

Dr. Larry Charleston IV, MD, MSc, FAHS, FANA, FAAN

“Helping people use their brain power to unlock transformative insights, amplify leadership, and express their full potential for a meaningful, impactful life.”

- When executive and leadership teams need to be equipped, empowered, engaged, energized and inspired – **Dr. Larry Charleston IV, MD, MSc, FAHS, FANA, FAAN** is the right prescription!
- **Dr. Charleston** is an Inspirational Keynote Speaker known for his **edutainment**, he now inspires audiences by combining lessons he’s learn through medicine, academics, business, and other experiences with original live music to deliver **“Keynote Concerts”**.
- Dr. Charleston is a nationally recognized board-certified neurologist and headache specialist with multiple presentations, publications, and awards. He has been instrumental in developing and implementing leadership programs in national medical organizations.
- Musically, Dr. Charleston is an award-winning songwriter/producer known as **“Neu’Raye Pearl”** earning national recognition, regional chart success, and songwriting awards across multiple genres.
- He has shared the stage speaking with icons such as Derek Jeter in his Turn 2 Foundation and Kristen Chenoweth.
- Dr. Charleston is an entrepreneur, has served as a board of director of several national organizations, and has facilitated professional development workshops. He has worked as a legislative fellow in the United States Congress in Washington DC. A scholar-athlete, he was pro-rated in the NFL pro-scout combine his senior year of undergraduate college.



Speaking Topics *Adaptability without Anxiety*

High-set Mindset

Throughout history, success can be traced to begin in the minds of individuals where their actions were simply outward expressions of their inward thought processes. The mind is the arena that determines failure or success. Moreover, our brain works to create our experiences. You have a winner in your arena. Discover how to cultivate your innermost thoughts of greatness to propel you past adversity to fulfill your goals and dreams at any stage of life!

Outcomes: Increased confidence, performance, profit.

Ready, Set, GO...als!

Have you ever had the feeling you could not be an active participant in the outcomes of your life? Sometimes, it seems “life” flexes its muscle to throw us in untoward and challenging states. Yet, we have the power to design and better control our future. Learn how to be catapulted to the destiny of your dreams fueled by the power of simple goal setting and achievement.

Outcomes: Improved goals setting and achievement, improved personal growth, alignment of vision and purpose with daily habits, work-life integration

The only thing that doesn’t change is change. In environments of geopolitical complexities, technical advances, etc., pressures exist on a daily basis that can leave leaders and their teams feeling overwhelmed. How do we not only adapt but thrive without stress? Appropriately fostering intrinsic and extrinsic resources promotes thriving environments and satisfaction. Learn how to have imperturbable adaptability to power successful endeavors and pursuits in the midst of an everchanging world.

Outcomes: Increase confidence, performance, profit and improved personal growth

United Place of America

The USA is a melting pot of culture and backgrounds with power and profit in diversity. At the same time, miscommunication can be stifling to anyone, team and organization, and can sometimes be culturally based. Biases may unconsciously and inconspicuously hinder productivity, limiting organizations, entities, and relationship success. Explore an overview of the neuroscience of bias and learn how being humane can be strengthening and satisfying.

Outcomes: Improved communication, company culture. Increase retention and profit

Leadership for Life

Everything rises and falls on leadership. No one improves by accident, neither is phenomenal leadership automatic. The brain can be rewired to “Level-Up” leadership. Discover leadership principles that transcends boardrooms and C-suites to permeate multiple aspects and activities of daily living and “Level-Up”.

Outcomes: Improved leadership, communication, company culture





As Seen On (Partial List):



Keynote Concert Format

Keynote Address (45-90 minutes) includes the option of live music (e.g. acoustic guitar, singing, piano, saxophone, etc. and original songs that reinforce the key concepts).

BENEFITS OF WORKING WITH DR. CHARLESTON

Outcomes

Increased collaboration
Increased results
Increased confidence
Increased creativity
Concrete strategies to improve mental health
Increase performance

Improved leadership
Improved company culture and retention
Improved emotional intelligence
Improved self-confidence
Improved health/wellness knowledge

Reviews

"It was a great experience because it was laughing and kind of getting punched in the stomach at the same time with 'hey, here are some things you really want to do if you want to move your life to the next level'. I really appreciated it, enjoyed it, and highly recommend him to any organization!"



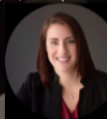
- Ron R.
Entrepreneur, Former HS Science Department Head, Teacher, Football and Girls Track Coach

"I loved the authenticity, the energy the depth of knowledge, all that was shared from that session and I highly recommend him for your organization!"



- Janice D.
Executive Assistant to the Dean of Art at University of Michigan, Entrepreneur

"[Dr. Charleston] shared... in his interactive, engaging, and incredibly informative presentation. We are lucky to have him providing care with his incredible expertise and kindness in our community!"



- Erica P.
Community Engagement & External Affairs, Leadership & Strategic Planning, Collaboration & Outreach, MSU College of Human Medicine

"the message was delivered in a way that he made us, the audience, comfortable with him. I personally felt very comfortable with his style, tone, approach and sense of humor...helping us all be in a better position to think about how to change our lives."



- Dr. Jim B., MD
Executive Medical Director, Managing Director of Pathway to Excellence

Custom Songs

Dr. Charleston (AKA "Neu'Raye") writes and records Original Custom Songs for companies, groups and associations. He will professionally record the song in studio to provide a radio quality CD/MP3 for your unlimited use in perpetuity. He will also perform the song live at your event per your request. Use the song internally, share it in social media, or create a music video that could go viral for your company.

Custom Song Fee: \$10,000
Includes studio production and unlimited license.
Separate from keynote fee.

Web: DrCharlestonKeynoteConcerts.com
Email: info@drcharlestonkeynoteconcerts.com
Phone: (734) 726-9437

A NeuRaye of Sunshine Publishing, LLC.
455 E. Eisenhower Pkwy Suite 300
Ann Arbor, MI 48108