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Who is **Aliya Faust** Marketing & Creative Director

Aliya Faust, affectionately known as “The Fauster,” is a marketing pro, published author & creative content manager who specializes in branding, digital media, writing and editing. Named as one of Radio Ink’s Future African American Leaders in 2021, Aliya’s range of work has spanned from entertainment in radio and record labels, to community advocacy through non-profits and private businesses.

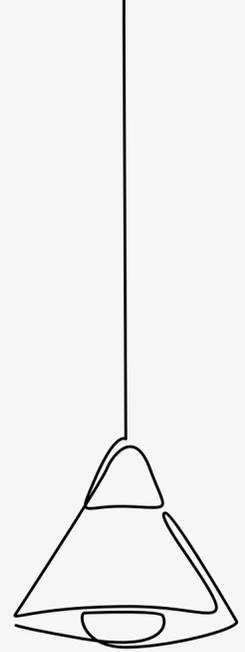
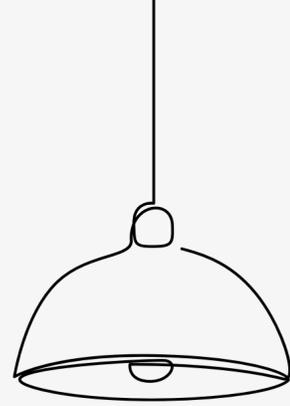


Picture this...

Aliya Faust is the founder of Hazel View Media LLC., a boutique branding and marketing agency fueled by creatives who are dedicated to professional development. As a music exec, master marketer and author, some of her other ventures include real estate investing and cyber security.



THE FAUSTER EFFECT



ON SITE

HAZEL VIEW
MEDIA

SONY MUSIC
ENTERTAINMENT

RADIO ONE, INC.

NATIONAL URBAN
LEAGUE

VIBE MAGAZINE



POSITIONS

MARKETING
DIRECTOR

CREATIVE DIRECTOR

MANAGING EDITOR

DIGITAL CONTENT
MANAGER

SPECIALTIES

STRATEGIC
MARKETING

BRAND DEVELOPMENT/
MANAGEMENT

MULTIMEDIA
PRODUCTION

CONTENT CURATION

WRITING/EDITING

DIGITAL MARKETING

TALENT MANAGEMENT

PRODUCTION

MUSIC VIDEOS

PHOTO SHOTS

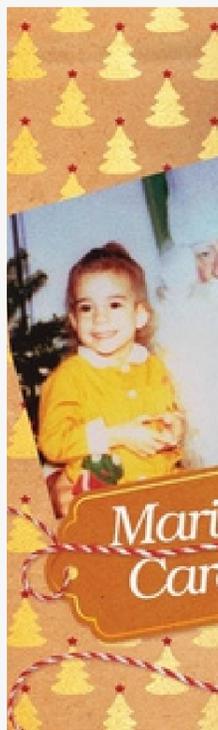
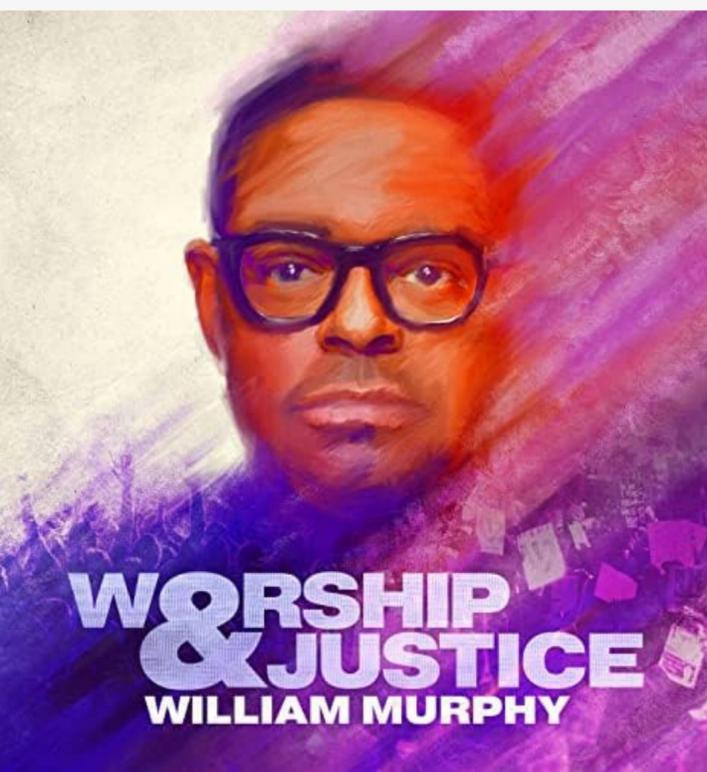
ALBUM COVERS

AWARD SHOWS & TV
PERFORMANCES

TOURS



Creative PROJECTS



OTHER HIGHLIGHTS



panels

authored



campaigns/events



media/collaborative partnerships



- MELVIN CRISPELL III LIVE RECORDING
- KIERRA SHEARD - ALL YOURS ALBUM PROMO TOUR
- DOE - CLARITY TOUR + PROPOSAL
- DOE - CLARITY DOCU-SERIES
- KINGDOM TOUR
- TIMES SQUARE BILLBOARD
- GIVEAWAYS/CONTESTS
- MORNING HUSTLE SHOW LAUNCH
- RICKEY SMILEY MORNING SHOW DIGITAL REBRAND

- BET
- CR8 AGENCY
- HOLLYWOOD CONFIDENTIAL
- SET.LIVE
- SIRIUS XM
- STELLAR AWARDS
- ST. JUDE