

# Dr. Larry Charleston IV, MD, MSc, FAHS, FANA

## *“Empowering & Cultivating Greatness”*

*Inspirational Speaker-Producer-Songwriter-Author-Neurologist*

**Dr. Charleston** has spoken to numerous and varied national and international audiences from neurological to professional development, to business, to community seminars. Known for his *edutainment*, he now combines speaking with original live music to deliver **“Keynote Concerts”**.

Dr. Charleston is a board-certified neurologist and headache specialist and a Professor of Neurology. In addition to providing world-class state of the art clinical care, he has more than 150 presentations, 50 publications, 50 abstracts, 50 patient/provider educational material/media and has written textbook chapters. He is a recipient of research grants and national lectureship awards.

Musically, he is known as **“Neu’Raye”** and is an awarding winning songwriter/producer. He has been selected multiple times by Nashville Songwriters International Association Evaluations and Recognition System as “Ones to Watch”, has won Song of the Year Song & Lyric Writing and Mid-Atlantic Song Competition Awards.

He has shared the stage speaking with icons such as Derek Jeter in his Turn 2 Foundation and Kristen Chenoweth.

Dr. Charleston is an entrepreneur, has served as a board of director of several national organizations, and has facilitated professional development workshops. Moreover, Dr. Charleston has worked as a legislative fellow in the United States Congress in Washington DC. A scholar-athlete, he was pro-rated in the NFL pro-scout combine his senior year of undergraduate college.



## *Speaking Topics*

### *The Mojo of Motivation*

### *High-set Mindset*

Throughout history, success can be traced to begin in the minds of individuals where their actions were simply outward expressions of their inward thought processes. The mind is the arena that determines failure or success. Moreover, our brain works to create our experiences. You have a winner in your arena. Discover how to cultivate your innermost thoughts of greatness to propel you past adversity to fulfill your goals and dreams at any stage of life!

**Outcomes:** Increased confidence, performance, profit.

Get moving with motivation. Small disciplines repeated with consistency everyday lead to great achievements gained slowly over time. – Dr. John C. Maxwell. How do we get started? Motivation can create the motion to position one for success. Appropriately fostering intrinsic and extrinsic sources of motivation promotes thriving environments and satisfaction. Learn how to have imperturbable motivation to power successful endeavors and pursuits.

**Outcomes:** Increase confidence, performance, profit and improved personal growth

### *Leadership for Life*

Everything rises and falls on leadership. To be a great leader, one must be able to lead themselves greatly. This is a major area where personal development plays a significant role in leadership development. No one improves by accident, neither is phenomenal leadership automatic. Discover leadership principles that transcends boardrooms and C-suites to permeate multiple aspects and activities of daily living.

**Outcomes:** Improved leadership, communication, company culture

### *Ready, Set, GO...als!*

Have you ever had the feeling you could not be an active participant in the outcomes of your life? Sometimes, it seems “life” flexes its muscle to throw us in untoward and challenging states. Yet, we have the power to design and better control our future. Learn how to be catapulted to the destiny of your dreams fueled by the power of simple goal setting and achievement.

**Outcomes:** Improved goals setting and achievement, improved personal growth, alignment of vision and purpose with daily habits, work-life integration

### *United Place of America*

The USA is a melting pot of culture and backgrounds. There is power and profit in diversity. At the same time, miscommunication can be stifling to anyone, team and organization. Miscommunication can sometimes be culturally based. Biases may occur unconsciously and inconspicuously hinder productivity and limit the success of organizations, entities, and relationships. Explore an overview of the neuroscience of bias and learn how being humane can be strengthening and satisfying.

**Outcomes:** Improved communication, company culture. Increase retention and profit







## As Seen On (Partial List):



### Keynote Concert Format

Keynote Address (45-90 minutes) includes live music (e.g. acoustic guitar, singing, piano, saxophone, etc. and original songs that reinforce the key concepts).

## BENEFITS OF WORKING WITH DR. CHARLESTON

### Outcomes

Increased collaboration  
Increased results  
Increased confidence  
Increased creativity  
Concrete strategies to improve mental health  
Increase performance

Improved leadership  
Improved company culture and retention  
Improved emotional intelligence  
Improved self-confidence  
Improved health/wellness knowledge

## Reviews

"It was a great experience because it was laughing and kind of getting punched in the stomach at the same time with 'hey, here are some things you really want to do if you want to move your life to the next level'. I really appreciated it, enjoyed it, and highly recommend him to any organization!"



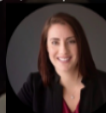
- Ron R.  
Entrepreneur, Former HS Science Department Head, Teacher, Football and Girls Track Coach

"I loved the authenticity, the energy the depth of knowledge, all that was shared from that session and I highly recommend him for your organization!"



- Janice D.  
Executive Assistant to the Dean of Art at University of Michigan, Entrepreneur

"[Dr. Charleston] shared... in his interactive, engaging, and incredibly informative presentation. We are lucky to have him providing care with his incredible expertise and kindness in our community!"



- Erica P.  
Community Engagement & External Affairs, Leadership & Strategic Planning, Collaboration & Outreach, MSU College of Human Medicine

"the message was delivered in a way that he made us, the audience, comfortable with him. I personally felt very comfortable with his style, tone, approach and sense of humor...helping us all be in a better position to think about how to change our lives."



- Dr. Jim B., MD  
Executive Medical Director, Managing Director of Pathway to Excellence

### Custom Songs

Dr. Charleston (AKA "Neu'Raye") writes and records Original Custom Songs for companies, groups and associations. He will professionally record the song in studio to provide a radio quality CD/MP3 for your unlimited use in perpetuity. He will also perform the song live at your event per your request. Use the song internally, share it in social media, or create a music video that could go viral for your company.

Custom Song Fee: \$10,000  
Includes studio production and unlimited license.  
Separate from keynote fee.

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