



The Criterion

NEWSLETTER of the NORTHEAST CHAPTER of the PROFESSIONAL CAR SOCIETY

First Quarter 2003 - Ted Collins, Publisher - Gregg D. Merksamer, Editor

GEARING UP FOR SPRING:

May 25th Lahaska, June 22nd Renault Winery Top Northeast Chapter's Calendar

Chairing the Northeast Chapter's March 23rd meeting in Sparta, NJ, President Bill Marcy expressed his hope that the Chapter's spring events would be well-attended, allowing them to serve as memorable preludes to the 27th Annual PCS International Meet taking place in Pittsburgh this July 22nd-26th.

Bill is particularly-keen on having a big turnout for the Northeast Chapter's Second Annual Charity Car Show, which is slated to take place at Peddler's Village in Lahaska, PA on Sunday, May 25th. This charming setting, at the junction of US 202 and PA 263, features numerous specialty shops, antique stores and restaurants and should be remembered-fondly by anyone who attended the 2002 PCS event or one of the Cadillac/LaSalle or Lincoln Club meets also held there recently. "For a first effort I'm convinced that last year's show went pretty well," Bill said at the Sparta meeting, "but at the same time I cannot deny that the lack of pre-registration makes me edgy. The proceeds from this year's event will benefit the Bucks County SPCA, so I'm hoping you'll tell every old car enthusiast you know to come out and support our four-legged friends." Other big inducements include popular vote judging-by-class (from 11:30am-1:30pm, with the awards presented at 3pm) and a show field open to all years, makes and types of cars and trucks as opposed to professional cars exclusively; *All show field entrants must have a charged fire extinguisher.*

IMPORTANT MESSAGE FROM OUR PRESIDENT

The Professional Car Society is having an extremely important election on the national level this year. For the first time in several years, we will have more than one candidate for PCS President, and the outcome of this election will critically influence the future of direction of our organization. With the stakes this high, I have nominated John Ehmer of Pittsburgh to be our next national president, as I firmly believe that he will offer the strong, proactive leadership that the PCS had needed for some time. Having already served the PCS as a board member since 2000 and as co-chair of both the 1994 and 2003 International Meets in Pittsburgh, John has proven himself capable of performing all the duties of the president. Anyone who knows him will concur that he's a hard worker who is deeply committed to the basic mission of the PCS, and now that he's retiring he will have even more time to serve the interests of our members.

Whether or not you vote for John is your decision, but your voice WILL count so it is extremely important that you fill out the ballot in the next issue of *The Professional Car* and get your vote in. -

See You in Lahaska, Bill Marcy

MORE ON OUR LAST COVER

Craig Stewart has offered additional background regarding the image used on the cover of the First Quarter 2003 Criterion, showing an extremely-rare 1954 Miller Cadillac First Aider high headroom ambulance accompanied by a 1951-4 Henney Packard, a most-interesting image clipped from a period Rayon Hi-Test Tire ad by William Deegan Jr. Craig concurred with Your Editor's impression that these two rigs were used in Princeton, NJ, elaborating that they most likely belonged to the town's First Aid Squad. "Not sure about their rigs back then," Craig wrote on January 20th, "but the license plate on the

rear door of the Henney is clearly New Jersey ... the 'NF' signifies 'No Fee', meaning no fee plates. These were issued by the state Division of Motor Vehicles to all non-profit organizations ... (such as) local American Red Cross Chapters, members of the Salvation Army, and the state's volunteer first aid fleets." He added that municipal vehicles would have gotten similar plates with an "MG" prefix for "municipal government," and that the rescuers in the ad were, as opposed to models, "in all probability members of the Squad, recruited by the advertising firm, who also utilized Princeton's rolling stock for the photo." The account executive must have had a weekend house down there, we can only speculate in retrospect.

CRITERION CLASSIFIEDS



1930 Superior Studebaker President Hearse/Ambulance: 156-inch wheelbase, correct style wire wheels. Mohair interior redone with jump seats as a nine-passenger limousine. Asking \$18,000. **Extra parts such as exterior/interior moldings, rear door window crank and step brackets also for sale.** Contact James Parkinson, P.O. Box 94, Floral Park, N.Y. 11002 or phone (718) 479-0436.

1952 Chrysler Imperial Limousine: Four-door with divider. Runs, drives, for restoration or parts. Best offer. Call (631) 751-7232.

1958-1970 hearse wanted: Any make, model or color OK if car driveable and has clear title. Car's condition not an issue but prefer it to be at least good. Call (717) 279-6412.

1968 Superior Cadillac Sovereign End-Loading Hearse: Purchased by the Sweeney Funeral Home, of Riverside, New Jersey, from Wilner's Livery Service in 1970 and retired from service at the family's request after the February 1, 2003 funeral of founder John L. Sweeney. Garage kept, hand washed and detailed coach with black exterior, black crinkle top, green and black leather interior, factory air and 83,721 original miles. Appeared in 1992 movie, "Used People." Please make an offer, the price is negotiable if we know that it is going to someone who will care for it. Call Gregory A. Mucucci at (856) 461-1116.

1978 S & S Cadillac Victoria Hearse: All white exterior, 38,000 original miles, award winner at 1999 and 2000 PCS International Meets, \$7,000.00. Call Jeff McQuaid at (610) 926-7675.

1982 Cadillac Station Wagon: Based on Buick body, \$6,000.00, Call Fred Kanter at (973) 334-2400.

CRITERION CALENDAR

May 10th, 2003, (Sat) Pomona, NY: Vintage ambulances sought for Fire Museum Expo IV, 11:00 a.m. to 4:00 p.m. Rain or shine at the Rockland County Fire Training Center, 35 Fireman's Memorial Drive. Event will feature food, free blood pressure screening, on site vendors, and emergency vehicle display. For further information, contact Craig Stewart at (201) 438-1757, or at caddyamb@aol.com.

May 24th, 2003 (Sat) Hudson, NY: New England Chapter of PCS tour of American Museum of Firefighting, 117 Harry Howard Avenue, Hudson, NY. Group to meet at 10:00 at Dan Herrick's, 130 Hudson Avenue, Chatham, NY for picnic lunch and depart for museum at 12:30. Museum houses 66 pieces of hand pulled, horse drawn, steam and motor apparatus from 1731 to present. Contact Dan Herrick for further information at 518-392-2807, or at dkherrick@juno.com.

May 25th, 2003 (Sun) Lahaska, PA: PCS Northeast Chapter's Second Annual Charity Car Show at Peddler's Village, intersection of US 202 and Street Road. Open to all makes of cars. Pre-registration before May 18th, \$10.00 or \$15.00 day of show. Proceeds to benefit the Bucks County SPCA. For further information, contact, Bill Marcy at (201) 342-4871, or at bmarcy@optonline.net.

June 22nd, 2003, (Sun) Egg Harbor City, NJ: PCS Northeast Chapter Brunch, 1:00 p.m. at the Renault Winery, 72 North Bremen Avenue. \$20.00 per person, reserve with a check by June 8th, payable to PCS Northeast Chapter, and mail to Bill Marcy, 349 Lookout Avenue, Hackensack, NJ 07601. For directions to the winery, phone (609) 965-2111, or contact Bill Marcy at (201) 342-4871 for further information.

June 28th, 2003 (Sat.), Mahwah, NJ: Vintage ambulances and combination cars sought for New Jersey State Exempt Firefighters Association convention, sponsored by the Bergen-Passaic Exempt Firefighters League at the Bergen County Fire Academy, Campgaw Road. For further info contact Craig Stewart at (201) 438-1757 or caddyamb@aol.com.

July 22 - 26th, 2003, (Tues.- Sat), Pittsburgh, PA: Tri-State Chapter hosts the 27th Annual PCS International Meet at the Four Points Sheraton, Mars, PA. For hotel reservations at the \$89.00 PCS special rate, phone, (724) 766-6900; for vehicle registration / itinerary information contact Rick Duffy at (412) 551-0020, or at duffyfc@pop.pitt.edu.

Second Annual Spring Meet Antique Auto Show

Sponsored by the Northeast Chapter of the Professional Car Society

(Open to all makes of cars and trucks)

at

PEDDLER'S VILLAGE

Routes 202 and 263, Lahaska, Bucks County, PA

SUNDAY MAY 25, 2003 (Rain or Shine)

Registration 9:00 to 11:00 a.m.

Popular Vote Judging: 11:30 to 1:30 - Awards: 3:00 p.m.

All vehicles wishing to be judged must be on the show field by 11:00 a.m.

All vehicles must have a charged fire extinguisher to enter the show field.

Dash Plaques will be given to the first 100 vehicles

Preregistration by May 18, 2003 \$10.00

Day of Show Registration \$15.00

All proceeds will benefit the Bucks County S.C.P.A.

Mail this portion to: Bill Marcy, 349 Lookout Avenue, Hackensack, NJ 07601

Enclosed is \$ _____ For registration of the following vehicles:

YEAR	MAKE	MODEL	BODY TYPE

Name: _____ Phone: _____

Address: _____

The undersigned hereby states that the vehicle(s) entered currently carry liability insurance and further agrees to hold harmless the Professional Car Society, its Officers, the Northeast Chapter, and Peddler's Village for any accident, property damage, injuries, or theft which may occur to the registrant, guests, or vehicle(s) while in attendance or otherwise participating at this event.

Signed: _____

Date: _____

THE PROFESSIONAL CAR SOCIETY

"Dedicated to the restoration and preservation of vintage ambulances, funeral cars & livery vehicles"

NORTHEAST CHAPTER

www.geocities.com/MotorCity/Garage/1074

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Serving Professional Car Society members in NJ, NY and PA, the Northeast Chapter of the PCS operates under a charter granted by the Society's Board of Directors on August 19th, 1986. Subscription to this publication is by membership in the Chapter through the Membership Director listed above.

Membership in the national organization of the PCS is a prerequisite to membership in any of its regional chapters. Details on joining can be obtained from Natl. Membership Secretary David Petke at (423) 288-3454, writing him at 5405 Heritage Lane, Kingsport, TN 37664 or by accessing the official PCS home page at <http://www.professionalcar.org>.

THE PROFESSIONAL CAR SOCIETY

Northeast Chapter
159 George Avenue
Wilkes-Barre, Pennsylvania 18705



FIRST CLASS MAIL

Jeff & Mary Hookway
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Sparta, NJ 07871

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CHAPTER
of the PROFESSIONAL CAR SOCIETY**

IMPORTANT EVENT, ELECTION NEWS ENCLOSED



Parked outside their professional car barn in Mt. Airy, Maryland, Steve and Gene Lichtman's Springfield International "Intern 139" may not be restorable, but it has had a very interesting history as chronicled in this issue. Donated to the Hanover Fire Department in November, 1969, it was the first ambulance in Pennsylvania to carry a heart monitor and related medications.