

COMPANY PROFILE

HEALTH IS WEALTH



Bioblack Community Enterprise strives to sustainably transform destitute farmer's lives by promoting the diminishing black rice agriculture in Northern Thailand and developing into high value products through BCG economy framework.

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ABOUT US

For a decade, Kinnorn Company Limited (Est. in 2013) has pioneered organic agriculture, leaving an indelible mark on farming communities. We proudly nurture Thailand's exquisite organic rice, coupled with extensive rice export experience. Our flagship, Bioblack Granola made from Lanna GI Black sticky rice, signifies exceptional nutrition and societal transformation.

Rooted in sustainable food systems and deep commitment to local rice farmers, we bring exceptional quality rice to global tables. From Phayao's haven, we nurture Lanna GI Black rice to perfection, harmonizing farming with nature for exquisite quality. Kinnorn shines as an ethical farming exemplar, working with rural farmers to create a harmonious ecosystem.

Bioblack has rapidly ascended as an industry leader, garnering national and international recognition for its innovative products, sustainable practices, and transformative impact. Crowned a "BCG Hero" in 2023 by Department of International Trade Promotion for championing Thailand's Bio-Circular-Green economy, Bioblack also secured top honors at the "Scale Up Awards 2023" for its outstanding growth potential. In 2024, it was selected as a Premium Herbal Product, celebrating its Thai herbal heritage, and received the coveted Food Innovation Award by Department of Foreign Trade at the prestigious Agri Plus Awards under the HRH Princess Maha Chakri Sirindhorn Cup. With a string of remarkable accolades, Bioblack solidifies its position as a trailblazer in sustainable agriculture, food innovation, and community empowerment, leaving an indelible mark on Thailand's economic landscape.



OUR PRODUCTS

Indulge in a guilt-free and nourishing breakfast experience with Bioblack Granola, a triumph of flavors and health benefits. Crafted meticulously, our granola is the ideal choice for health-conscious consumers seeking a delightful alternative to traditional oat granola. Here's what sets Bioblack Granola apart:

Black Rice Magic: Harness the power of black rice, enriched with anthocyanin antioxidants for heart, brain, skin, and immune support. Fiber, iron & protein boost, A nutritional powerhouse surpassing regular rice. Stable energy, low glycemic index for sustained energy levels throughout the day.

Pure, Quality Ingredients: Bioblack Granola boasts a carefully curated blend of natural and unprocessed ingredients, skillfully combined for an unbeatable taste. No additives, no oils, no preservatives – just pure, honest goodness in every bite.

Nutrient-Rich and Light: Dive into a light and crispy texture that doesn't leave you feeling bloated. Packed with antioxidants, fiber, and essential nutrients, it's a smart addition to your daily routine that supports your well-being.

A Variety of Flavors: Explore an array of enticing flavors, including Natural, Honey, and Dark Chocolate, as well as seasonal delights like Pina Colada, Mango Sticky Rice, and Tropical Paradise. Bioblack Granola caters to diverse palates, making breakfast a truly enjoyable moment.

Gluten-Free Excellence: Bioblack Granola proudly stands as a gluten-free option, catering to the growing market of health-conscious individuals seeking wholesome alternatives. Plus, it's the perfect complement to your favorite cereal or yogurt.

Tailored to Your Needs: Our stand-up pouch with a resealable zip ensures lasting freshness and convenience. Sizes can be customized to meet the unique demands of your market, ensuring your customers receive the perfect portion every time.

Certified Quality: Bioblack Granola meets the highest industry standards with GHP and Halal certification and FDA-approved quality, providing you with the confidence of delivering a premium product to your customers.





VISION AND VALUES

OUR VISION

“As a global brand, we are committed to ensuring the food security of future generations by preserving, promoting, and continuously developing Phayao GI black rice. Through innovative approaches and local expertise, we aim to transform this unique rice variety into high-value products that promote customer health and wellness. Our efforts also strive to create significant social, economic, and environmental impact, leaving no one behind in our pursuit of sustainable food systems.”

KEY VALUES

Consideration: Caring for customers, farmers, and nature with respect.

Trustworthiness: Transparently traceable, 100% natural ingredients.

Authenticity: Proud producers of GI-certified Khao Kam (black rice).

Excellence: Uncompromised quality, exceptional nutrition.

Impact: Choose Bioblack for positive social and community change.

Innovation: Elevate your granola experience with unique flavors.

We strongly believe in fairness and togetherness, aiming to create a diverse and harmonious global community. By collaborating, we ignite social change, improve the lives of farmers, and protect the rich cultural legacy of black rice. Together, we shape a future that lasts and cares for the environment, leaving a legacy of sustainability for generations to come.



**BIO
BLACK**
SUPER BLACK RICE
FROM SMALL VILLAGE
IN THAILAND



DISTINCTIVE BRILLIANCE

Bioblack Granola radiates a fusion of ancient wisdom and modern delight, harnessing the nutritional power of black rice, a revered superfood, to create a granola that ignites joy in every bite. Our brilliance lies in this harmonious blend of tradition and innovation, setting us apart in a realm of choices.

Imagine starting your day with a symphony of flavors and well-being, where each spoonful echoes our commitment to your health and the welfare of farmers. Our granola, cultivated in the heart of Thailand, stands as a testament to generations of expertise and a true one-of-a-kind creation.

Indulging in Bioblack Granola is more than breakfast; it's a choice rooted in quality, wellness, and mindful consumption. Beyond nourishment, our granola symbolizes a connection – an emblem of uniqueness that transcends the morning meal.

Beyond the enriching experience, Bioblack Granola is a bridge that unites history with innovation, extending an open invitation to all – even our counterparts – to join hands in sowing the seeds of a healthier world. Gluten-free and crafted with wholegrain puffed rice for full nutrition and a unique crunch, our granola redefines your breakfast.

But it's more than just a delightful treat; it's an investment in measurable social value, cultivating well-being and happiness for individuals, communities, and the environment. The benefits of Bioblack Granola reach beyond your breakfast table, sparking a chain reaction of positive change.





UNVEILING

Superfood Black Rice

A hidden gem that has taken the health-conscious world by storm, a grain that not only satisfies your taste buds but also nourishes your body from within. No surprise black rice has become a sensation among those seeking natural goodness.

Explore the captivating charm of Phayao, a land where black rice thrives with unmatched beauty. Renowned as a global haven for cultivating extraordinary black rice, Phayao seamlessly blends time-honored traditions with innovative practices, yielding grains that embody the very essence of this remarkable place. Nurtured by the region's fertile volcanic soil, pristine water sources, and enduring agricultural heritage, the rice exudes a delightful aroma when cultivated during the optimal season.

Enjoy the extraordinary taste and health benefits of Bioblack Granola, a game-changer in the world of breakfast delights. Unlike traditional oat granola, our unique blend features the power-packed goodness of black rice, renowned for its exceptional antioxidant content and rich nutty flavor. Say goodbye to the bloated feeling and hello to a revitalizing breakfast experience. With Bioblack Granola, you can fuel your body with natural energy and enjoy a guilt-free, gluten-free option that supports your well-being.

BIOBLACK

Nurturing Nature, Cultivating Communities

At Bioblack, our values and sustainability drive us to make a positive impact. We preserve and promote Phayao GI black rice, merging tradition and innovation to create high-value, sustainable products. Grown in our own rice fields, our organic black rice granola is packed with antioxidants, essential nutrients, and fiber — a guilt-free indulgence that fuels your body with clean energy.

We believe in cooking better, not more. Our granola is free from additives like oil, sugar, and preservatives, preserving the true nutritional value of our ingredients.

By supporting local farmers, we empower Thai farming families and create sustainable communities. Embrace our journey to sustain our future. Together, let's make a difference, one bite at a time.



Puffed
Granola
from Black Rice

- ✓ Gluten-free
- ✓ Wholegrains
- ✓ Source of fiber
- ✓ Rich anti-oxidants
- ✓ Crispy & Light
- ✓ No added sugar
- ✓ No preservative
- ✓ No artificial flavors

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