



Greetings to you and your congregation,

The Heart of Greenville LLC is a newly formed non-profit organization here in the Town of Greenville. We came together as concerned citizens to “bring back the Country Christmas” to the people of Greenville. Due to the name “Country Christmas” being legally trademarked by the previous group that sponsored the event, we had to change the name. The annual event is now called “A Greenville Christmas”. We would like to invite your congregation to join in with us for this grand occasion. There will be food, music, bounce houses for the children, opportunities to register to vote, arts and crafts and fun for the entire family. The event will be held on December 13, 2025, at Haffye Hayes Park. The parade will begin at 10:00am. We are asking that your choir/youth choir come and sing a Christmas selection/Carol. We would also like for your church to be a sponsor and help support this community event. Any amount that your church can donate will be greatly appreciated. If your church would like to participate, please contact us ASAP so we can include your group on the program. We are also attaching to this letter our vendor registration form and parade registration form for anyone that may be interested. We may be reached via email at theheartofgreenvilleinc@gmail.com or via postal mail at P.O. Box 862 Greenville FL 32331. We look forward to seeing everyone and hope you all will come and help make this event a success.

Calvin Malone, Founder

Calvin Malone

Heart of Greenville Inc.

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