WORKING TOWARD A BRIGHTER FUTURE

POWER WOMEN AND COMMUNITY BUILDING

Inaugural Gala - Fall 2020



Powerwomenandcommunitybuilding.com

GREAT THINGS ARE DONE
BY A SERIES OF SMALL
THINGS BROUGHT
TOGETHER!

Vincent Van Gogh



We are strategists, implementers and doers.

ABOUT PWCB



Starting in Brooklyn and, with time, expanding our influence nationally and globally, Power Women and Community Building is in the business of creating a platform designed to positively impact the lives of individuals who are:

Excluded from discussions around socioeconomic and educational growth

Frequently denied full access to the tools, resources and referrals needed to become financially secure

Marginalized due to their inability to fully access power relationships across economic, political, social and cultural dimensions.

Moreover, we have combined our intellectual capital and economic resources to help stabilize our communities especially when it seems as if no one else is watching or cares.

We want to empower those who are vulnerable, and equip them with the confidence they will need to navigate life's challenges so that they may – in turn – pay forward the benefits they have received.

We are building intergenerational platform of thinkers and doers.

ONE WOMAN'S VISION



I am Dr. Kim Best and I am honored to meet you.

Growing up it was my great fortune to meet dynamic leaders and pillars of the community; who took me by the hand and nurtured my passion for service. Little did I know that while they were helping to shape the hopes and dreams of a young girl who was just trying to find her way, they were also trailblazers and on the precipice of making history!

Just imagine sitting at the feet of giants such as: The Hon. Shirley Chisholm, Dean Genevieve Watson, Dr. Josephine English, Sadie Feddoes, Ruby Brent Ford, Dr. Marcella Maxwell and Hon. Anna Jefferson. Being mentored by these legends was serious work and these women personified the concept of Go Big or Go Home!

These women immersed me into the world of hands-on community service, public speaking, critical thinking, expository writing and respect for my fellow citizens regardless of where I meet them on their life journey.

THEN AND NOW



I packed gift bags for those in nursing homes, served hot meals to the elderly, listened as they discussed plans for helping those who were economically or educationally displaced and charted my own course.

My first real test came on the stage of the Marriott Hotel where I was making an important address. One of mentors was in the audience and when I was done, she said to me 'you did good and we are going to make you better.' I'm still benefiting from their wisdom and faith in my capabilities.

From a young shy girl to a woman with a Ph.D. who has taken thousands by the hands and said, hi there, you are doing okay and I'm going to help you soar. **Power Women and Community Building** represents the sum total of all the nurturing experiences I have had in the school of life, ready to help those who are ready to taketh leap soar like never before.

OUR SERVICES



Business Organization and Support

- reinforcing our commitment to our community.

Education, Professional Training, Mentorship and Life Coaching

- building confidence one step at a time.

Community Advocacy

- addressing contributing causes of health challenges.

BUSINESS ORGANIZATION AND SUPPORT

Our desire is to work with business owners who are in the early start-up phase.

We are here to support men and women who are:

- * Reinventing themselves
- * Re-entering society
- * **Recovering** from an extended period of unemployment (or underemployment)
- * Recent graduates who simply do not know where to turn for trusted support.

We seek to work with serious entrepreneurs; individuals who have filed for the necessary licenses to operate with integrity, they have filed for their business designation (Inc., LLC, etc.) and they are ready to move forward.

Our mentees will be vetted through an application and interview process to ensure we are a good fit. We are looking to invest in individuals who, with the proper guidance and structure, are well poised to provide stellar products and services to their community.

Power Women and Community Building has a coveted cadre of business professionals (including: lawyers, doctors, chaplains, storeowners, executive leaders, community builders) to support the newest class of entrepreneurs.

EDUCATION, PROFESSIONAL TRAINING, MENTORSHIP AND LIFE COACHING

Education, Professional Training, Mentorship and Life Coaching are the hallmarks of our work at Power Women and Community Building.

Each member of our network has attained success primarily because of one (or all) of these factors. We cannot thrive as a community, a borough or a nation without integrated support at every level of our adult lives.

As reported by NYS Comptroller Thomas DiNapoli in the Economic Snapshot of Brooklyn (Report 3-19), 'Since 2000, the share of residents (aged 25 and over) with a bachelor's degree or higher rose by nearly 15 percentage points to reach 36 percent in 2016 (similar to the citywide share). Educational attainment grew faster in Brooklyn than in any other borough since 2000, and only Manhattan had a higher share of college graduates.'

We are committed to ensuring this trend continues, particularly in those communities with the greatest demonstrated financial and educational need.

We envision strong partnerships with venerable educational institutions, community based and faith-based organizations and business and professional membership organizations including:

- * The Brooklyn Club of National Association of Negro Business & Professional Women's Club Inc.
- * The Greater NY Links
- * Lions Clubs International
- * Historical fraternities and sororities, local charities and community foundations

COMMUNITY ADVOCACY

Building Healthy Communities is at the cornerstone of our work.

Our committed professionals have helped individuals and families address contributing causes of health challenges in the communities where we live and work.

Power Women and Community Builders have vast experience when it comes to addressing the following:

- * Chronic diseases
- * Health issues affecting women, infants and children
- * Mental health and substance abuse disorders.

We plan to build a platform that will allow us to share resources, information and make referrals for those with the greatest demonstrated need.

- * Conduct a needs assessment to ensure the proper alignment and focus.
- * Create an agenda to focus on wellness outcomes.
- * Create customized quarterly workshops based on the needs.

GALA OBJECTIVES



We cannot achieve our vision alone. To ensure a successful launch, we need your help. Through our inaugural Gala, we seek to:

Share our mission and vision with attendees and the broader New York City philanthropic community.

Raise public awareness about some of society's most pressing socio-economic, educational and diversity issues, and our expected role in driving desired outcomes.

Lay the foundation on which we will build a dynamic movement of builders and doers to help drive systemic change.

Enlist your participation in our work.

WAYS YOU CAN IMPACT OUR WORK

GALA STRUCTURE

BENEFACTOR - \$25,000
(2) Tables for (10) guests each - (20) seats total

PATRON - \$15,000

(1) Table for (10) guests each - (10) seats total

SUPPORTER - \$5,000

(1) Table for (10) guests each - (10) seats total

BENEFITS OF YOUR SPONSORSHIP

BENEFACTOR - \$25,000

In addition to attending our Inaugural Gala, and receiving 2 prime tables of (10) for (20) guests total, you will be listed as an **Inaugural Gala Sponsor and as a Charter Member in Power Women and Community Building.**

Additional benefits include:

Your Chief Executive Officer will be seated at the Founder's Table and be a member of the awards presentation team.

A personalized message from your Chief Executive Officer included in the journal (300 words max). One full-page corporate ad in the journal and corporate logo on screen.

A 3 minute corporate video to be shown at the Gala.

Your CEO will personally meet and address the inaugural class of mentees.

Naming rights for our Business Mentoring Lecture Series for 1 quarter.

SUPPORTER - \$15,000

In addition to attending our Inaugural Gala, and receiving 1 prime table of (10) guests total, you will be listed as an Inaugural Associate Gala Sponsor and as a Charter Member in Power Women and Community Building.

Your Chief Executive Officer will be seated at with our Founding members and participate in the awards presentation.

A personalized message from your Chief Executive Officer included in the journal (300 words max).

One full-page corporate ad in the journal and corporate logo on screen.

Your CEO will personally meet and address the inaugural class of mentees.

Naming rights for one special Lunch & Learn series during the 1st year

PATRON - \$5,000

In addition to attending our Inaugural Gala, and receiving 1 premium table of (10) guests total, you will be listed as an Inaugural Patron and as a Charter Member in Power Women and Community Building.

A personalized message from your Chief Executive Officer included in the journal (300 words max).

One half-page corporate ad in the journal and corporate logo on screen.

Your CEO will personally meet and address the inaugural class of mentees when the program begins.

AFFILIATES

We are proud to partner with established organizations operating within our local communities, at the national level and eventually we will expand our services globally.

Brooklyn Community Services

Big Brothers and Big Sisters

The Brooklyn Club of National Association of Negro Business & Professional Women's Club Inc.

The Chaplaincy Program



LET'S COLLABORATE

Thank you for graciously receiving our request.

To learn more about
Power Women and Community Building,
please contact

Dr. Kim Best

Via email at kbest2954@gmail.com Via telephone (917) 864-8170

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