



Honor. Excellence. Selfless Service.

A Message from the Founder

Willie E. Nero Jr., Founder & CEO
Nero Legacy Group
U.S. Army Master Sergeant
(Ret.) | Certified Executive Chef

I began my journey as a dishwasher at 15 in Augusta, Georgia working in the kitchen of what's now the DoubleTree Hotel. That work ethic came from my father, who worked multiple jobs to provide for us.

A chef gave me a shot on the line. That spark led to purpose, pride in service, and eventually, 20 years of military excellence. I rose to become an Enlisted Aiden trusted by generals and the Chairman of the Joint Chiefs to manage estates, plan operations, and uphold the highest standards of discretion and hospitality.

Now, I'm bringing that knowledge back to Augusta.

Nero Legacy Group is where service meets sophistication through fine dining, boutique lodging, cigar experiences, and a training initiative to mentor the next generation of Enlisted Aides and estate professionals.

I didn't inherit this. I built it with God, grit, and grace.

This is for my parents. For Augusta. And for my children so they know legacy is lived, then passed on. Welcome to Nero Legacy Group.

Willie E. Nero Jr.

