |
| 15 | 156.22 | 91.15 | 14.30 | -0.70 | 88.60 | 0.30 | 135.50 | 8.20 | 27.90 | 70.40 | 18.60 | 14.80 | 39.20 | -0.47 | 0.40 | -0.09 | 1.05 | 1 |
| 20 | 151.51 | 89.08 | 13.70 | -0.30 | 86.40 | 0.29 | 131.70 | 7.70 | 26.90 | 68.90 | 18.10 | 14.20 | 36.80 | -0.45 | 0.35 | -0.09 | 1.01 | 133 |
| 25 | 147.50 | 87.18 | 13.20 | 0.00 | 84.50 | 0.28 | 128.40 | 7.40 | 26.10 | 67.40 | 17.60 | 13.60 | 34.80 | -0.44 | 0.31 | -0.09 | 0.98 | |
| 30 | 143.94 | 85.54 | 12.80 | 0.30 | 82.80 | 0.27 | 125.40 | 7.00 | 25.40 | 66.20 | 17.20 | 13.20 | 33.00 | -0.43 | 0.27 | -0.08 | 0.96 | |
| 35 | 140.68 | 84.09 | 12.40 | 0.60 | 81.30 | 0.26 | 122.80 | 6.70 | 24.80 | 65.00 | 16.80 | 12.70 | 31.40 | -0.42 | 0.24 | -0.08 | 0.93 | 1/- 1 |
| 40 | 137.59 | 82.70 | 12.10 | 0.90 | 80.00 | 0.25 | 120.20 | 6.40 | 24.20 | 63.90 | 16.40 | 12.30 | 30.00 | -0.41 | 0.21 | -0.08 | 0.91 | 13 |
| 45 | 134.81 | 81.36 | 11.70 | 1.10 | 78.80 | 0.25 | 118.00 | 6.10 | 23.60 | 62.80 | 16.00 | 11.90 | 28.70 | -0.40 | 0.18 | -0.08 | 0.88 | |
| 50 | 132.14 | 80.11 | 11.40 | 1.40 | 77.60 | 0.24 | 115.90 | 5.80 | 23.00 | 61.70 | 15.50 | 11.60 | 27.30 | -0.39 | 0.16 | -0.07 | 0.86 | |
| 55 | 129.42 | 78.89 | 11.00 | 1.60 | 76.40 | 0.23 | 113.80 | 5.60 | 22.40 | 60.60 | 15.10 | 11.20 | 26.00 | -0.37 | 0.14 | -0.07 | 0.84 | 12/9/2 |
| 60 | 126.82 | 77.67 | 10.70 | 1.80 | 75.20 | 0.23 | 111.60 | 5.30 | 21.80 | 59.50 | 14.60 | 10.80 | 24.70 | -0.36 | 0.12 | -0.07 | 0.82 | |
| 65 | 124.15 | 76.39 | 10.30 | 2.00 | 74.00 | 0.22 | 109.40 | 5.00 | 21.20 | 58.50 | 14.10 | 10.40 | 23.40 | -0.35 | 0.09 | -0.07 | 0.80 | |
| 70 | 121.64 | 75.20 | 9.90 | 2.30 | 72.80 | 0.21 | 107.20 | 4.70 | 20.50 | 57.40 | 13.60 | 9.90 | 22.00 | -0.34 | 0.07 | -0.06 | 0.77 | 12/11 |
| 75 | 118.97 | 74.03 | 9.50 | 2.50 | 71.40 | 0.21 | 104.90 | 4.40 | 19.80 | 56.30 | 13.10 | 9.40 | 20.70 | -0.33 | 0.05 | -0.06 | 0.75 | 11.6 |
| 80 | 116.45 | 72.80 | 9.00 | 2.80 | 70.00 | 0.20 | 102.30 | 4.10 | 19.10 | 55.20 | 12.50 | 8.80 | 19.20 | -0.31 | 0.03 | -0.06 | 0.72 | 10 18 |
| 85 | 113.67 | 71.42 | 8.40 | 3.10 | 68.30 | 0.19 | 99.50 | 3.70 | 18.30 | 54.00 | 11.90 | 8.10 | 17.50 | -0.29 | 0.00 | -0.05 | 0.69 | 9.19. |
| 90 | 110.55 | 69.72 | 7.60 | 3.60 | 66.30 | 0.18 | 95.80 | 3.20 | 17.20 | 52.50 | 11.10 | 7.10 | 15.40 | -0.27 | -0.03 | -0.05 | 0.65 | |
| 95 | 106.32 | 67.44 | 6.30 | 4.30 | 63.20 | 0.16 | 90.70 | 2.40 | 15.80 | 50.40 | 10.20 | 5.60 | 12.30 | -0.23 | -0.08 | -0.04 | 0.58 | 17 32 |
| Avg | 132.14 | 80.11 | 11.40 | 1.40 | 77.60 | 0.24 | 115.90 | 5.80 | 23.00 | 61.70 | 15.50 | 11.60 | 27.30 | -0.39 | 0.16 | -0.07 | 0.86 | |
| | | | | | | | 1 4 6 3 5 10 10 | | | | 11 17 57 3 | | | | | | 100000 | OF SURE LAND |

Hybrid Simmental Percentiles Table

| | | | | | | | | | | | | | | | | 111 | | |
|-----|--------|--------|-------|----------------|-----------------|--------------|--------|-------|-------|--------------|--------------|-------|-------|----------|------|---------------------|---------------|-----------|
| | API | TI | CE | BW | ww | ADG | YW | MCE | MLK | MWW | STY | DOC | CWT | YG | MRB | BF | REA | SF |
| 1 | 186.70 | 103.61 | 20.80 | -5.60 | 101.30 | 0.40 | 162.40 | 12.50 | 35.00 | 80.20 | 21.90 | 20.30 | 66.50 | -0.48 | 1.04 | -0.10 | 1.22 | 127 |
| 2 | 179.85 | 101.05 | 19.70 | -4.90 | 98.10 | 0.38 | 157.20 | 11.80 | 33.60 | 78.20 | 21.10 | 19.10 | 61.80 | -0.45 | 0.93 | -0.09 | 1.16 | 111 |
| 3 | 175.64 | 99.32 | 19.00 | -4.40 | 96.00 | 0.37 | 153.60 | 11.40 | 32.70 | 76.80 | 20.50 | 18.40 | 59.00 | -0.43 | 0.88 | -0.09 | 1.11 | 19:55 |
| 4 | 172.75 | 98.14 | 18.50 | -4.00 | 94.50 | 0.36 | 150.90 | 11.00 | 32.10 | 75.70 | 20.10 | 17.90 | 57.00 | -0.42 | 0.83 | -0.08 | 1.08 | A COL |
| 5 | 170.23 | 97.10 | 18.10 | -3.70 | 93.40 | 0.36 | 148.70 | 10.80 | 31.60 | 74.90 | 19.80 | 17.60 | 55.30 | -0.41 | 0.80 | -0.08 | 1.05 | 1 |
| 10 | 161.95 | 93.77 | 16.80 | -2.80 | 89.30 | 0.33 | 141.70 | 9.90 | 29.80 | 72.00 | 18.70 | 16.30 | 49.80 | -0.37 | 0.69 | -0.07 | 0.96 | 11 11 1 |
| 15 | 156.59 | 91.39 | 15.90 | -2.20 | 86.60 | 0.32 | 136.80 | 9.30 | 28.60 | 70.00 | 18.00 | 15.50 | 46.20 | -0.34 | 0.62 | -0.07 | 0.90 | 1 . 15 |
| 20 | 152.35 | 89.48 | 15.20 | -1.70 | 84.50 | 0.31 | 132.90 | 8.80 | 27.60 | 68.40 | 17.40 | 14.80 | 43.40 | -0.32 | 0.57 | -0.06 | 0.86 | |
| 25 | 148.81 | 87.86 | 14.70 | -1.30 | 82.60 | 0.30 | 129.80 | 8.40 | 26.90 | 67.10 | 16.90 | 14.30 | 41.20 | -0.30 | 0.52 | -0.06 | 0.82 | |
| 30 | 145.53 | 86.32 | 14.20 | -1.00 | 81.00 | 0.29 | 126.80 | 8.00 | 26.20 | 66.00 | 16.40 | 13.80 | 39.20 | -0.28 | 0.48 | -0.05 | 0.79 | 1 5 |
| 35 | 142.41 | 84.90 | 13.70 | -0.60 | 79.50 | 0.28 | 124.10 | 7.70 | 25.60 | 64.90 | 15.90 | 13.40 | 37.40 | -0.26 | 0.45 | -0.05 | 0.76 | |
| 40 | 139.38 | 83.54 | 13.30 | -0.40 | 78.20 | 0.27 | 121.70 | 7.40 | 25.00 | 63.80 | 15.50 | 13.00 | 35.70 | -0.25 | 0.42 | -0.05 | 0.73 | 1 11 |
| 45 | 136.41 | 82.25 | 12.90 | -0.10 | 76.80 | 0.27 | 119.30 | 7.10 | 24.40 | 62.80 | 15.10 | 12.60 | 34.10 | -0.23 | 0.39 | -0.04 | 0.70 | I III |
| 50 | 133.49 | 80.95 | 12.50 | 0.20 | 75.50 | 0.26 | 116.90 | 6.80 | 23.80 | 61.80 | 14.60 | 12.30 | 32.50 | -0.21 | 0.36 | -0.04 | 0.67 | Left. |
| 55 | 130.57 | 79.61 | 12.20 | 0.40 | 74.20 | 0.25 | 114.50 | 6.50 | 23.20 | 60.80 | 14.20 | 11.90 | 31.00 | -0.20 | 0.33 | -0.03 | 0.65 | I S |
| 60 | 127.64 | 78.22 | 11.80 | 0.70 | 73.00 | 0.24 | 112.10 | 6.20 | 22.70 | 59.70 | 13.70 | 11.60 | 29.60 | -0.18 | 0.30 | -0.03 | 0.62 | |
| 65 | 124.61 | 76.79 | 11.40 | 0.90 | 71.60 | 0.24 | 109.80 | 5.90 | 22.10 | 58.70 | 13.30 | 11.20 | 28.00 | -0.17 | 0.27 | -0.03 | 0.59 | |
| 70 | 121.48 | 75.27 | 11.00 | 1.20 | 70.20 | 0.23 | 107.30 | 5.60 | 21.50 | 57.50 | 12.70 | 10.80 | 26.50 | -0.15 | 0.24 | -0.02 | 0.56 | |
| 75 | 118.00 | 73.71 | 10.60 | 1.50 | 68.70 | 0.22 | 104.70 | 5.30 | 20.80 | 56.30 | 12.10 | 10.30 | 24.80 | -0.13 | 0.21 | -0.02 | 0.53 | |
| 80 | 114.24 | 72.02 | 10.10 | 1.80 | 67.00 | 0.21 | 101.90 | 4.90 | 20.10 | 55.00 | 11.40 | 9.80 | 22.80 | -0.11 | 0.18 | -0.02 | 0.50 | 1 3 |
| 85 | 110.23 | 70.13 | 9.50 | 2.20 | 65.10 | 0.20 | 98.40 | 4.40 | 19.20 | 53.50 | 10.60 | 9.10 | 20.60 | -0.08 | 0.15 | -0.01 | 0.46 | 1 16 |
| 90 | 105.50 | 68.01 | 8.70 | 2.70 | 62.50 | 0.19 | 94.10 | 3.90 | 18.10 | 51.70 | 9.70 | 8.10 | 17.90 | -0.05 | 0.11 | 0.00 | 0.40 | 17 |
| 95 | 98.84 | 64.98 | 7.40 | 3.40 | 58.70 | 0.17 | 87.70 | 3.00 | 16.50 | 49.00 | 8.20 | 6.50 | 13.70 | 0.00 | 0.05 | 0.01 | 0.32 | 1115 |
| Avg | 133.49 | 80.95 | 12.50 | 0.20 | 75.50 | 0.26 | 116.90 | 6.80 | 23.80 | 61.80 | 14.60 | 12.30 | 32.50 | -0.21 | 0.36 | -0.04 | 0.67 | |
| | | | | 10.14.40.11.11 | W118-9-10-10-10 | 1/1/11/11/19 | | | | 211111111111 | 27 11 1 71 9 | | | 11 10 97 | | THE RESERVE CHARLES | 11 /1 54 1 00 | 1111 7011 |

← Hereford Bulls >



LOT NH DOMINATOR 3L

3L

BCC DOMINATOR 619D SIRE: SR DOMINATOR 358F ET CHURCHILL LADY 1162Y ET **REG: P44483348**

TATTOO: 3L

DATE OF BIRTH: 2/5/23

NH CACTUS JACK 509 ET

DAM: NH 38S DAHLIA CACTUS 821

BP MS 602C 51 38S

90 WW 701

EPDs

| CE | BW | WW | YW | DMI | SC | SCF | MM | MG | MCE |
|------|------|------|----|------|-----|------|-------|-------|-------|
| -2.5 | 4.8 | 58 | 97 | .3 | 1.1 | 15.4 | 26 | 55 | 1.2 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 106 | 1.20 | 1.30 | 89 | .023 | .80 | .02 | 362 | 429 | 135 |

Polled. Big footed, stout, thick made bull.

LOT NH 019 ON POINT 5L ET

5L

CRR 719 CATAPULT 109 SIRE: CRR 109 ON POINT 559 ET CRR 435 KELLY 161 REG: P44611767

таттоо: **5L**

DATE OF BIRTH: 3/3/23

CH HIGH ROLLER 756 ET

DAM: NH DIAMOND CLUB 019 ET

NH TOOTSIE'S LEGACY 712 ET

96 WW 650

EPDs

| 100 | CE | BW | WW | YW | DMI | SC | SCF | MM | MG | MCE |
|-----|------|------|------|----|-----|-----|------|-------|-------|-------|
| 1 | -1.2 | 3.8 | 57 | 88 | .2 | .5 | 12.8 | 39 | 68 | .1 |
| | MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 0 | 88 | 1.20 | 1.15 | 66 | 033 | .43 | 19 | 286 | 336 | 86 |

Polled. Very stylish, attractive bull.



LOT NH 421 STUD 38L 38L CHURCHILL STUD

CHURCHILL STUD 3134A SIRE: NH BN 802 NEON STUD 882 ET

KN MISS NEON MOON 802

REG: 44611063

DI O 201

TATTOO: 38L

DATE OF BIRTH: 3/28/23

NH BN EL DIABLO 201 DAM: NH BN LADY DIABLO 421 NH BN LA MARIPOSA 211 92 WW 686

EPDs

| CE | BW | ww | YW | DMI | SC | SCF | MM | MG | MCE |
|-----|------|------|----|------|-----|------|-------|-------|-------|
| 2.7 | 3.4 | 46 | 78 | .1 | .7 | 13.4 | 24 | 47 | 3.3 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 86 | 1.10 | 1.15 | 71 | .003 | .41 | .14 | 314 | 376 | 125 |

Horned. Long sided, stout made bull.



LOT NH 654 DOMINO 55L

55L

R 0141 NORTH STAR 57B SIRE: NH BN 57B DOMINO 726 GL 1 DOMINET 061X REG: 44611053

TATT00: 55L

DATE OF BIRTH: 4/2/23

NH BN SENSATION 405 DAM: NH BN 405 STELLA 654 ET FIVE H 5B PUREGOLD TOOTSIE T3 82 WW 666

EPDs

| | CE | BW | ww | YW | DMI | SC | SCF | ММ | MG | MCE |
|----|-----|------|------|----|------|-----|------|-------|-------|-------|
| | 1.7 | 3.2 | 47 | 79 | .0 | 1.3 | 13.3 | 30 | 54 | .8 |
| | MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 91 | 75 | 1.20 | 1.25 | 60 | .003 | .33 | .07 | 298 | 357 | 105 |

Horned. Smooth made, deep sided bull.



LOT NH 774 STUD 69L

CHURCHILL STUD 3134A SIRE: NH BN 802 NEON STUD 882 ET KN MISS NEON MOON 802 REG: 44611056

TATTOO: 69L

DATE OF BIRTH: 4/7/23

NH BN SENSATION 405 DAM: NH BN MISS NEON 405 774 ET KN MISS NEON MOON 802 95 WW 706

EPDs

| CE | BW | ww | YW | DMI | SC | SCF | MM | MG | MCE |
|-----|------|------|----|------|-----|------|-------|-------|-------|
| 3 | 4.1 | 48 | 82 | .1 | .8 | 14.4 | 24 | 48 | 8 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 98 | 1.10 | 1.10 | 67 | .008 | .39 | .12 | 325 | 389 | 118 |

Horned. Long sided, big footed bull that is sure to add pounds.

LOT NH 990 STUD 78L

78L

69L

CHURCHILL STUD 3134A SIRE: NH BN T3 STUD 032 ET

FIVE H 5B PUREGOLD TOOTSIE T3

REG: 44611059

TATTOO: 78L

DATE OF BIRTH: 4/13/23

NH BN 57B DOMINO 726

DAM: NH BN 702 DOMINO 990

NH BN STACIA MOON 702 ET

85 WW 656

EPDs

| CE | BW | WW | YW | DMI | SC | SCF | MM | MG | MCE |
|-----|------|------|----|------|-----|------|-------|-------|-------|
| .8 | 3.7 | 52 | 86 | .0 | 1.2 | 14.6 | 31 | 57 | 2.6 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 94 | 1.30 | 1.30 | 74 | .018 | .59 | .06 | 339 | 402 | 123 |

Horned. Soggy made, stout featured bull.

LOT 82L **NH 883 STUD 82L**

R 0141 NORTH STAR 57B SIRE: NH BN 57B DOMINO 726

GL 1 DOMINET 061X

REG: P44611062

TATTOO: 82L

DATE OF BIRTH: 4/17/23

CHURCHILL STUD 3134A

DAM: NH BN 802 MISS STUD 883 ET KN MISS NEON MOON 802

Act BW 75 ww 662

EPDs

| CE | BW | ww | YW | DMI | SC | SCF | MM | MG | MCE |
|-----|------|------|----|------|-----|------|-------|-------|-------|
| .7 | 3.2 | 53 | 91 | .2 | 1.0 | 16.3 | 29 | 56 | 1.5 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 93 | 1.15 | 1.20 | 78 | .033 | .56 | .21 | 370 | 445 | 138 |

Polled. Long sided, nice featured bull that is sure to add pounds to your calves.

LOT NH 510 STUD 94L

94L

CHURCHILL STUD 3134A

SIRE: NH BN 802 NEON STUD 882 ET KN MISS NEON MOON 802

REG: P44611061

TATTOO: 94L

DATE OF BIRTH: 4/28/23

BOYD MASTERPIECE 0220 DAM: NH BR MONA LISA 510

GRANDVIEW CMR LADY PLATO 9219

Act BW 94 ww 698

EPDs

| CE | BW | ww | YW | DMI | SC | SCF | MM | MG | MCE |
|-----|------|------|----|------|-----|------|-------|-------|-------|
| 7 | 3.3 | 49 | 82 | .2 | .6 | 14.4 | 23 | 48 | 1.6 |
| MCW | UDDR | TEAT | CW | FAT | REA | MARB | \$BMI | \$BII | \$CHB |
| 106 | 1.15 | 1.20 | 68 | .028 | .35 | .16 | 323 | 391 | 116 |

Polled. Maybe the most complete bull on the sale. He just did not take a good picture on picture day.

Understanding Hereford EPDs

The American Hereford Association (AHA) currently produces expected progeny differences (EPDs) for 15 traits and calculates four profit (\$) indexes. Research is ongoing to develop traits for fertility, feed intake and docility.

Today, DNA-marker tests can be used to enhance the accuracy of Hereford EPDs. AHA blends marker information with phenotypic information and pedigree to produce a GE-EPD. Look for the GE-EPD logo denoting an animal has been tested.

The current suite of Hereford EPDs

Calving Ease - Direct (CE)

CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and Sire B has a CE EPD of 5 ends with the sire B has a CE EPD of 5 end sire B has a CE in the sire A has a CE with the sire B of Sire B has a CE and the sire B of Sire B has a CE in the sire B of Sire B has a CE in the sire B of Sire B Sire

Birth Weight (BW)

BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 0.6, then you would expect on average if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not allways, indicate more calving difficulty. The figure in parentheses found after each EPD is a cacuracy value or reliability of the EPD.

Weaning Weight (WW)

WW EPD is an estimate of pre-weaning growth that is measured in pounds. The example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

Yearling Weight (YW)

YW EPD is an estimate of post-weaning growth that is measured in pounds. For, example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb, heavier at a year of age when compared to sire B's calves.

Maternal Milk (MM)

The milking ability of a sire's daughters is expressed in pounds of scall weants the predicts the difference in average weaning weights of sire's daughters' progeny due to milking ability. Daughters of the sire with a 1-14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a buil with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

Maternal Milk & Growth (M&G)

Maternal Milk & Growth reflects what the sire is expected to transmit to his daughters for a combination of growth genetics through weaning and genetics for milking ability. It is an estimate of daughters' progeny weaning weight. A bull with a 29 lb. M&G EPD should sire daughters with progeny weaning weights averaging 19 lb. heavier than progeny of a bull's daughters with a M&G EPD of 10 lb. (29 minus 10 = 19 lb.). It is equal to one-half the sire's weaning weight EPD, plus all of his MM EPD. No accuracy is associated with this since it is simply a mathematical combination of two other EPDs. It is sometimes referred to as "total maternal" or "combined maternal."

Maternal Calving Ease (MCE)

MCE FPD predicts how easily a sires daughters will calve at 2 years of age and is measured on a percentage. For example, if sire A has a MCE FPD of 7 and sire B has a CE FPD of 3, then you would expect on average if comparably mated, sire As daughters would calve with a 10% more likely chance of being unassisted when compared to sire Bs daughters.

Mature Cow Weight (MCW) The MCW EPD was designed to help

breeders select sires that will either increase or decrease mature size of cows in the herd.

The trait was developed after years of cow weight data collection and the EPD relates directly to the maintenance requirements of a cow herd. For example, if sire A has a MCW EPD of 100 and sire B has an EPD of 85, then you would expect the females of sire A, if mated to similar cows, to be 15 lb. heavier at mature size.

Udder suspension (UDDR)

UDDR EPDs are reported on a 9 (very tight) to 1 (very pendulous) scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment.

For example, if sire A has a UDDR EPD of 04, and sire b has a UDDR EPD of -01, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score better udder suspension daughters of sire A, compared to sire B.

Teat size (TEAT)

TEAT EPDs are reported on a 9 (very small) to 1 (very large, balloon shaped) scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment.

For example, if sire A has a teat size EPD of -0.4, and sire B has a teat size EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score smaller teat size in daughters of sire A, compared to sire B.

Scrotal Circumference (SC)

Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility. It is related to the bull's own semen quantity and quality, and is also associated with age at puberty of sons and daughters. Larger SC EPDs suggest younger age at puberty. Yearling sons of a sire with a 7. SC EPD should have yearling scrotal circumference measurements that aiverage 0.7 centimeters (cm) larger that progeny by a bull with an EPD of 0.0 cm.

Carcass Weight (CW)

Carcass weight is a beneficial trait when considering the impact that pounds have reliative to end product value. At the same age constant endpoint, sires with higher values for carcass weight will add more pounds of hot carcass weight compared to sires with lower values for carcass weight. For example, if sire A has a CW EPD 64 and sire B has a CW EPD 64, then you would expect the progeny of sire A, if harvested at the same age constant endpoint, to have a 20-lb, advantage in terms of hot carcass weight.

Rib Fat (FAT)

The FAT EPD reflects differences in adjusted 365-day, 12th-inb fat thickness based on carcass measurements of harvested cattle. Sires with low, or negative FAT EPDs are expected to produce leaner progeny than sires with higher EPDs. Ultrasound measures are also incorporated into this trial and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

Ribeye Area (REA)

REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle. Sires with relatively higher REA EPDs are expected to produce bettermuscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

Marbling (MARB)

MARB EPÖs reflect differences in an adjusted 365-day marbling score (intramuscular fat, IJMFI) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPOs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

Baldie Maternal Index (BMI\$)

BMI\$ is a maternally focused index that has a production system based on 1,000-Hereford x Angus females with a progeny harvest endpoint directed toward Certified Hereford Beef (CHB').

This index is more critical of CE than the Brahman Influence Index (BII\$) and also has significant weight on fertility. There is positive weight on WW and a slightly negative weight on YW, which promotes early growth and then a slow down on growth to keep mature size manageable. The emphasis of IMF is greater than the emphasis of REA. This is true because of the price difference of the Choice-Select spread and the fact that there is very little incentive to produce cattle better than a Yield Grade 3. This index is geared to service any commercial program that has Britishcross cows

Calving Ease Index (CEZS)

This is a general purpose index that focuses on identifying bulls that can be used on helfers and then ultimately the calves will be marketed through the CHB program. As you might expect, CE and MCE carry significant weight in this index along with fertility. There is very little weight put on growth traits and less emphasis on carcass. Remember, this is a general index that is specifically designed to be used in a helfer program.

Brahman Influence Index (BII\$)

BIIS is a maternally focused index that is based on a 1,000-head cow herd of Brahman x Hereford cows. The progeny for this index will be harvested in a commodity-based system since CHB does not accept Brahman-influenced cattle into the program. This index has less emphasis for CE than any of the other indexes. There is emphasis on both REA and IMF since the cattle will be harvested through a commodity market. The largest emphasis is in fertility, which is measured solely by SC at the present time. Obviously, the target for this index is the producers in the Southern regions of the U.S. where the bulls are typically sold to commercial cattlemen that have Brahman-influenced cow herds.

Certified Hereford Beef Index (CHB\$)

This is a terminal sire index that is built on a production system where Hereford bulls sire calves for the CHB market. There is some pressure out. on CE and then positive weight on both WW and YW. Remember that all offspring in this index are harvested, so they need to be born alive and then grow fast at all stages of life. Of course, we have much more emphasis on fat in this index, as we want the cattle to stay lean. There is also a significant weight on both REA and IMF with more emphasis again on IMF. This index would be used by producers who have a target of producing bulls for a terminal breeding program. It could be used heavily in the Midwest where bulls are used in rotational breeding programs to produce cattle in a retained ownership program or are simply sold to backgrounders. This is the only index that has no emphasis on fertility. Remember that nothing is retained in

Simmentals

Simmentals

RANCH

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