

Real-Time Fleet Intelligence

The Fleet-Connection team is unveiling our new Real-Time Fleet Intelligence product!



What is it and who is it for?

Our innovative real-time campaigns empower fleet suppliers, dealers, OEMs, tire manufacturers, safety professionals and more to reach fleets within 24 hours of triggering events like crashes and violations. With an extensive range of over 1000 violation and accident categories, and our network of 2 million fleets, we are set to deliver hyper-targeted, actionable content to fleets through continuous and automated email and social media campaigns.



How does it work?

The concept is simple and automated: We work with your team to identify which fleet segments and which triggering events will deliver the best results for your campaign. We then load your email content into our platform and any time a fleet has a triggering event, we deliver them a series of emails on your behalf. We'll send you weekly summaries about how many emails were delivered and a detailed report of who engaged with your content!



Why choose us?

Most of our categories are delivering 10,000-20,000 qualified marketing prospects per month so there should be no shortage of solid leads for your sales team to follow up with on a weekly basis. Our mission is clear - to help you connect with the Right Fleet at the Right Time! Join us, and let's ensure your message reaches the decision makers that matter most.

Let us know how we can help you reach more prospects! Get more details by contacting us at Fleet Marketing Solutions. fleetmarketingsolutions.com

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Violation	100+	11-100	1--10	Grand Total	Monthly Average
Brakes All Others	89585	165791	291998	547374	45615
Lighting	35793	65241	154071	255105	21259
Clearance Identification Lamps	31662	62128	145591	239381	19948
Tires	40417	61869	121605	223891	18658
Windshield/ Glass/ Markings	18225	42237	118628	179090	14924
Emergency Equipment	16741	39610	111895	168246	14021
Inspection Reports	9637	26730	102706	139073	11589
Reflective Sheeting	13319	32546	82079	127944	10662
Wheels Studs Clamps Etc.	16844	30214	58437	105495	8791
Other Log/Form & Manner	16077	26354	54427	96858	8072
Dangerous Driving	22929	25455	44670	93054	7755
Other Vehicle Defect	9210	25220	57115	91545	7629
Incomplete/Wrong Log	5281	16453	65079	86813	7234
Brakes Out of Adjustment	14135	25506	43234	82875	6906
Medical Certificate	4425	14090	60017	78532	6544
EOBR Related	11896	19401	40842	72139	6012
License-related: High	5475	14178	52016	71669	5972
Speeding 2	15311	21196	24908	61415	5118
False Log	5718	15463	37967	59148	4929
Seat Belt	8901	16240	28496	53637	4470
Brake Out Of Service	6281	12942	31182	50405	4200
General Securement	5687	10850	26915	43452	3621
Misc Violations	13416	13253	15822	42491	3541
Cab Body Frame	3932	9523	26064	39519	3293
Hours	5886	10492	22848	39226	3269
Suspension	4786	8960	17726	31472	2623
Speeding 3	7692	10515	13180	31387	2616
Speeding 4	7896	10046	12502	30444	2537
Steering Mechanism	2024	6784	15657	24465	2039
Exhaust Discharge	1659	7063	13105	21827	1819
Fail to transfer ELD records	3663	5661	11176	20500	1708
Phone Call	4205	4933	8671	17809	1484
Improper Load Securement	2121	4643	10342	17106	1426
Tiedown	2204	4283	9932	16419	1368
Other Driver Violations	3243	4099	5284	12626	1052
General Driver Qualification	682	2609	7916	11207	934
Documentation - HM	3093	3480	2386	8959	747
Securement Device	844	1953	5764	8561	713
Hours Nominal	1925	2408	3969	8302	692
Markings - HM	2769	3001	1832	7602	634
Coupling Devices	909	1884	4660	7453	621
Tire vs. Load	785	2147	3933	6865	572
Fuel Systems	822	1648	3512	5982	499
License-related: Medium	618	1280	3829	5727	477
Alcohol Jumping OOS	297	1274	3728	5299	442
Physical	838	1219	2332	4389	366
Drugs	406	832	2899	4137	345
Failure to Prevent Movement	545	855	1958	3358	280
Warning Flags	187	547	1593	2327	194
Speeding Related	184	466	1362	2012	168
Texting	440	568	974	1982	165
Load Securement - HM	692	566	305	1563	130
Vehicle Jumping OOS	14	84	561	659	55
HM Related	196	207	191	594	50
Cargo Protection - HM	178	150	94	422	35
Reckless Driving	66	116	196	378	32
Fraud	2	7	59	68	6
Fire Hazard - HM	26	16	14	56	5
HM Route	15	9	11	35	3
Towing Loaded Bus	3		17	20	2
Grand Total	484362	899605	1993687	3377654	281471