ART REQUIREMENTS | OFFSET/DIGITAL

- I recommend saving as a .PDF with fonts either embedded or outlined.

- You may also send the file in the following types: JPG, JPEG, TIF, TIFF, EPS, and PNG.

- All files must be @ 300DPI or better.

- Bleeds should be set @ 0.125" (1/8")

- PDF files are much easier to handle & will likely speed up your turn time.

- Remember to flatten your files before uploading.

- Save your artwork in CMYK. Printing with RGB can have unexpected results (color shift)

- Avoid using scanned images or objects (this goes for letterpress files too)

DESIGN SERVICES ARE AVAILBLE SHOULD YOU NEED ANY HELP WITH YOUR FILE(S)

ART REQUIREMENTS | *LETTERPRESS*

- Whenever possible, use VECTOR art. This format works best for spot colors.

- Always separate colors into layers whenever possible (this will reduce any potential design fees)

- Specify colors with a Pantone Solid Uncoated reference number.

- Acceptable file formats inlude: .AI | .EPS | .PDF (with illustrator editing enabled)

- If you can't get your hands on these types of files, you can use .TIF (BITMAP @ 300 DPI+)

- DO NOT USE .JPG! Just don't. I cant stress this enough.

- When using halftone, set linescreen @ 100 DPI

- Outline ALL fonts in your file before sending. This will resolve any font conlicts.

- Trim (crop) marks are very helpful.

- If your project requires bleed, they should be 0.125" (1/8")

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TIPS

- When designing, keep in mind that each color gets its own pass through the press so overprinting can creating some interesting results.

- Inks lack opacity so light colors on dark stocks will create problems, some metallic inks can resolve this or you can FOIL STAMP.