

# The Criterion

## President's Message

Since we haven't published a newsletter in a while, please bear with us as we work to revitalize the chapter and reinvent The Criterion. We are looking for input from the membership on what you want to see and do. Contact either Jeff Hookway or myself. Our contact info is on page 4.

Over the past year chapter members have attended the Micro-Meet in February, the Memorial Motor Madness show in May, the International Meet in June and our annual antique ambulance display in October. We also had several members attend the Cadillac LaSalle Club's meet in June. We look forward to seeing new faces and a wider variety of cars at various events this year.

Do you like to write? We are looking for a new editor for the Criterion as well as a new publisher. We are also looking for regular contributors to the newsletter. If you're interested, please reach out to one of the officers.

*Fred*

## New PCS National Officers

At the International Meet in York, the election chairman reported the results of the Election. Lance Giberson was elected PCS President for a 2 year term commencing at the end of the 2024 International Meet. Sarah Snook was appointed by the Board of Directors as Vice President. Both Lance and Sarah are very energetic and bring new energy to PCS leadership.

In addition, our own Gregg Merksamer has been named editor of The Professional Car, succeeding Walter M.P. McCall who was been editor since the club's inception. Walt will now have the title of Editor Emeritus.



## Inside this issue

Washington's 72 S&S .....	2
EMS Council Show .....	2
International Meet Report .....	3
International Meet Photos .....	3
Chapter Contact Info .....	4
Did you know? .....	4
Ambulance Ad .....	4

Remember: clothing items bearing the logo of the Society are available at the PCS Lands' End store:

<https://business.landsend.com/store/pcs/>



## Washington Emergency Squad's 1972 S&S

The Washington (Warren County), NJ Emergency Squad was formed in 1936 as part of the borough fire department. Initially, ambulance transport was provided by the local American Legion until the mid 1950's when a 1954 Cadillac was purchased. The squad was a steady S&S customer with purchases in 1959, 1966, 1967 (due to an accident) and 1972. Their last professional car ambulance was a 1976 Miller-Meteor Criterion that was replaced in 1978.

The 1972 S&S, purchased new by the fire department, (pictured at left) was in active service until the early 1980's. The squad and fire department had an amicable separation in 1978 with the Cadillac being transferred to the squad's ownership.

WA-1, (it's original radio ID and current NJ license plate) is an S&S Medic Mark 1. It carries S&S body number 72-210 and is painted Emergency Red (R-M #L67RD032). The car sees use for parades and some public events. It is a regular participant at our annual EMS council of NJ displays in October.

Since it's retirement from active service, the Cadillac has had 2 or 3 caretakers, the current one being Charles Vandeursen, a life member of the squad and past Captain.

*The squad was a steady S&S customer with purchases in 1959, 1966, 1967 (due to an accident) and 1972.*

### Upcoming Events

**March 21-23:** PCS Micro-Meet and Midwinter Board Meeting Mt Airy Fire Co. Mt. Airy, MD

**May 25:** Memorial Motor Madness Car Show; M&M Mars, Hackettstown, NJ

**June 13-15:** Hearsemania, S&S/ Superior plant, Lima, OH Contact [vintagemotors811@yahoo.com](mailto:vintagemotors811@yahoo.com) for more info.

**August 12-17:** PCS International Meet Latham, NY

For more info visit [www.TheProfessionalCarSociety.org](http://www.TheProfessionalCarSociety.org) or contact a chapter officer

## EMS Council of New Jersey show

For the past several years, members of the Northeast Chapter as well as some of the NJ squads still maintaining professional car ambulances, have been displaying ambulances at the EMS Council's annual convention in October. This year was no exception other than a smaller number of ambulances were on display. 4 professional cars were displayed: 1966 Superior Cadillac owned by Jeff and Mary Hookway, 1972 S&S Cadillac owned by the Washington, NJ emergency squad, 1972 and 1976 Superior Cadillac ambulances owned by Fred Goerlitz with Jenn Morin driving one of the cars. This show would not be possible every year without the dedication and networking of Rich Litton. Rich interacts with the EMS Council and makes calls to try to get the squads to show their antiques.



*Ambulances on display at the EMS Council of NJ Convention*

## Photos from the 2024 International Meet



*Past PCS President Brady Smith's 1954 Henney Packard Limousine at the 2024 International meet. One of several Packards in his collection*



*Charles Lambert's recently restored 1956 Superior Pontiac*



*Brian Martin's 1965 Superior Combination*

### International Meet Report

The 2024 International Meet held June 4<sup>th</sup> thru the 8<sup>th</sup> in York, PA was the culmination of over a year planning by the Mid-Atlantic Chapter with assistance from members of the Northeast Chapter including Jeff and Mary Hookway, Gregg Merksamer and Fred Goerlitz. While turnout was less than expected, the events were varied between fire/EMS and historical, including trips to the AACA museum and the Pennsylvania State Museum. The Concourse de Elegance at York Central High School was held in conjunction with the SPAAMFAA show. There were 32 professional cars present on show day.



## Chapter Officers

[www.pcsnortheast.com](http://www.pcsnortheast.com)

President:

Fred Goerlitz

3 Ridge St.

Hackettstown, NJ 07840-

4119

[goerlitz1@verizon.net](mailto:goerlitz1@verizon.net)

[fredgoerlitz@gmail.com](mailto:fredgoerlitz@gmail.com)

(908)892-5075

Vice-President:

Jenn Morin

105 Perch Ln.

Greentown, PA 18426

(732)259-8757

Secretary:

Mary M. Hookway

64 Mudcut Rd.

Lafayette, NJ 07848-

4607

[hookmmh@ptd.net](mailto:hookmmh@ptd.net)

(862)258-5377

Treasurer / Membership

Chair:

Jeffrey C. Hookway

64 Mudcut Rd.

Lafayette, NJ 07848-

4607

[hookjch@ptd.net](mailto:hookjch@ptd.net)

(862)254-6369

Newsletter Editor:

Open

Criterion Publisher:

Open

## Photos from the 2024 International Meet— cont'd



*PCS President Lance Giberson's 1990 S&S Victoria*

## Did you know?

Did you know the Northeast Chapter has its own website? It is [www.pcsnortheast.com](http://www.pcsnortheast.com) and contains contact information for the officers, links to the PCS main website, a chapter application as well as newsletter archive and many other things.



[HOME](#) [CONTACT US](#) [JOIN US](#) [NEWSLETTER ARCHIVES](#) [CHAPTER EVENTS](#) [VIRTUAL CAR SHOW - 5/17/20](#) [STORE](#) [LINKS](#) [MEMBERS ONLY](#) [MORE](#) ▾

Welcome to The Professional Car Society - Northeast

## 1966 M-M Ambulandau Ad

**THE VOLUNTEER:** Large Lincoln Panel with gleaming chrome trim and a red cross on the side. The interior is equipped with a dashboard, steering wheel, and rear seats. The vehicle is shown in profile, facing right.

**THE VOLUNTEER:** Large Lincoln Panel with gleaming chrome trim and a red cross on the side. The interior is equipped with a dashboard, steering wheel, and rear seats. The vehicle is shown in profile, facing right.