



VS OUTPUTS OUTCOMES

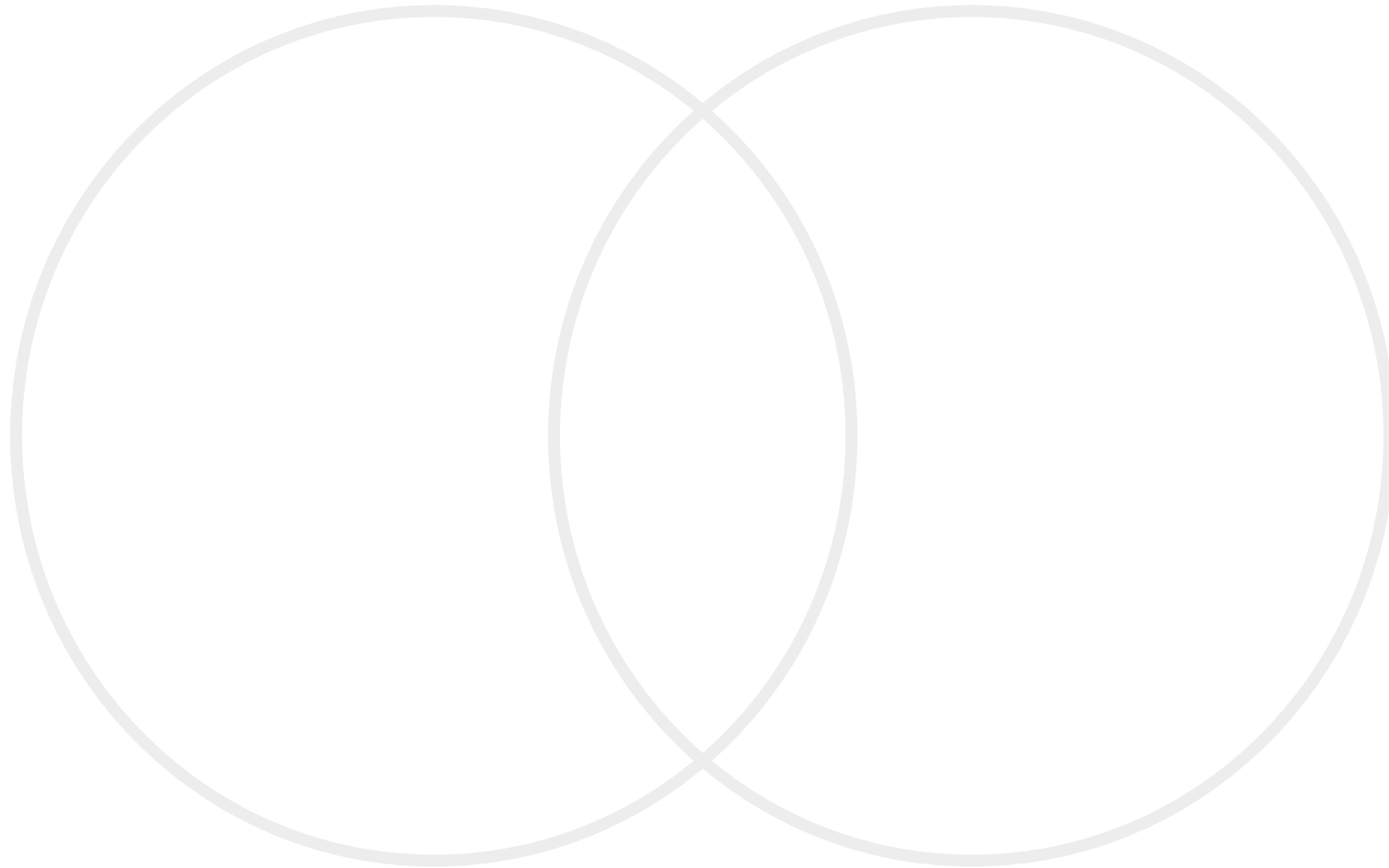
TRANSFORMATION EFFECT

The Project Pipeline Builder™



PAIN & **PROMISE**

The Project Pipeline **B**uilder™



TALE OF THE TAPE

The Project Pipeline Builder™

Outputs

- The things we do.
- Deliverables, projects, etc, that help us work towards our goal.
- We hope will bring success but doesn't guarantee it.
- Might change if it doesn't bring results.

Outcomes

- The results I hope to get by doing something.
- Measurable results defined as success of the goal.
- Shows the success loud and clear!
- Stays the same until achieved.