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Who is Aliya Faust

Marketing & Creative Director

Aliya Faust, affectionately known as “The Fauster,” is a marketing pro, published author & creative content manager who specializes in branding, digital media, writing and editing. Named as one of Radio Ink’s Future African American Leaders in 2021, Aliya’s range of work has spanned from entertainment in radio and record labels, to community advocacy through non-profits and private businesses.

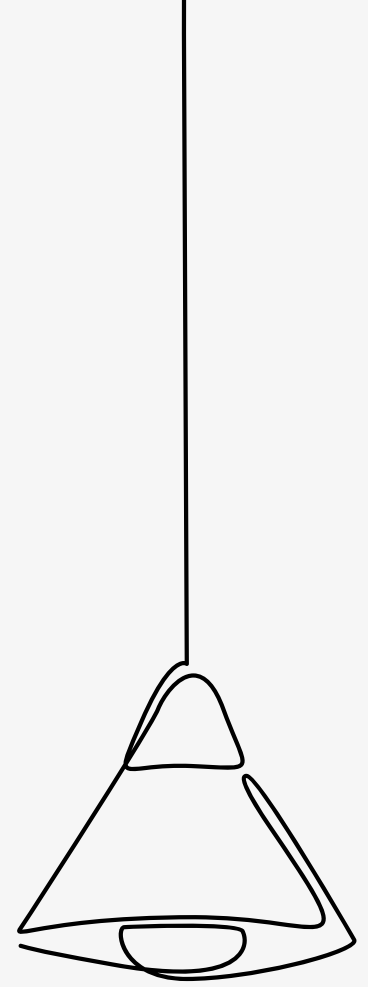
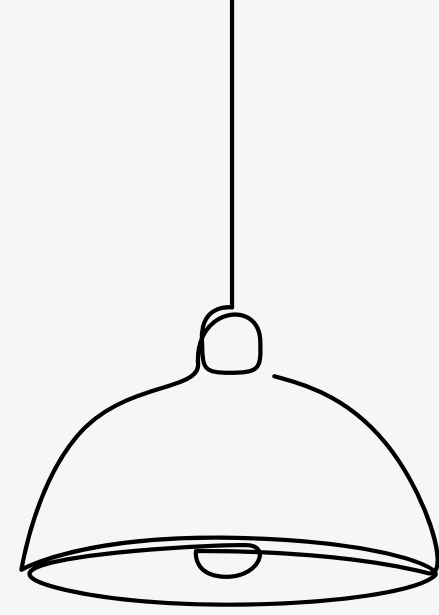
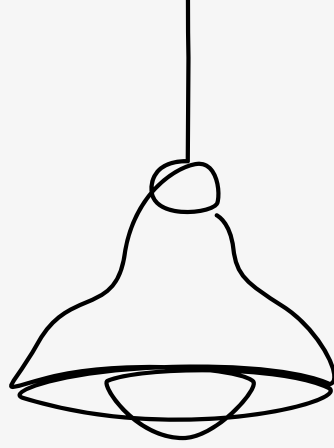


Picture this...

Aliya Faust is the founder of Hazel View Media LLC., a branding and creative strategy agency dedicated to helping individuals and brands elevate their vision through purposeful storytelling, marketing, and professional development.



THE FAUSTER EFFECT



ON SITE

HAZELVIEW
MEDIA

SONY MUSIC
ENTERTAINMENT

RADIO ONE, INC.

NATIONAL URBAN
LEAGUE

VIBE MAGAZINE



POSITIONS

MARKETING
DIRECTOR

CREATIVE DIRECTOR

MANAGING EDITOR

DIGITAL CONTENT
MANAGER

SPECIALTIES

STRATEGIC
MARKETING

BRAND DEVELOPMENT/
MANAGEMENT

MULTIMEDIA PRODUCTION

EVENT PLANNING

CONTENT CURATION

WRITING/EDITING

DIGITAL MARKETING

TALENT MANAGEMENT

PRODUCTION

MUSIC VIDEOS

PHOTO SHOTS

ALBUM COVERS

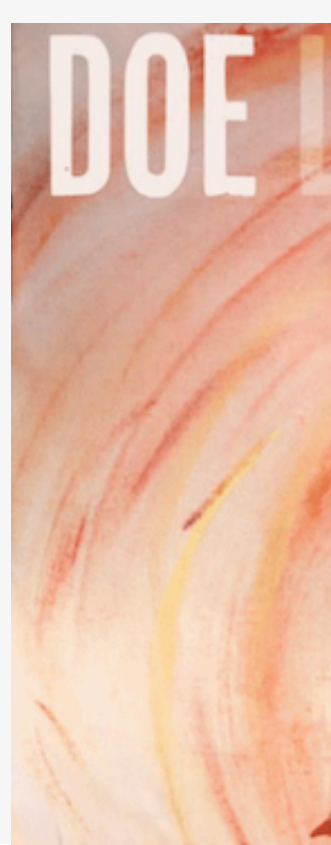
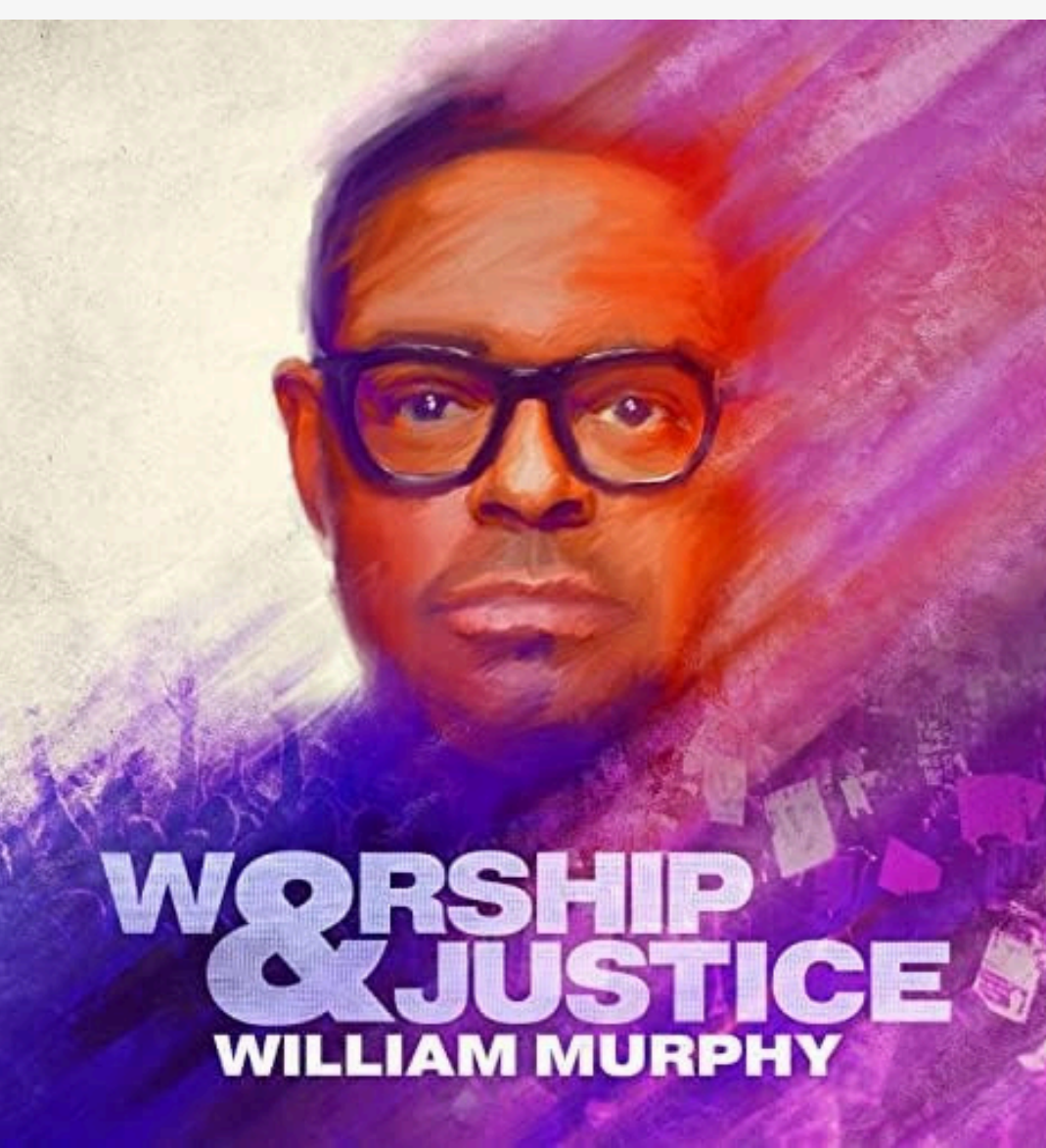
AWARD SHOWS & TV

PERFORMANCES

TOURS



Creative PROJECTS





0110G463544

CURATED EVENTS

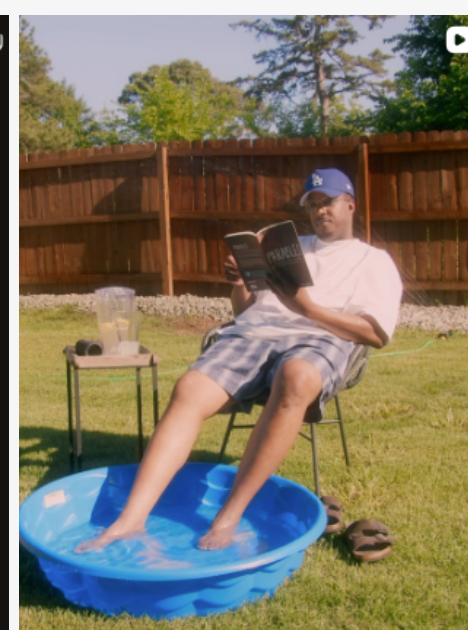
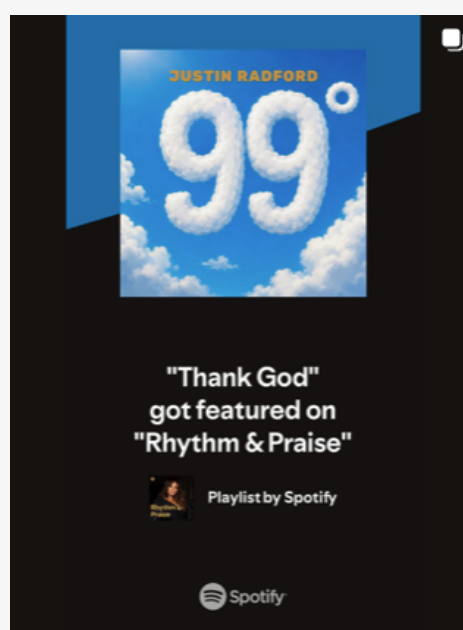


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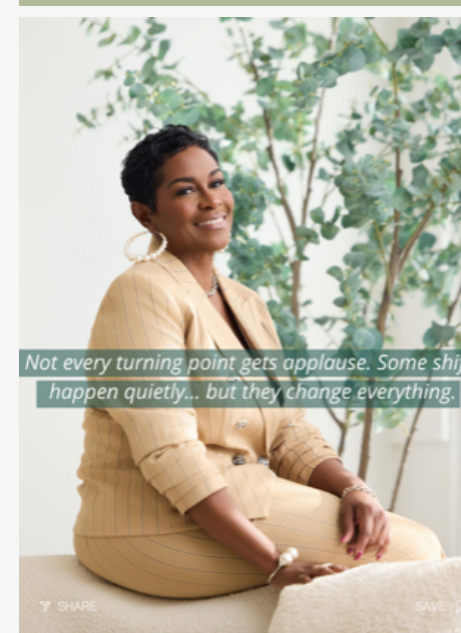
Digital STRATEGY

(click photos for a look inside the event)

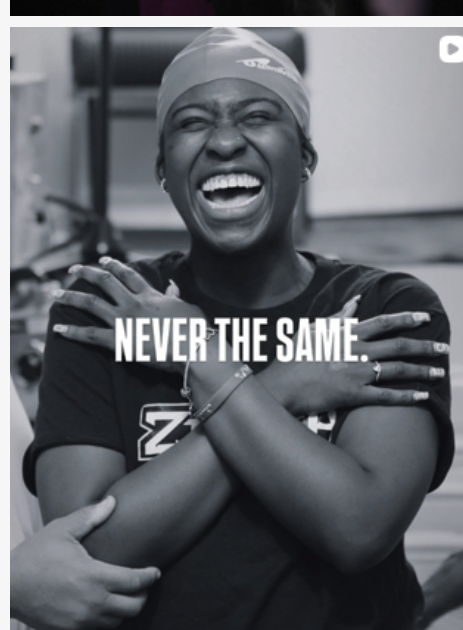
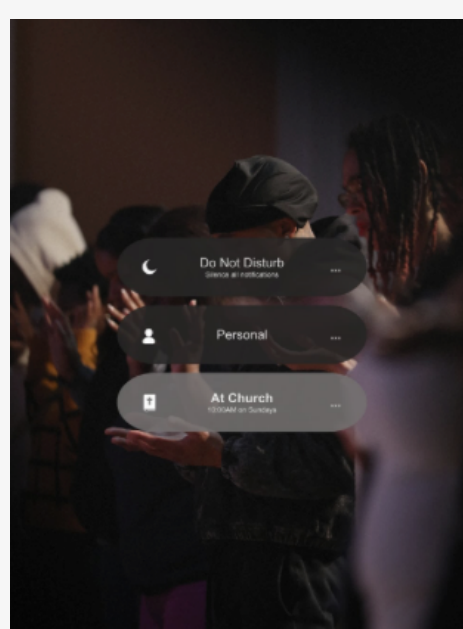
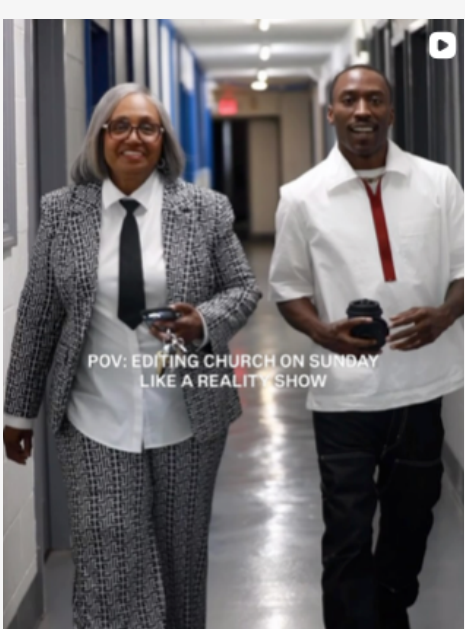
music releases



lifestyle



church



event coverage



OTHER HIGHLIGHTS



panels

authored



campaigns/events



collaborative partnerships



MELVIN CRISPELL III LIVE RECORDING

KIERRA SHEARD - ALL YOURS ALBUM PROMO TOUR

DOE - CLARITY TOUR + PROPOSAL

DOE - CLARITY DOCU-SERIES

MAVERICK CITY X KIRK FRANKLIN KINGDOM TOUR

TIMES SQUARE BILLBOARD

JUSTIN RADFORD - PRAY WITH MUSIC VIDEO

GIVEAWAYS/CONTESTS

MORNING HUSTLE SHOW LAUNCH

RICKEY SMILEY MORNING SHOW DIGITAL REBRAND

STELLAR AWARDS

GOSPEL MUSIC ASSOCIATION

RED BULL

SET.LIVE

SIRIUS XM

HOLLYWOOD CONFIDENTIAL