

Order Sons and Daughters of Italy in America®

Napa Lodge #2043

Officers Meeting Minutes, November 6, 2023 | 101 Hillside Ave, Napa, CA 94558

SUMMARY

The leadership team approved the agenda and previous meeting's minutes, reviewed financial and income reports, including a trustee report that was forwarded to the State Lodge. Discussions included 2024 membership dues, misconceptions about invoicing, and communication strategies for dues collection. Committee updates covered communications, culture, scholarship, and membership. The Sunshine Champions reported outreach activities and personal updates. Bocce Ball team standings and upcoming games were discussed. Old business included February 2024 fundraiser planning and Christmas party arrangements. New business covered postmortem review of the previous membership dinner meeting and plans for a membership directory.

ATTENDANCE

Marisa Miller, President | Scott Williams, Vice President
Anna Graeber, Past President – remote | Kate Marriott, Orator
Otto DeLeon, Recording Secretary & Interim Historian
Alan Miller, Financial Secretary | Rex Bennett, Treasurer | Frank Lagorio Jr., Trustee
Frank Russo, Trustee | Jenny Gass, Head Trustee
Vincenzo Lagorio, Master of Ceremonies – absent, excused
Pina Carino Guard | Holly Delucchi, Herald & Culture Committee Chair – absent, excused

1. Call to Meeting:

a. Called to order at 6:00pm.

2. Establishment of Quorum:

a. A quorum was present.

3. Approval of the Agenda/Additions:

a. Approved with additions.

4. Approval of the Minutes:

a. Approved as presented unanimously for 10/04/2023 meeting.

5. Treasury Report:

- a. Account balances:
 - 1. Reviewed and discussed "Treasurer's Report" dated 11/05/2023 (attachment A).
- **b.** <u>Income report from previous membership meetings:</u>
 - 1. Reviewed and discussed "Detailed Income/Expense Report for 10/23/2023 Meeting" (attachment B).
 - **2.** Reviewed and discussed "Meeting At-A-Glance Stats" report, dated 11/06/2023 (attachment C).
- c. 2023 Q3 Trustee report:

220 Ashlar Drive, Napa, CA 94558 - virtual office / mailing address

1. Reported that the Trustee report was approved and forwarded to the State Lodge.

d. 2024 membership dues:

- 1. Reported that invoicing for membership renewals were mailed.
- **2.** Discussed the misconception by some members that invoicing was per household rather than per lodge member.
- **3.** Discussed continued communication to drive majority of dues payment by the end of the year with messaging at meetings, gatherings, and electronic communications.

6. Other Roundtable Reports/Updates:

a. Communications & Outreach Committee:

1. Reviewed and discussed written committee report for Nov 2023 (attachment D)

b. <u>Culture & Heritage Committee</u>:

- 1. Reported that additional book reviews have been forwarded by Holly Delucchi for posting online.
- 2. Reported that a "Name That Tune" game will be developed for the 11/27/2023 meeting to spotlight Italy's influence in classical, traditional, folk, and contemporary music.

c. Scholarship Committee:

- 1. Reported that school administrators have contacted Anna Graeber, requesting scholarship availability paperwork submissions by 12/01/2023.
- 2. Agreed upon that inquiries should be forwarded to and addressed by Marisa Miller.
- **3.** Agreed upon that Anna Graeber would continue to Chair the scholarship committee, with support from Jenny Gass and Marisa Miller.

d. Membership Committee:

- **1.** Reported that the committee is doing well and continues to recruit prospective new members.
- **2.** Reported that reprinted/additional membership recruitment cards are available for pick-up at the Copy Corner printer.
- **3.** Discussed the effectiveness of new member prospecting and distribution of recruitment cards at Bocce Ball games and other gatherings.

e. Sunshine Champions:

- 1. Reviewed and discussed the Sunshine Report submitted by Anna Graeber.
- 2. Reported that outreach was also extended to Louise Temporo.
- **3.** Reported the wedding engagement of Jonaline Krueger and Nick Sanza.
- **4.** Reported that Larry Silva had been in a car accident.
- **5.** Discussed that reports submitted for the monthly leadership meetings are forwarded to the consent agenda for membership reference, review, and approval.
- **6.** Anna Graeber reported that an updated Sunshine report would be forwarded with additional outreach information for inclusion on the consent agenda for the November membership meeting.

f. Bocce Ball Team:

- 1. Reported that current standings place the team at #3.
- 2. Reported that a make-up game was scheduled for November 16th.
- 3. Reported that the next scheduled game is on November 13th.

7. Old Business:

a. Feb 2024 fundraiser:

- 1. Reported that the agreed upon targeted participant/ticket sales count is 250.
- 2. Reviewed ticket pricing at \$65 per general admission ticket purchased in 2023 and \$75 for purchases in 2024.
- **3.** Reviewed VIP table-for-8 pricing at \$750 per VIP table purchased in 2023, and \$800 per table purchased in 2024.
- **4.** Discussed seeking general sponsorships for contributions of \$250.
- **5.** Discussed and agreed upon to target 10 to 12 VIP tables and extend naming rights (for the tables) by the purchasers.
- **6.** Provided instruction that the letter of donations solicitation is to be distributed individually or by hand delivery rather than mass electronic distribution.
- **7.** Discussed developing a shared Google doc to facilitate coordination of donation solicitations from businesses and vendors.
- **8.** Agreed upon that Otto DeLeon would spearhead ticket production/printing and coordination of electronic ticket sales.

b. Christmas party planning:

- 1. Agreed upon that Chef David Thater would be paid his monthly fee for food preparation (main entrée and grazing appetizer table) for the party.
- 2. Reviewed and approved the artwork for the Christmas Party promotional flyer.
- **3.** Agreed upon to target 80-100 participants for the event.

c. Next member initiation:

1. Agreed upon to schedule the next new member initiation for the 01/22/2024 membership meeting, given that the October scheduled initiation was cancelled due to new members' conflicting schedules.

8. New Business:

a. Postmortem review of previous membership meeting:

- 1. Reported receiving positive feedback regarding Jenny Gass' happy half-hour hosting.
- **2.** Discussed with favorable remarks: raffle and auction activity, new nametags, and togo dinner sales.

b. Sponsorship program targets for 2024:

- 1. Discussed the need to solicit happy half-hour sponsorships for the coming year.
- 2. Discussed gauging interest from the Biales and/or Scarlattas.

c. Membership directory:

- 1. Discussed the development of a directory for membership use.
- 2. Discussed the need for member opt-in to be included in a directory.
- **3.** Discussed discouraging use of the directory for business solicitations.
- **4.** Discussed the development of an online business directory for members' reference.

9. Next Meetings & Adjournment:

a. Next meeting:

- 1. Wed, 01/03, Miller residence, 5:30pm optional mixer, 6pm business meeting.
- b. Adjourned at 8:00pm.