

The Criterion

President's Message

I hope everyone is having an enjoyable and safe summer. It seems to be going by way too fast. This issue will cover a few of the events that have occurred since our last issue, including our annual participation in the Hackettstown Rotary Club's Memorial Motor Madness as well as a brief report on Hearsemania and the recently concluded International Meet. It has been a quite busy season. If you attended an event, thank you for participating. If you have not, we look forward to seeing you at a future event. There are a few upcoming events listed on page 2.

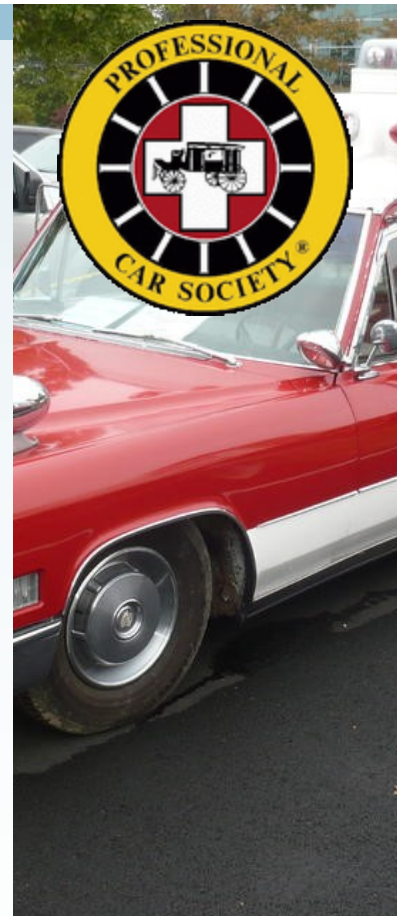
We're still looking for a newsletter editor or regular contributors, so if you like to write or are willing to help out randomly or contribute occasionally, any and all help is greatly appreciated. Please reach out to one of the officers.

While this is a bit premature, I wanted to let everyone know that next year's International Meet will celebrate 50 years of the Professional Car Society. The meet will be held in Cincinnati, Ohio from June 24th thru the 27th. Please make an effort to attend this historic event.

Fred

New National Board Members Elected

At the PCS International Meet in Latham, NY, Gene Smith, election chairman, announced the results of the 2025 election. There were 2 Board of Director positions to be filled. The winners were Tom Hoczyk of Fort Wayne, IN and Phil Rishel of Point Marion, PA. Each will serve a 2-year term. Congratulations to both and thank you to Jean-Marc Dugas for his service to the Board of Directors over the past 2 years.



Inside this issue

Upcoming Events	2
Hearsemania	2
International Meet	3
Chapter Meeting Report	3
Medic's Choice Award	4
2025 Medic's Choice Winner	4
Chapter Officers	4



Memorial Motor Madness

Bright and early on Sunday, May 26th members Jenn Morin, Jeff and Mary Hookway and Fred Goerlitz met at a nearby convenience store before heading to the Mars/Wrigley parking lot in Hackettstown, New Jersey for the 29th annual Memorial Motor Madness car show sponsored by the Hackettstown Rotary Club. We took three professional cars to the show, The Hookway's 1966 Superior Rescuer Ambulance and Fred Goerlitz's 1972 and 1976 Superior 54 ambulances. This year's event had a record number of cars in attendance, 585. This show has grown every year since its inception and draws everything from early 1920's cars to modern day customs.



"This show has grown every year since its inception..."

Upcoming Events

September 7: Valley Forge Region CLC show Peddlers Village Lahaska, PA

October 1-5: Fall Carlisle Swap Meet, Carlisle Fairgrounds, Carlisle, PA

October 18: Professional car ambulance display at EMS council of NJ convention Double Tree Hotel, 690 Rt. 46 Fairfield, NJ

March 13-14, 2026: PCS Micro-Meet and Midwinter Board Meeting Mt Airy Fire Co. Mt. Airy, MD

May 24, 2026: Annual Memorial Motor Madness Car Show, Mars/Wrigley, 700 High St. Hackettstown, NJ

June 24-27, 2026: PCS International Meet, Cincinnati, OH (more info to follow)

Hearsemania

The 2025 edition of Hearsemania was held in Lima, Ohio, former home of Superior Coach and current headquarters for S&S/Superior on June 13-15, 2025. There were tours of the S&S/Superior plant and plenty of professional cars of all types to be seen. In addition to the factory tours, several of the professional car museum vehicles were on display. While no official car count was taken, rumors abound that more than 150 professional cars were in attendance.



International Meet Report

The 2025 International Meet was held in Latham, NY from August 12-16. The Northeast Chapter was well represented with members Nicos and Genny Elias, Jeff and Mary Hookway, Brian and Alice Martin, Gregg Merksamer, Ted Collins, Rich Litton and Fred Goerlitz in attendance. There were 25 professional cars in attendance, including Volkswagen and Citroen ambulances. Tours included Howe Caverns, Bennington, VT and their Thursday cruise night, and a Friday luncheon cruise on beautiful Lake George. Saturday, was the annual show, with some local owners of professional cars in attendance as well as cars from as far away as South Dakota.



Chapter Meeting Held

The Northeast Chapter had a meeting and lunch at the Flemington-Raritan Diner on Sunday, June 29th. We discussed ideas for revitalizing the chapter. Members in attendance were Jeff and Mary Hookway, Jenn Morin, Rich Litton and Fred and Tracy Goerlitz. If you have an idea for a chapter event please contact a chapter officer. They are listed on page 4.

Top Row: Ed Renstrom's 1964 Pinner Chevrolet Service Car; Dufresne Funeral Home 1968 S&S Florentine Flower Car

Second Row: Volkswagen Bus Ambulance and Citroen Ambulance, owners info unknown

Third Row: Mike Boyer's 1978 Horton Type 3; Jeff and Mary Hookway's 1966 Superior Rescuer

Fourth Row: John Vandermarks's 1967 S&S Park Row Combination; Tom Hoczyk's 1962 Miller-Meteor

Bottom Row: Andy Blenko's 1976 Superior 54; Lance Giberson's 1976 Superior Sovereign

Chapter Officers

www.pcsnortheast.com

President:

Fred Goerlitz
3 Ridge St.
Hackettstown, NJ 07840-4119
goerlitz1@verizon.net
fredgoerlitz@gmail.com
(908)892-5075

Vice-President:

Jenn Morin
105 Perch Ln.
Greentown, PA 18426
(732)259-8757

Secretary:

Mary M. Hookway
64 Mudcut Rd.
Lafayette, NJ 07848-4607
hookmmh@ptd.net
(862)258-5377

Treasurer / Membership Chair:

Jeffrey C. Hookway
64 Mudcut Rd.
Lafayette, NJ 07848-4607
hookjch@ptd.net
(862)254-6369

Newsletter Editor:

Open

Criterion Publisher:

Open

Medic's Choice Award

Daniel P. McCann, III (picture below) was a long time EMT, PCS Northeast Chapter member and chapter president. Danny past away on September 16, 2016 on his 51st birthday. Every year since his passing, the Northeast Chapter has honored Danny by presenting the Medic's Choice Award in his memory.

Past winners of the award:

2017: Jim Eaton (1970 Wayner Chevy Suburban ambulance)

2018: Brady Smith (1977 Miller-Meteor Cadillac Lifeliner ambulance)

2019: Leo Bradstetter (1974 Miller-Meteor Cadillac Criterion ambulance)

2020 No International Meet

2021: Brady Smith (1977 Miller-Meteor Cadillac Lifeliner ambulance)

2022: Brendan & Jennfier Martin (1963 Superior Cadillac Rescuer ambulance)

2023: Joe Puleo (1959 S&S Cadillac Professional ambulance)

2024: Fred & Tracy Goerlitz (1972 Superior Cadillac ambulance)

2025: Joe Torregrossa (1975 Miller-Meteor Cadillac Lifeliner ambulance)



2025 Medic's Choice Award



2025 Medic's Choice Award

The 2025 Medic's Choice Award, which is voted on at the International Meet by active and retired EMS personnel in attendance, was awarded to Joe Torregrossa for his beautiful 1975 Miller-Meteor Lifeliner.

