



- [Jennifer Scarberry](#) has extensive sales and leadership experience in the FinTech space. She has progressed in her roles and responsibilities, including CEO & Founder, Country Manager, Business Development Director – N.A., Director of Sales, National Sales Trainer and Regional Manager.
- She founded AAAExecutives as a Business Advisor, Executive, and Leader to assist organizations in sales, operations, strategy, and developing and executing go-to-market (GTM) strategies.
- Jennifer's experience in FinTech spans SaaS, Custom Software, Direct Sales, Diagnostics, RCM, Revenue Cycle, Payments, API, PIMS Integrations, FinTech, Lending, Data, Reporting, Analytics, and so much more – focused on the healthcare retail markets.

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