

Advertising & Press Relations
ISO 9001:2015 Certified PR Agency



nixxar mediawale

Digital PR | Sponsored | Content

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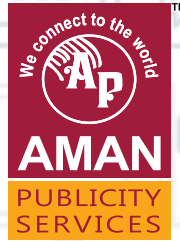
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BuildingLink building is the process of acquiring hyperlinks from external websites to your own, aiming to improve search engine rankings, visibility & authority. TargetedAudience ReachPress releases allow you to reach your specific target audience, ensuring that your message reaches the right people.

SEOBenefitsPress releases distributed online can improve your search engine visibility and help drive organic traffic to your website.

LeadGenerationPress releases can generate leads by attracting the attention of potential customers and encouraging them to take action. EnhancedBrand VisibilityA well-written press release can help increase a brand's visibility by getting its name or products in front of a wider audience. Cost-Effective PromotionPress releases offer a cost-effective way to promote your brand, compared to traditional advertising methods.





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Company Overview

Nixxar provides a comprehensive Public Relations solution that connects advertisers with the right audience at the right location. The advertisers can leverage our network of hyperlocal publications to help the business reach new customers and grow the brand visibility. We are working towards becoming leading PR solution platform through unparalleled reach of hyper local publications. With our marketplace we plan to create one of a kind content platform where the content creators can Buy, Sell and License their content.

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Our Network

1500+

National & Regional
Publishers

15+

Team Members

500+

Advertisers

10+

States

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Our Offerings

Public Relations

Communicating key messages, managing reputation, building relationships, and enhancing brand visibility through strategic media and public engagement.

Digital Advertising

Digital advertising utilizes online channels such as social media, search engines, and display ads to target specific audiences and measure campaign effectiveness.

Influencer Marketing

Leveraging influential individuals to amplify brand messaging, drive consumer engagement, and foster authentic connections with target audiences.



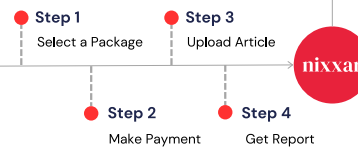
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Sponsored Content

Advertisers

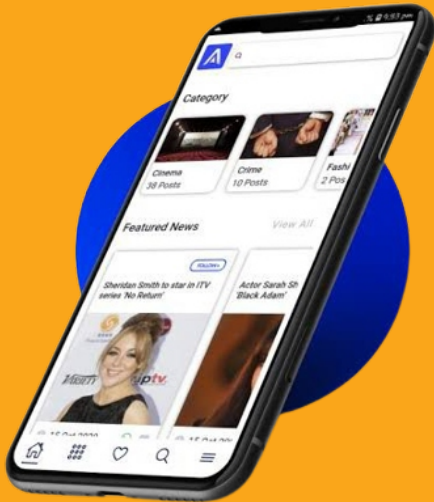


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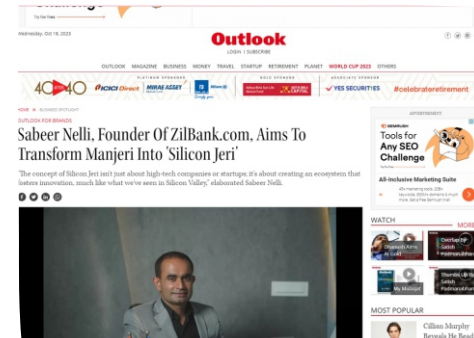


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Advertorial Content Examples



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[View Article](#)

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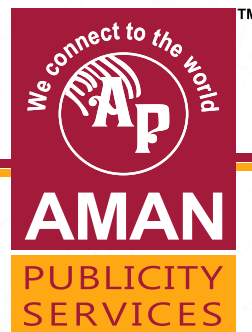
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Publish in 75+ News Websites

BASIC PLUS PLAN

Price: 9,600/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
5. No political, propaganda, or agenda-driven content will be accepted, in accordance with Indian law.
6. Booking and payment must be completed two days before the publication date.





Publish in 70+ News Websites

STANDARD PLAN

Price: 16,800/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
5. No political, propaganda, or agenda-driven content will be accepted, in accordance with Indian law.
6. Booking and payment must be completed two days before the publication date.





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ABP PNN PLAN

Price: 20,800/-plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
5. No political, propaganda, or agenda-driven content will be accepted, in accordance with Indian law.
6. Booking and payment must be completed two days before the publication date.





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ANI BSS PNN PLAN

Price: 21,600/-plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
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6. Booking and payment must be completed two days before the publication date.





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**ANI PTI NATIONAL
WIRE PLAN**

Price: 30,000/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
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6. Booking and payment must be completed two days before the publication date.





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PTI - PNN - ABP PLAN

Price:35,000/-plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
5. No political, propaganda, or agenda-driven content will be accepted, in accordance with Indian law.
6. Booking and payment must be completed two days before the publication date.





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ANI - BS - PTI - PLAN

Price: 37,600/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
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6. Booking and payment must be completed two days before the publication date.





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ANI - BS - PTI - PNN- ABP PLAN

Price: 52,000/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
5. No political, propaganda, or agenda-driven content will be accepted, in accordance with Indian law.
6. Booking and payment must be completed two days before the publication date.





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PREMIUM PLAN

Price: 56,000/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
4. Add hyperlinks that lead directly to the issuing company's official page.
5. No political, propaganda, or agenda-driven content will be accepted, in accordance with Indian law.
6. Booking and payment must be completed two days before the publication date.





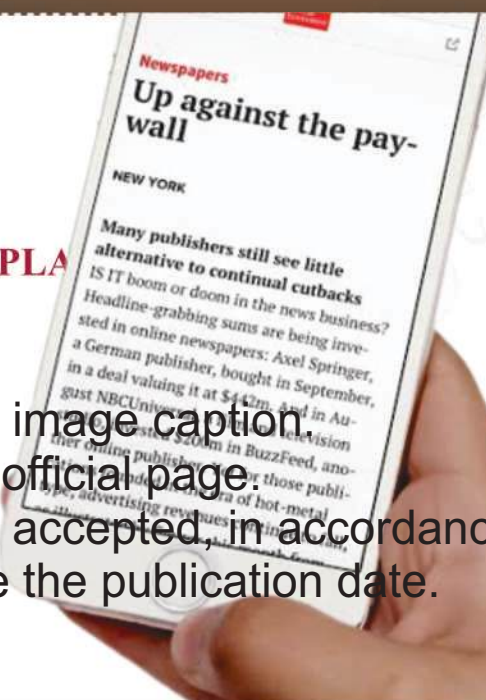
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: 69,000/- plus GST @18%

Press Release Submission Guidelines:-

1. Submit content in a Word document (500–750 words).
2. Include one or two JPG images (size: 1200 x 900 pixels).
3. Each press release must have a headline, stand-first, and image caption.
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PREMIUM PLUS PLAN





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