

# Miss Orem

## Local Competition

### Guidelines and Phases of Competition 2026

**Age and City requirement:** Miss age: 18-28 Teen age: 14-18

The age range for Miss Contestants is **born between October 1, 1998 and September 1, 2009.**

The age range for Teen Contestants is **born between October 1, 2008 and September 1, 2013.**

Ask directors about 17-18 gap age.

Both Miss and Teen contestants should be residents of Orem City (Consult directors with questions)

#### Local Competition Scoring

Private Interview	30%
Talent/HERStory	20%
Health & Fitness	20%
Evening Gown	20%
Onstage Conversation	10%

#### **Private Interview (30%)**

*Wardrobe:* Contestant's choice- Age appropriate, fashionable, interview attire

*Timing:* 30 second opening statement- 9 minute Q&A, 30 second wrap-up or closing statement

*Purpose:* *The Private interview allows insight into the contestant's*

- Ability to fulfill the qualifications, responsibilities, duties, and term of the titleholder
- Personal qualities and attributes relevant to the titleholder position
- Commitment to her Community Service Initiative (CSI)
- Ability to express her own beliefs in an authentic relatable manner
- Sense of accomplishment/goals above and beyond the fact sheet
- Spontaneity, intelligence, sense of humor, charm, and charisma
- Authenticity and ability to answer questions in a conversational unrehearsed manner

- Ability to serve as a role model and if she is reflective of her generation

### **On Stage Conversation (10%)**

*Wardrobe:* Contestant to be in Opening Number or Interview apparel

*Procedure:*

- A single question will be asked onstage regarding the contestant's Community Service Initiative. The contestant will have up to 30 seconds to respond to the inquiry.

*Purpose:* *The Onstage Conversation phase allows insight into the contestant's:*

- Commitment to the Service point of the crown
- Unique perspective on community service and its local impact
- Desire to create interest in her Community Service Initiative
- Brings the interview to the stage in an interactive, engaging way to showcase each contestant
- Highlights intelligence, personality, charisma, and aptitude for the titleholder's opportunity
- Allows a look at the sense of composure in presenting ideas onstage
- Allows a look at interactivity with the Panelists and the audience

### **Health & Fitness: (20%)**

*Wardrobe:* Rebel wear- you may not add additional "bling"

<https://rebelathletic.com/collections/curated-styles-for-miss-america-organization>

**7% discount code: MAOUTGB**

*Procedure:*

Each contestant will learn a pre-blocked walking/modeling pattern that will not exceed 20-30 seconds per contestant.

*Purpose:*

This phase of competition is where the contestant showcases her commitment to health and fitness initiatives. At the local organization's discretion, this phase may include a voiceover or statement read by the emcee on the Contestant's experience with self-care and health goals, and related initiatives, or a health/fitness statement. A contestant's discipline and commitment to being physically healthy is a key to success in all other areas of life, and the rigors of representing the Miss America program as a titleholder

*The Health and Fitness phase allows insight into the contestant's:*

- Comfort and confidence level onstage
- Overall impression of health and fitness commitment
- Onstage presentation and energy, confidence, and comfort in front of an audience
- Spontaneity and lack of “robotic” stage presentation
- Ability to serve as a national health and fitness ambassador

### **Performance Talent/HERStory (20%)**

*Wardrobe:* Contestant's choice- Performing arts talents or HERStory presentation

*Timing:* Up to 90 seconds

Performance Talent: Talent must be approved by local directors

Purpose:

To underscore the Miss America and Miss America's Teen commitment to supporting performing arts education initiatives and women's individual efforts in dance, music, opera/vocal, drama, magic, oratory, and circus arts.

*The Performance Talent phase allows insights into the contestant's:*

- Preparatory, performance, or storytelling skills
- Overall presentation skills and ability to deliver a captivating presentation
- Interpretive ability and entertainment value relative to the category of performance art.
- State presence, onstage personality, and personal connection to her story
- Ability to capture the attention of an audience while performing onstage
- Allows a look at the totality of the performance elements of onstage presentation.

### **Evening Gown (20%)**

*Wardrobe:* Contestant's choice- Evening wear

Purpose:

The contestant will publicly present her sense of Style wearing an evening gown in a fashion suitable for an appearance as a local Teen/Miss. Part of a titleholder's role is to attend galas, fundraisers, awards shows, and other formal events. This often involves walking a red carpet, posing for press photographers, modeling in fashion shows, or participating in publicly visible events.

*The Evening Gown phase allows insight into the contestant's:*

- Ability to capture attention onstage, and individual stage presence
- Comfort, confidence, and composure

- Overall impression of ability to represent the Miss Orem or Miss Orem's Teen at a high-profile event

**Scoring is based on how the contestant carries herself/performs in this phase of competition, not on the actual gown she is wearing or the perceived cost of that gown**

**Panelists:** There are 5-7 panelists who follow the guidelines from the Miss America Organization (MAO). They score the contestants from 1-10 in each area of competition with 10 being the highest. The scores are averaged together with the high and low score being dropped in each area. At least one panelist must be a novice to the program, meaning they have never served as a Judge/Panelist in a MAO local, state, or national competition. **Paperwork:** The Panelists will be given a copy of the Contestant's Interview Fact Sheet, a Headshot (taken at workshop), and Community Service Initiative (CSI) Statement for discussion in the Private Interview phase. Instructions for the paperwork are available on the MissOrem.com website. **Instructions also included with this packet.**

**Community Service Initiative:** Each girl is asked to choose a service platform issue which she will promote during her year of service. This issue/platform should be something the contestant has an interest in and something she can present to the community through the schools and other organizations.

**\$10 Local Commitment Fee:** The \$10 fee will pay for the opening number outfit and other gear for the contestants. This may be paid by cash, check, or Venmo or on the website during the first two weeks of workshops. FYI This fee was previously \$50 but has been lowered to accommodate \$30 AHA requirement and MAO National Registration

**Registration:** Each Candidate will register with Miss America for the Utah local competition with a \$49.99 registration fee. **Instructions and links included in this packet.**

**Scholarship/Responsibility:** The Miss Orem Royalty is a Queen and 3 Attendants. The Miss Orem's Teen Royalty is a Queen and 2 Attendants. The royalties will be awarded scholarships after their year of service. Other scholarships are awarded on competition night for Community Service, Spirit of Miss Orem & Teen, Hannah Harkness Madsen Talent Award, Service Hours, Ticket sales, People's Choice and Director's Award. These young ladies in the royalties work as a team during the year as Orem City Ambassadors. They participate in parades, ribbon cuttings, SERVE, promote Community Service Initiatives, participate in city events, SERVE, etc. Refer to the Code of Conduct available on the Miss Orem website (missorem.com) for specific/required responsibilities.

Current scholarship amounts: **Miss Orem** \$4,000. All three attendants: \$1500 each. Community Service Award \$500. Hannah Harkness Madsen Talent Award \$250. Other misc awards totaling \$300. **Orem's Teen:** \$1,500. Two attendants \$700 each. Other misc awards totaling \$300

Ad sales and People's Choice funds raised by the contestants go directly to scholarship awards. The past 2 years these additional scholarship funds averaged \$5,000 per year.

**Service Hours:** The four points of the Miss America Crown include: *SERVICE, STYLE, SCHOLARSHIP, AND SUCCESS* standing on a foundation of *SISTERHOOD*. In keeping with this we ask that each Miss Orem Candidate perform at least **30 hours** of service in conjunction with the local competition. The Miss Orem's Teen contestants are asked to perform at least **20 hours** of service. This should most likely be related to the chosen Community Service Initiative of each young lady. *Hours are counted from this date to competition date.*

**Workshops:** Workshops will be held every Thursday night 7:00-9:00 at the Orem Senior Friendship Center 93 400 E in Orem. Notice will be given of possible location changes on the 2026 GroupMe Account and a group text thread. Workshops are required—you may miss 2 if cleared with directors ahead of time. We cover interview/public speaking skills, carriage, personal style, current events, talent consultation, opening number and paperwork help.

**Ad Sales:** We offer the opportunity to sell ads for the program book. This is NOT required however it does give the panelists a good idea who knows how to network and advocate for themselves. These ads could also include good luck or support wishes from grandparents, aunts, uncles, parent, or friends. The girl who sells the most ads will receive a cash award competition night and will be the first to choose her candidate number on Lottery night. Money from Ad sales goes directly towards scholarship funds. **2026 Deadline is April 17. Instructions included in this packet**

\$200 Full Page 7 ½ X 9 5/16

\$100 half page horizontal 7 ½ X 4 ½

\$50 quarter page 3 5/8 X 4 ½

Details attached

**People's Choice:** We sponsor a People's Choice contest beginning a few weeks before competition night. Funds raised go to the winner and towards scholarships.

**Opening Number:** Girls will perform an Opening Production Number which involves some dancing. This will be learned during the Workshops. This is not judged.

**Photographs:** The Miss Orem Organization will provide a headshot for each of the ladies participating to be used in the program book and for the panelists. A complimentary 8X10 will be available after the evening of competition.

**Sponsorship:** We rely on sponsors for many of our scholarships and activities. If you have a business or know of a business who would like to contribute services or funds, please let us know!

**Summary of REQUIRED PAPERWORK/Tasks (Bold indicates for Panelists)**

- *Local Code of Conduct*
- *Local Get-to-know-you and Evening Gown Questionnaire*
- **Interview Fact Sheet** (for Panelists- instructions attached)
- Choose Community Service Initiative and write **CSI Essay** (for Panelists- instructions attached)
- National Registration (\$49.99 fee). Link on Local Contestant Paperwork Instructions. This includes the Delegate Agreement or contract
- As part of our campaign to raise funds for Go Red for Women (American Heart Association), MASF (Miss America Scholarship Foundation), and our local State Scholarship funds, local contestants must raise a minimum of \$30 per local competition they enter/participate. Set up your SpotFund account during National registration process.
- Prepare 90 second talent
- Local \$10 Commitment Fee

Thank you for your interest in the Miss Orem Scholarship Organization. If you have further questions, please contact

**Donna Millard- Miss Orem Director** [Missoremdirector@gmail.com](mailto:Missoremdirector@gmail.com) 801.380.5291

**Danielle Meeves - Teen Director** [missoremteendirector@gmail.com](mailto:missoremteendirector@gmail.com) 801.541.3215.



Miss Orem & Teen



missoremorg

missoremteen.ut.    missorem.ut

# Ad Sales

We offer the opportunity to sell ads for the program book. This is NOT required, however it does give the panelists a good idea who know how to network and advocate for themselves. It also adds to the scholarship amounts! These ads could also include good luck or support wishes from grandparents, aunts, uncles, parents, or friends.

## **Ad prices and specs:**

\$200 Full Page. 7 ½ X 9 5/16

\$100 Half Page Horizontal. 7 ½ X 4 ½

\$50 Quarter Page. 3 5/8 X 4 ½

Most businesses know how to design an ad with this information.

Please send ad information to: [Missoremdirector@gmail.com](mailto:Missoremdirector@gmail.com)

**Include your name so we know who the ad is from.**

**2026 Deadline is midnight April 17**

The following page contains presentation information you may need in requesting ad sales.

# Miss Orem

## Scholarship Organization

The Miss Orem Scholarship Organization is part of the **Miss America Organization** which is the nation's leading advocate for women's education and the largest provider of scholarship assistance to young women in the United States, awarding millions of dollars annually.

### Miss Orem Mission Statement

- To promote unique opportunities for young women to earn **scholarship** awards.
- To create and maintain a system of competition which will enhance and produce role models who represent positive, wholesome American values.
- To recognize women and to encourage the spirit of those who have made outstanding contributions in all fields of endeavor.
- To provide goodwill along with civic benefits and a spirit of **volunteerism** and service in Orem City.
- To concentrate on the most significant questions facing America today by **communicating personal platforms** through the city and school systems.

\*Contributions made in cash will be used toward scholarship awards unless otherwise arranged.

\*Contributions may also be made in product or services.

\*Our Sponsors will be recognized in our Social Media, Pageant Programs, and other appropriate correspondence.

\*The Miss Orem Organization is available for service to your business when arranged.

\*Individual Candidates may approach you for an advertisement in our Competition Program

Send ad design to: [Missoremdirector@gmail.com](mailto:Missoremdirector@gmail.com) please include **contestant's name**

Tax ID# 917211-0141

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## Local Contestant Paperwork Instructions

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### REQUIRED PAPERWORK

Each local contestant must complete the following:

- National registration
- Contestant contract
- Verification of eligibility
- Headshot - requirements set by the local organization
- \*spotfund fundraising for the American Heart Association/Miss America Scholarships (\$30/local competition)
- Interview fact sheet
- CSI essay

### NATIONAL REGISTRATION

Each local contestant must submit a \$49.99 registration fee to the national office prior to competing in her first local competition of the season. This is a one-time fee per competition cycle. **Contestants must register for every local competition they participate in, but they will only pay the fee the first time.**

All contestants (Miss and Teen) can follow this link to complete their national registration:

<https://www.club.missamerica.org/ma-membership>

Contestant registration status is tied to her email account. It's crucial that she uses the same email address throughout the competition season. Local directors have access to registration troubleshooting information through the national resource portal.

### CONTRACT + VERIFICATION OF ELIGIBILITY

The most up-to-date version of the contestant contract can be found in the national office's local resource portal. Please review the contract and eligibility guidelines in detail to ensure each contestant meets the criteria in full. Once signed, the contestant and State Executive Director should receive an emailed copy of the completed contract.

### \*SPOTFUND

The national registration process includes creating a \*spotfund campaign on the state leaderboard. The contestant will use the same \*spotfund campaign for the entire crowning cycle ending with the state competition. The contestant must raise at least \$30 in her \*spotfund campaign for each local competition she competes in for the American Heart Association's Go Red For Women campaign and Miss America state/national scholarships. If a contestant competes in multiple local competitions in a crowning cycle, it is her and the local director(s)' shared responsibility to ensure she meets her fundraising requirement for every local competition.



## INTERVIEW FACT SHEET

*Please see the sample on the next page.*

**Formatting:** The Interview Fact Sheet must follow this formatting:

- Single-spaced, single page document.
- Font is to be an 11-14 pt. sans serif font of your choice.
- Margins are to be standard 1".
- Graphics, photos, and attachments of any kind are not allowed.

**Content:** Each Interview Fact Sheet must contain the following information:

- Contestant's name
- Hometown
- Age
- Social media handles
- Current employment or schooling
- Scholastic/career ambition
- Community service initiative (CSI)
- Performance Talent or HERStory™ description
- Accomplishments
- Interesting facts
- Answers to the following prompts:
  - "Describe your personal health initiatives and alignment with #MissAmericaFit."
  - "What social issue, other than your CSI, will have the greatest impact on your generation and why?"
  - "Name three items on your 'bucket list' in the next five years."

**Submission:** Per the Local Director's discretion, the Interview Fact Sheet may be submitted as a hard copy, digital PDF copy, or an online digital form. Clickable hyperlinks are not allowed in any digitally-submitted fact sheets.

## Interview Fact Sheet

**Name:**

**Hometown/Local Title:**

**Age:**

**Instagram:**

**Facebook:**

**TikTok:**

**Twitter:**

**Current Employment or Schooling:**

**Scholastic/Career Ambition:**

**Community Service Initiative (CSI):**

**Performance Talent or HERStory™ Description:**

**Accomplishments:**

**Interesting Facts:**

**Describe your personal health initiatives and alignment with #MissAmericaFit:**

**What social issue, other than your CSI, will have the greatest impact on your generation and why?**

**Name three items on your 'bucket list' in the next five years.**



## COMMUNITY SERVICE INITIATIVE (CSI) ESSAY

Miss America's Community Service Initiative (CSI) is an integral part of the Private Interview phase of competition, supporting one of the branded elements of Miss America as outlined by the "Four Points" of the crown. The "Four Points" are Style, Scholarship, Service, and Success. The CSI is specific to the **SERVICE** point of the crown. The CSI allows you, as a participating Contestant, to showcase and deploy your interests and creativity to outline a plan or effort to engage with existing programs in your local community or state. You may also design your own program for your community or state.

*Please see the sample on the next page.*

Formatting: The CSI Essay must follow this formatting:

- Single-spaced, single page document.
- Font is to be an 11-14 pt. sans serif font of your choice.
- You may use bullet points within your long form essay.
- You may use graphics **ONLY** in the header of the document, approximately ½ inch from the top of the 8.5"x11" page. Graphics may include existing organizations' logos, taglines, or other creative efforts.

Content: Your CSI Essay should include the following information:

- A description of your Community Service Initiative passion or interest
- Why you chose this particular initiative
- How you have partnered or will partner with local/state communities to create momentum
- Any social media or marketing strategies that will best support your CSI
- Any activities you have planned or participated in with respect to your CSI

Signature and Date: Please sign and date your submission in the bottom right hand corner. **Community Service Initiative Essays missing contestant signatures must not be included in the judges' books.**

Submission: Per the Local Director's discretion, the CSI Essay may be submitted as a hard copy, digital copy, or online digital form. Clickable hyperlinks are not allowed in any digitally submitted fact sheets.

Marketing and Promotional Suggestion: For personal use/promotion - **NOT for an interview submission** - you may create a fully graphic page for insertion in the local competition magazine, distribution online as a promotional flyer, printed item to distribute during community events/presentations, or as a 'one sheet' to advertise your participation in the Miss America or Miss America's Teen programs online, or while raising funds. There are no guidelines as to promotional creative, other than you must have State/Local permission to use the Miss America or Miss America's Teen logos.

### Community Service Initiative Title

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Signature/Date