

REINHARDT KENNETH

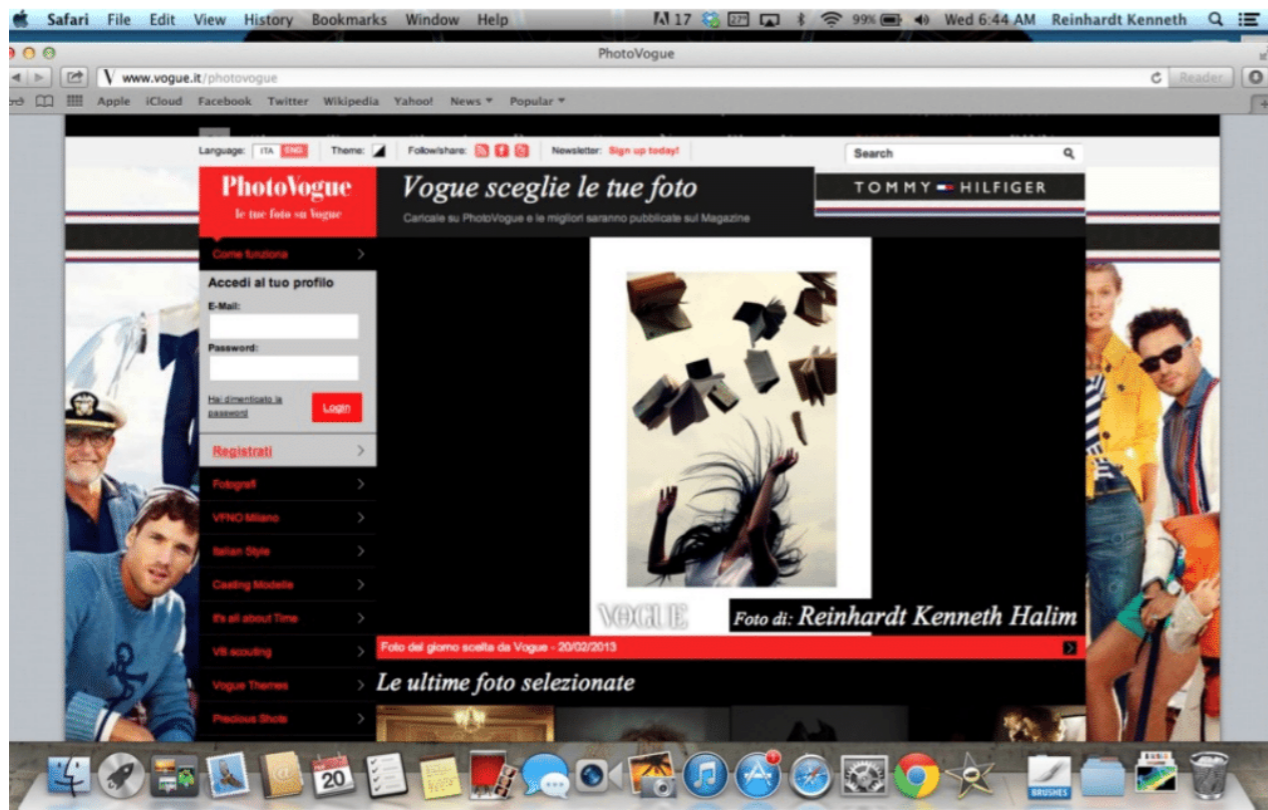
Fashion & Celebrity Photographer



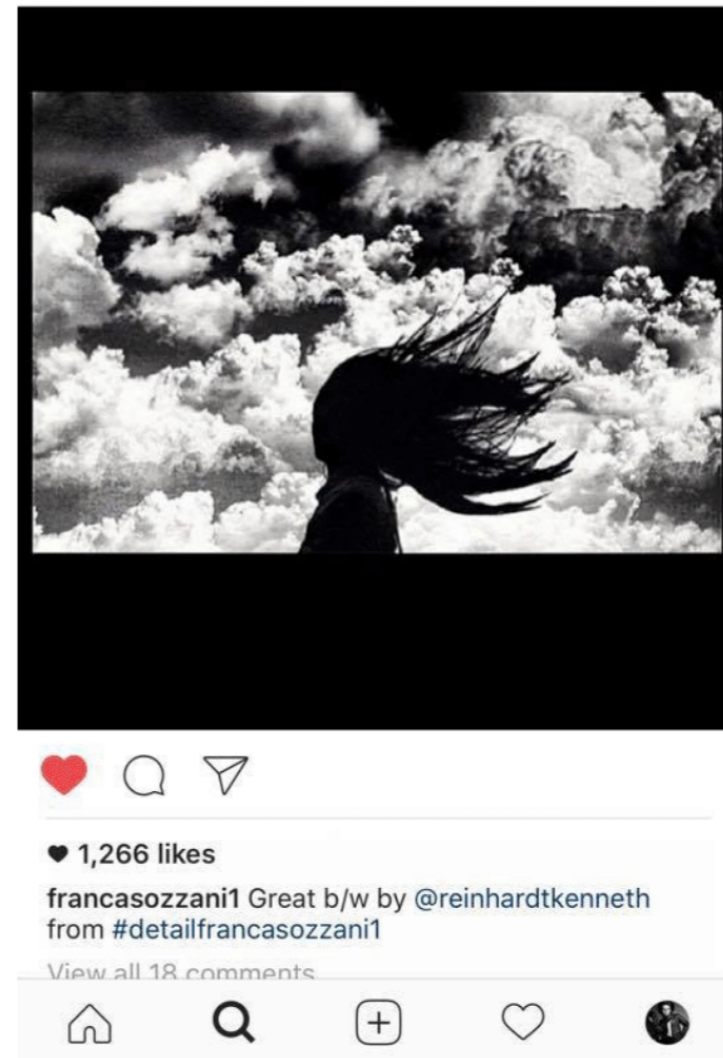
Born in 1997, Indonesian Fashion & Celebrity Photographer Reinhardt Kenneth started his journey at 14 years young. He picked up the camera, and truth be told, nothing was ever the same ever since. Raised in a fashion-driven family (son to a textile retail owner father and celebrity fashion designer mother), it was only natural that his vision embarks him on a glamorous journey, one that brought him all around the world.



He started out photography through joining amateur level local competitions, none that recognized his unique eye. Surprisingly, however, much bigger international institutions were the ones who truly recognized his talent. A few months into picking up the camera, he got his first feature in Vogue Italia online. This was followed by a couple Art Basel Miami features, a digital exhibition at The Louvre (home to the Mona Lisa) at just 16, and multiple press features (both international and national), and a feature from Vogue Italia's very own late Franca Sozzani all before his 18th birthday. While doing this, interestingly, he hasn't even left the Asian continent and was stuck in high school finishing his International Baccalaureate degree.



Vogue Italia's Best Photo Of The Day



Vogue Italia's Late Editor in Chief Franca Sozzani feature



SeeMe Exhibitions
OFFICIAL LETTER OF RECOGNITION

Dear Reinhardt Kenneth,

It's been an honor to show your photography as part of the Fifth Annual Exposure Award. The work of this year's project has been extraordinary, viewed by over five million photo enthusiasts from around the world. Additionally, your photograph was included in a digital display of images presented at the Exposure Award Reception at the Louvre.

Your photography was included in the Dreamers Collection and was presented at a private reception at hosted at:

Musee du Louvre
75058 Paris - France
July 13th, 2015

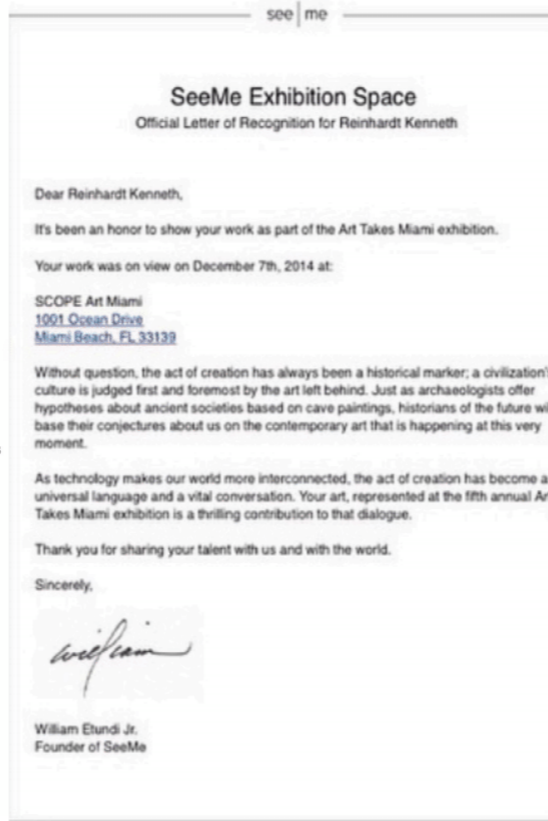
Photography holds power. The act of taking a photo acts as a historical marker and a capture of time. Just as archaeologists offer hypotheses about ancient societies based on cave paintings, historians of the future will base their conjectures about us on the photography that is happening at this very moment, including yours.

As technology makes our world more interconnected, the act of creation has become a universal language and a vital conversation. Your photography, represented at the Fifth Annual Exposure Award reception is a thrilling contribution to that dialogue.

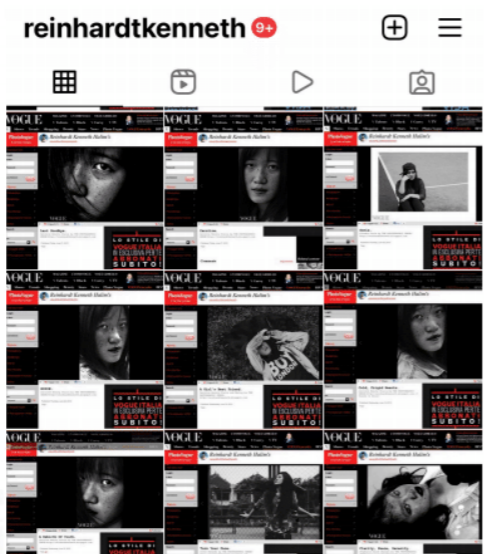
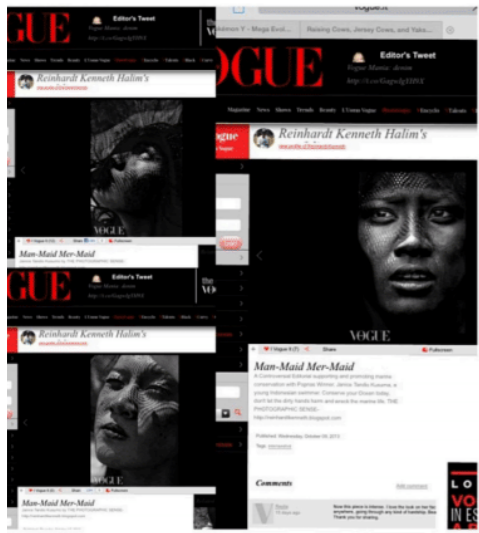
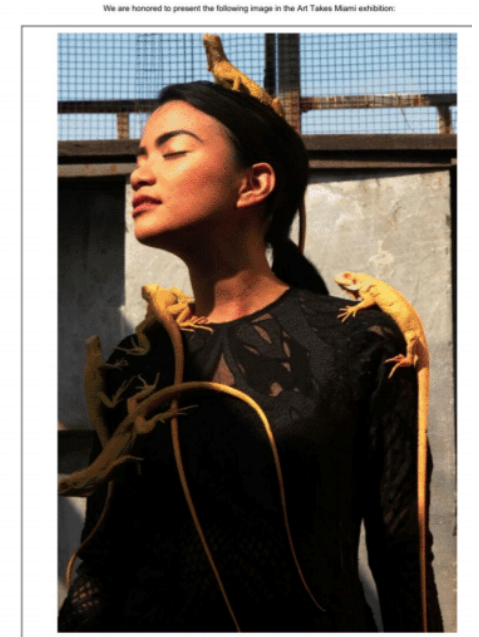
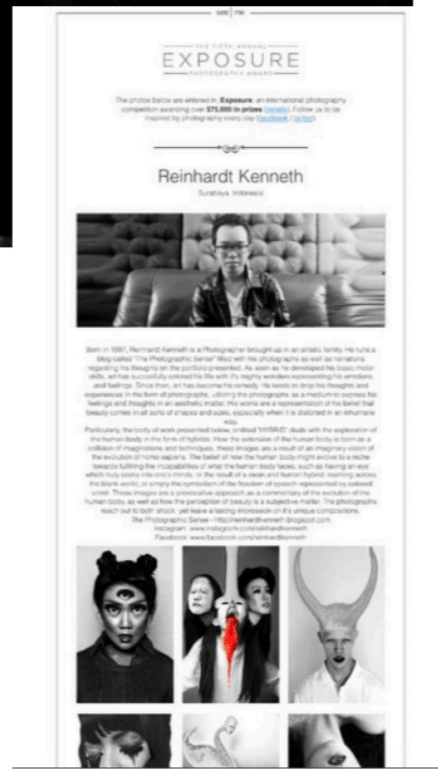
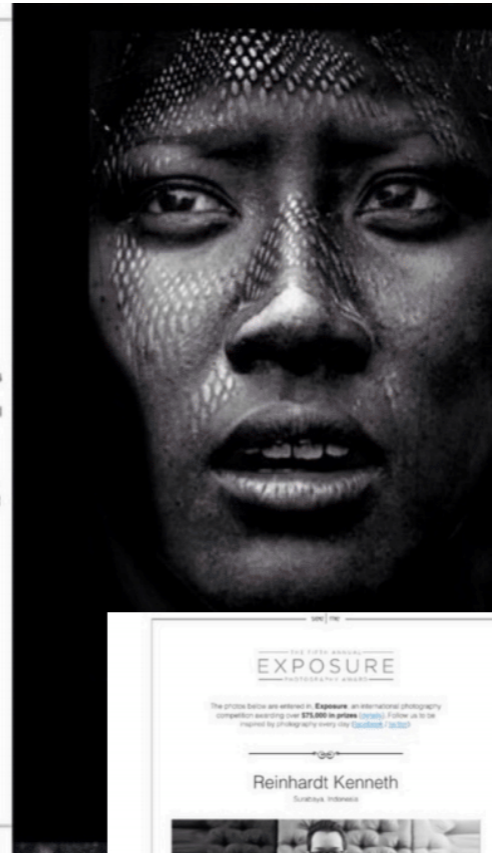
It's been an honor to have your work included. Thank you for sharing your photography with us and with the world.

Sincerely,
William Etundi Jr. Signature
William Etundi Jr.
Founder of SeeMe

The Louvre Digital Exhibition



Scope Art Basel Miami Feature





As he graduated high school, he was awarded by the famed Australian fashion institution, Whitehouse Institute of Design with the very first “Whitehouse Indonesia High Performing Creative Talent Award” and a one-of-a-kind scholarship (only presented to one potential student at his year). However, life took him to a different direction; instead of pursuing his dreams in Australia, the US became Reinhardt’s true destination. It all started with Reinhardt’s mom, Fashion Designer Diana M Putri of Diana Couture.

9 February 2015

Kenneth Reinhardt
9 Inverary Drive
Surabaya INDONESIA
reinhardt.kenneth@yahoo.com

Dear Kenneth,

As I have been speaking with you over the past months since our meeting in Surabaya, I have been keeping track of your social media outlets and the development of your work.

I have presented your profile to our Managing Director, Leanne Whitehouse as a high performing creative prospective student. **I am pleased to report that you have been recommended for the very first Whitehouse Indonesia High Performing Creative Talent Award.**

Details are as follows:

Should you wish to apply now and are successful in application; Whitehouse would like to propose the following partial scholarship for you:

50% of the tuition fees deducted from Study Period One
PLUS

50% of the tuition fees deducted from Study Period Six

This would be a total deduction of **AU \$13,560** (Non transferable and non refundable)

Whitehouse's Bachelor of Design is a TWO (2) year, SIX (6) Study Period internationally recognised Degree Program. There are three (3) specialties however each student will only select one (1). You have selected **Creative Direction & Styling** as your study specialisation. Whitehouse's Sydney and Melbourne campuses run the same courses. Applicants are to select a preferred campus at application. You have indicated you would prefer to study at Whitehouse's **Melbourne** campus.

Successful award of this partial scholarship will be conditional on the award of an Australian Visa, completed interview and review of high school studies to be completed during 2015.

Whitehouse would like to present this award to you at a ceremony during **Indonesia Fashion Week** on **February 26th**. Whitehouse Institute of Design, Australia will pay for your return airfare from Surabaya to Jakarta to attend the ceremony.

We are excited about the promising design career ahead of you and very much looking forward to welcoming you as a student to Whitehouse Institute of Design, Australia in 2016!

Please contact me to discuss this offer further as soon as possible.

Kind Regards,
Sarah Millar

International Student Recruitment
Whitehouse Institute of Design, Australia

Sydney Campus & Head Office
2 Short Street, Surry Hills NSW 2010 Australia
Ph: + 61 (02) 9267 8799 Fax: + 61 (02) 9267 6947

Phone Toll Free 1 300 551 433 (Australia only)
email: enquiry@whitehouse-design.edu.au www.whitehouse-design.edu.au
ABN 49 122 953 557
CRICOS Provider Code 02863C Bachelor of Design CRICOS Course Code 085283C

Melbourne Campus
672 Bourke Street Melbourne 3000 VIC Australia
Ph: + 61 (03) 9600 3625

Whitehouse Institute of Design Official Letter

Caption

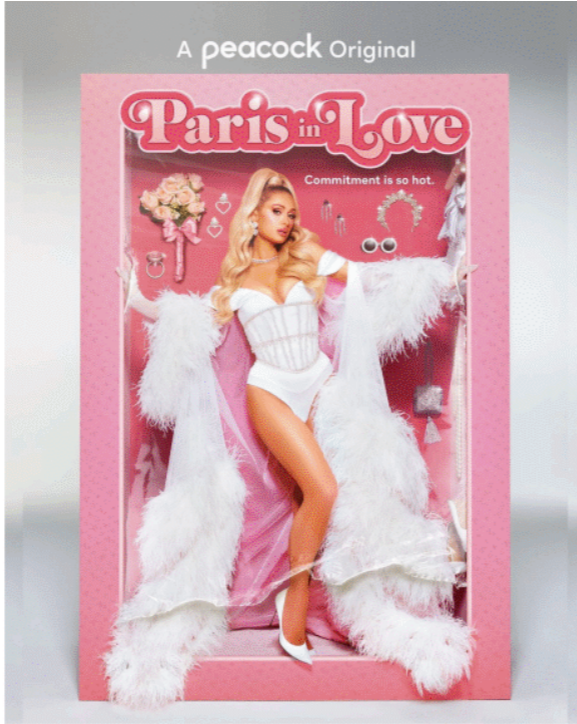


Diana was chosen as the very few designers to show at Couture Fashion Week New York S/S 2016, Reinhardt, freshly out of high school, was heavily involved in the creative direction of her debut international collection, "GARUDA", which was so well received by the board that Diana was awarded Best Designer S/S 2016 by Global Fashion Avenue. This rerouted Reinhardt's journey to LA, where he found a representation for his mom's flourishing brand and ultimately helped her creative direct and secure placements with Ariana Grande, Lady Gaga, Nicki Minaj, Janet Jackson, Carrie Underwood, and many more A-list celebrities.

Caption



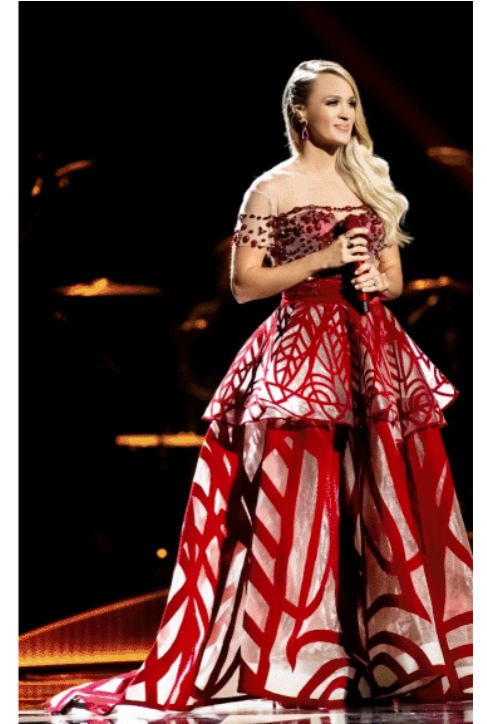
Lady Gaga in Diana Couture



Paris Hilton in Diana Couture



Nicki Minaj in Diana Couture



Carrie Underwood in Diana Couture



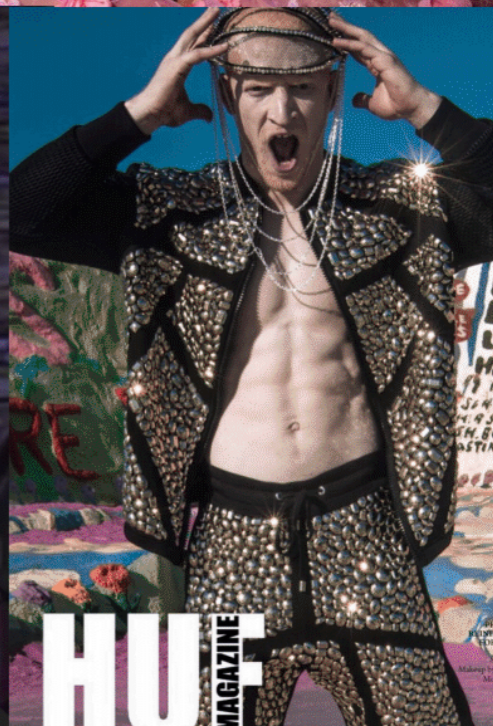
Ariana Grande in Diana Couture

Janet Jackson in Diana Couture

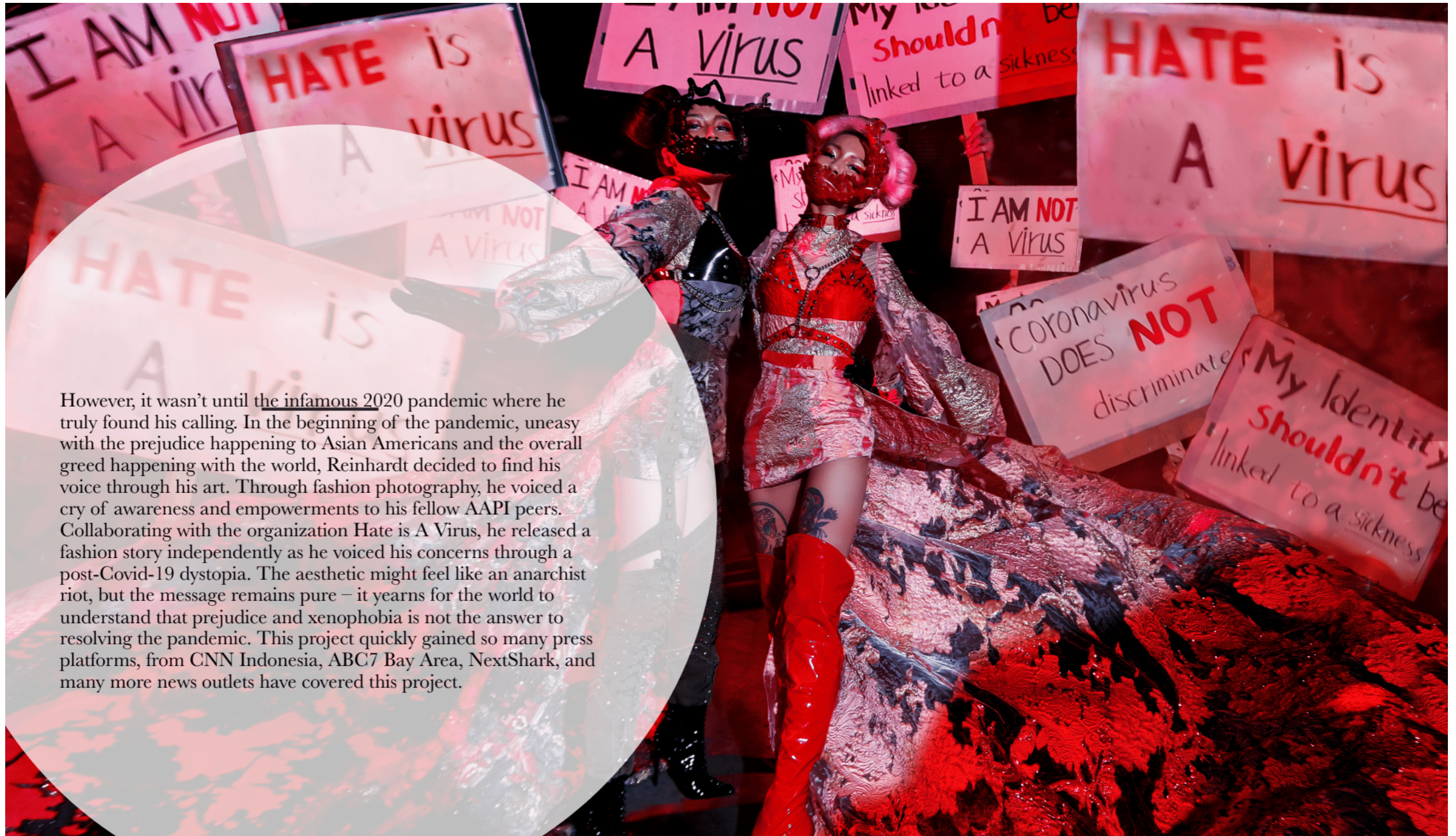




Reinhardt eventually moved to LA in 2017 and studied photography at The Art Institutes of California-Hollywood. He was constantly awarded with Best of Quarter and multiple awards for each courses he was in. However, it was out of school where he truly expanded his wings. His work then, was featured in magazine covers featuring the hottest celebrities, including Kyle Richards, Tana Mongeau, Nikita Dragun, Jessica Belkin, Tessa Brooks and many more.



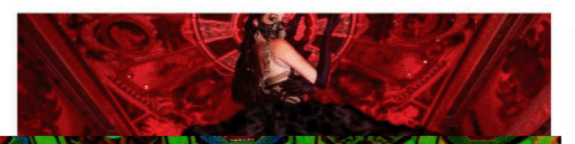
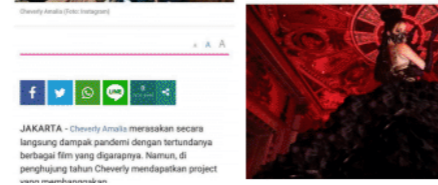
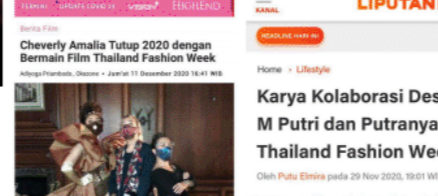
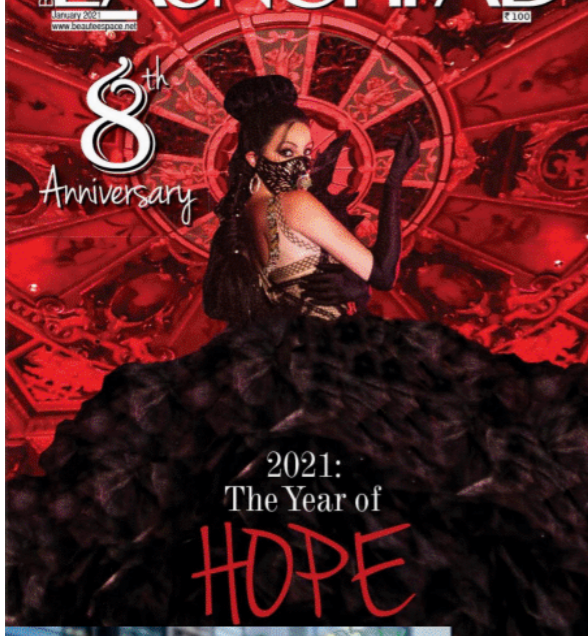





However, it wasn't until the infamous 2020 pandemic where he truly found his calling. In the beginning of the pandemic, uneasy with the prejudice happening to Asian Americans and the overall greed happening with the world, Reinhardt decided to find his voice through his art. Through fashion photography, he voiced a cry of awareness and empowerment to his fellow AAPI peers. Collaborating with the organization Hate is A Virus, he released a fashion story independently as he voiced his concerns through a post-Covid-19 dystopia. The aesthetic might feel like an anarchist riot, but the message remains pure – it yearns for the world to understand that prejudice and xenophobia is not the answer to resolving the pandemic. This project quickly gained so many press platforms, from CNN Indonesia, ABC7 Bay Area, NextShark, and many more news outlets have covered this project.

This project was soon followed by an even bigger, even more inclusive endeavor. Reinhardt (alongside Diana Couture) was chosen by Thailand Fashion Week and sponsored by Aston Martin Bangkok to direct a fashion film for their digital fashion week in late 2020. Reinhardt wanted his message of hope and unity to be the center point of this project. He gathered 7 very different women from very different backgrounds and orchestrated a story of finding hope through unity. The fashion film was shot at the iconic Millennium Biltmore in Downtown LA (home to many iconic scenes in the history of filmmaking) and Reinhardt's directorial debut was followed by a wildfire of press and magazine covers.

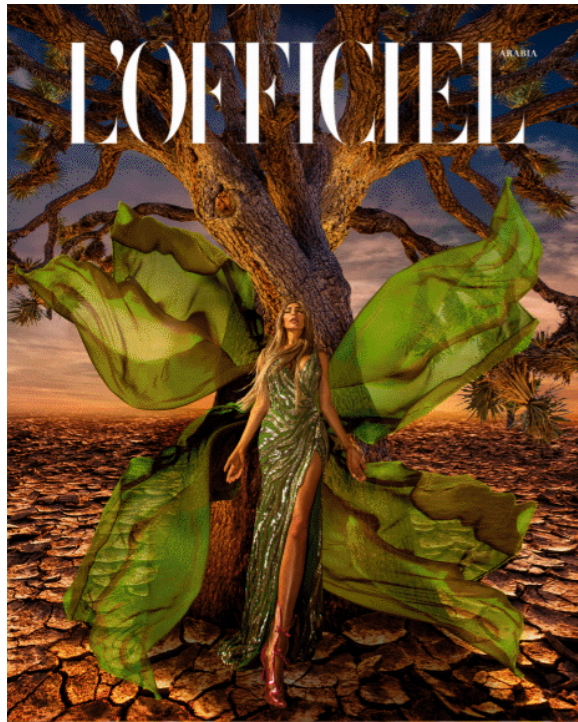


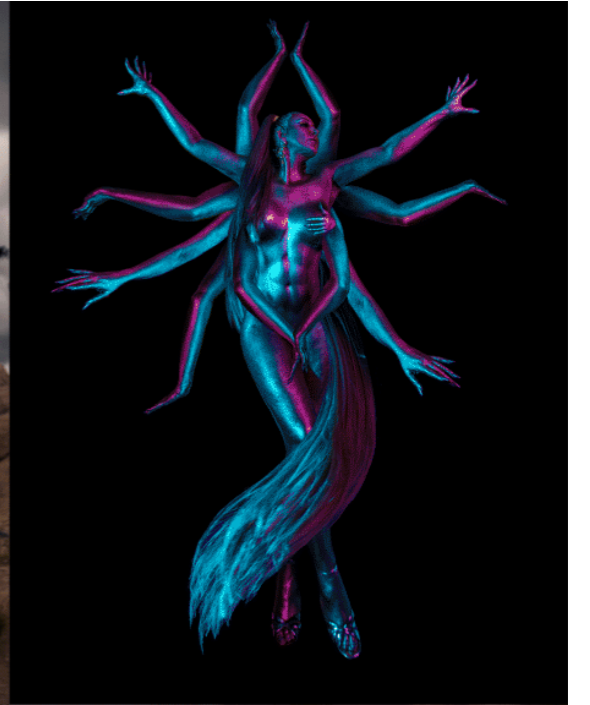




In 2021, his successes was followed with a more glamorous path. The publications that he is now shooting for includes the likes of Harper's Bazaar, L'Officiel, Elle, alongside features in Hollywood Life, GQ, and Marie Claire. The covers he had the honor to shoot for features the likes of Juanpa Zurita, Andy Zurita, Farrah Abraham, Loni Anderson, Sir Daniel Winn, Luisito Comunica, Aaliyah Jay (Twisted Saints Campaign) and many more.

2022 is a year of new possibilities, hopes, and dreams. Reinhardt hopes to spread his wings even further and explore new heights this year.







L'OFFICIEL
HOMMES



