

**2026-2027 ATHLETIC  
PARTNERSHIP  
OPPORTUNITIES**

# LETTER FROM TCSAF

Partners,

The Trussville City Schools Athletic Foundation is excited to announce our 2026-2027 partnership opportunities. In this folder, you will find many exciting opportunities to support our athletic programs.

Every dollar raised through these partnerships will go to support ALL of our sanctioned sports at Hewitt-Trussville High School and Hewitt-Trussville Middle School. Your continued support has allowed us to offer our students a first-class experience.

Our goal is for ALL of our sports to compete at a championship level. To do that we need your support! Thank you for considering a partnership opportunity. We are looking forward to the new year, and hope you will join our team!

Go Huskies!

*Dave Blount*

Dave Blount  
President, Athletic Foundation



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# ACCOMPLISHMENTS

Thanks to our partners, it has been a great year for HT Athletics! Here are some highlights from 2025-2026. Thanks again for being a part of our team!

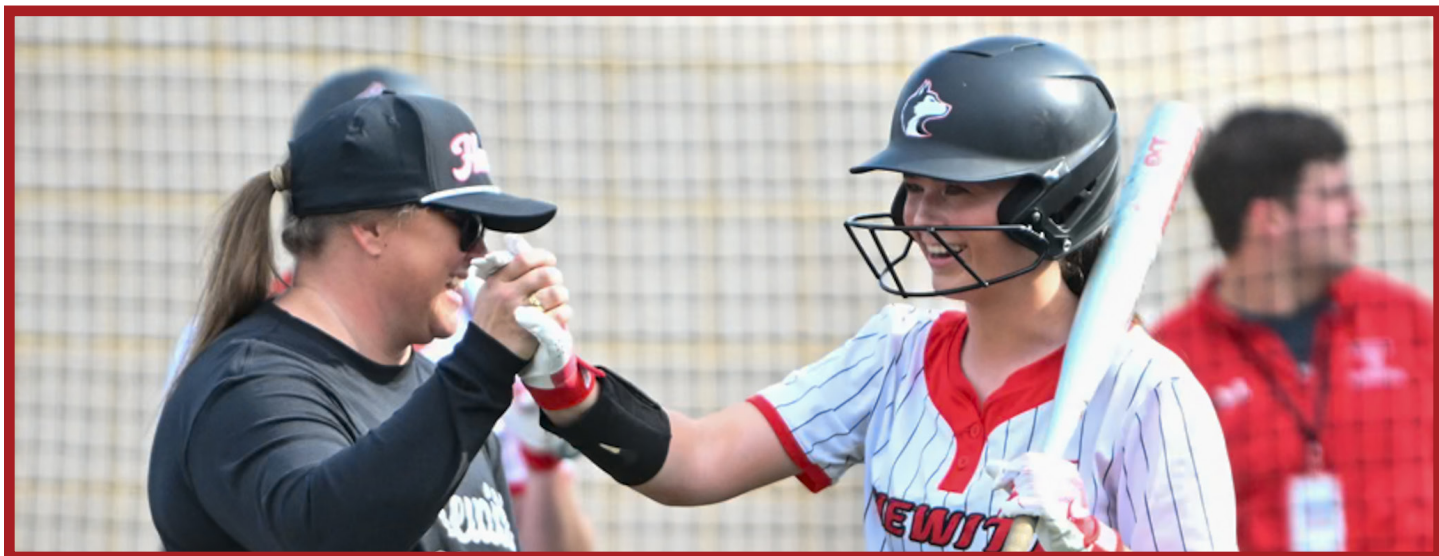
- A total of 1,065 students participated in Athletics during the 2025-2026 school year
- A total of 35 student-athletes signed college scholarships during the 2025-2026 school year
- HTMS won the MetroSouth All-Sports trophy for the first time ever
- 2025 Varsity Baseball went 33-4 and won the 7A Area 6 title
- 2025 Varsity Softball advanced to the Regionals for the 7th year in a row
- 2025 Varsity Girls Golf advanced to the Final 4
- 2025 Varsity Boys Outdoor Track placed 3rd at State
- 2025 MS Softball won the Metro title
- 2025 Varsity Volleyball advanced to the Final 4 for the first time in school history
- 2025 Varsity Girls Cross Country finished 3rd at State
- 2025 Varsity Boys Cross Country finished 4th at State
- 2025 Varsity Football made the playoffs for the 11th time in the last 12 seasons
- 2025-2026 Varsity Boys Indoor Track won the 7A state title
- 2025-2026 Varsity Girls Indoor Track placed 3rd at State
- 2025-2026 8th Grade Boys Basketball won the Metro title
- 2026 Varsity Cheer won the UCA National title championship



# DYNASTY PARTNER

**\$15,000**

- Business logo displayed on the video board for the following sports: Football, Volleyball, Basketball, Wrestling, Cross Country, and Track & Field
- Public recognition via PA announcer at Middle School and High School home events in the following sports: Baseball, Softball, Soccer
- Business logo displayed on static panel on Hewitt-Trussville Stadium video board
- 20-second commercial on video scoreboard at least three times per MS & HS Football home events
- Premium Signage at Baseball, Softball, and Soccer games
- Full Page Ad in the Football and Varsity Baseball Programs
- 4 Football Season Passes Good for Admission to Varsity Football Regular Season Home Games
- 4 Reserved Silver Husky Seats for Varsity Football Regular Season Home Games
- 4 Pre-Game Hospitality Passes for the Husky Room Prior to Varsity Football Home Games
- 1 VIP Parking Pass Good for Varsity Football Regular Season Home Games
- 4 Season Passes to one of the following sports (Volleyball, Basketball, Wrestling, Baseball, Softball, Soccer)
- Company Logo featured in the Weekly Athletics Newsletter "Tracking the Huskies"
- Digital Partner on [www.hthuskies.com](http://www.hthuskies.com) and [www.tcsaf.org](http://www.tcsaf.org)
- Corporate Sponsor for one quarter of a Varsity Football home regular season game. This includes special recognition on the videoboard.



# CHAMPION PARTNER

## \$9,000

- Business logo displayed on the video board for the following sports: Football, Volleyball, Basketball, Wrestling, Cross Country, and Track & Field
- Public recognition via PA announcer at Middle School and High School home events in the following sports: Baseball, Softball, Soccer
- 15-second commercial on video scoreboard at least two times per MS and HS Football home events
- Premium Signage at Baseball, Softball, and Soccer games
- Full Page Ad in the Football and Varsity Baseball Programs
- 4 Football Season Passes Good for Admission to Varsity Football Regular Season Home Games
- 4 Reserved Silver Husky Seats for Varsity Football Regular Season Home Games
- 4 Pre-Game Hospitality Passes for the Husky Room Prior to Varsity Football Home Games
- 1 VIP Parking Pass Good for Varsity Football Regular Season Home Games
- 4 Season Passes to one of the following sports (Volleyball, Basketball, Wrestling, Baseball, Softball, Soccer)
- Company Logo featured in the Weekly Athletics Newsletter "Tracking the Huskies"
- Digital Partner on [www.hthuskies.com](http://www.hthuskies.com) and [www.tcsaf.org](http://www.tcsaf.org)
- Corporate Sponsor for one quarter of a Varsity Football home regular season game. This includes special recognition on the videoboard (One or two partners per quarter).



# BLUE TROPHY PARTNER

## \$6,000

- Business logo displayed on the video board for the following sports: Football, Volleyball, Basketball, Wrestling, Cross Country, and Track & Field
- Public recognition via PA announcer at Middle School and High School home events in the following sports: Baseball, Softball, Soccer
- Full Page Ad in Football Program
- 4 Football Season Passes Good for Admission to Varsity Football Regular Season Home Games
- 4 Reserved Silver Husky Seats for Varsity Football Regular Season Home Games
- 4 Pre-Game Hospitality Passes for the Husky Room Prior to Varsity Football Home Games
- 1 VIP Parking Pass Good for ALL Varsity Regular Season Home Football Games
- Company Logo Featured in the Weekly Athletics Newsletter "Tracking the Huskies"
- Title Sponsor for a Baseball or Softball Home Game. Includes Throwing out the First Pitch as Well as On Field Recognition
- One of the Corporate Sponsors for the Varsity Annual Golf Tournament



# RED TROPHY PARTNER

## \$3,500

- Business logo displayed on the video board for the following sports: Football, Volleyball, Basketball, Wrestling, Cross Country, and Track & Field
- Public recognition via PA announcer at Middle School and High School home events in the following sports: Baseball, Softball, Soccer
- Full Page Ad in Football Program
- 2 Football Season Passes Good for Admission to Varsity Football Regular Season Home Games
- 2 Reserved Silver Husky Seats for Varsity Football Regular Season Home Games
- 1 VIP Parking Pass Good for Varsity Regular Season Home Football Games
- 5 Meal Vouchers for ALL Varsity Football Regular Season Home Games



# VOLLEYBALL VIDEO BOARD PARTNER

**\$3,000**

The HTHS gym has an impressive video board and it has opened new and exciting opportunities!

The Volleyball Video Board Partner will receive the following:

- Special recognition prior to each match in video format
- Special recognition prior to each match via PA announcer
- Business logo displayed during starting lineups and all other in-game Volleyball graphics

**NOTE:** This package is limited to one corporate partner.



# GIRLS BASKETBALL VIDEO BOARD PARTNER

**\$3,000**

The HTHS gym has an impressive video board and it has opened new and exciting opportunities!

The Girls Basketball Video Board Partner will receive the following:

- Special recognition prior to each game in video format
- Special recognition prior to each game via PA announcer
- Business logo displayed during starting lineups and all other in-game Girls Basketball graphics

**NOTE:** This package is limited to one corporate partner.



# BOYS BASKETBALL VIDEO BOARD PARTNER

**\$3,000**

The HTHS gym has an impressive video board and it has opened new and exciting opportunities!

The Boys Basketball Video Board Partner will receive the following::

- Special recognition prior to each game in video format
- Special recognition prior to each game via PA announcer
- Business logo displayed during starting lineups and all other in-game Boys Basketball graphics

**NOTE:** This package is limited to one corporate partner.



# WRESTLING VIDEO BOARD PARTNER

## \$3,000

The HTHS gym has an impressive video board and it has opened new and exciting opportunities!

The Wrestling Video Board Partner will receive the following:

- Special recognition prior to each match in video format
- Special recognition prior to each match via PA announcer
- Business logo displayed during starting lineups and all other in-game Wrestling graphics

**NOTE:** This package is limited to one corporate partner.



# FIRST DOWN PARTNER

**\$3,000**

- When the Huskies move the ball down the field you get a shout out!
- Your business can be the First Down Partner!
- PA recognition for each first down in a Varsity Football Home Game

# RED ZONE PARTNER

**\$3,000**

- When the Huskies are nearing the end zone you get a shout out!
- Your business can be the Red Zone Partner
- PA recognition for each red zone trip in a Varsity Football Home Game

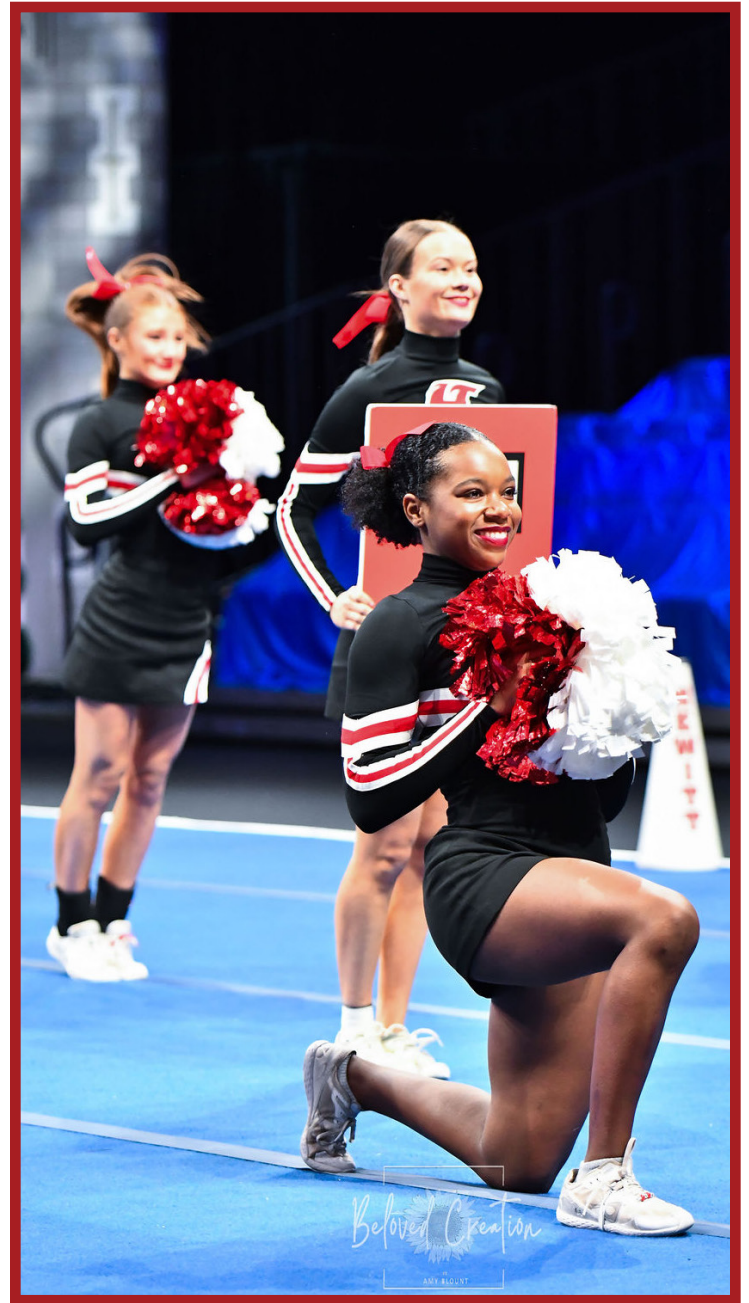


Photo by Jason

# HUSKY PARTNER

## \$2,000

- Business logo displayed on the video board for the following sports: Football, Volleyball, Basketball, Wrestling, Cross Country, and Track & Field
- Public recognition via PA announcer at Middle School and High School home events in the following sports: Baseball, Softball, Soccer
- 1/2 Page Ad in Football Program
- 4 Tickets to One Game of Your Choice (Basketball, Baseball, or Softball)
- 2 Football Season Passes Good for General Admission to Varsity Regular Season Home Games
- 2 Meal Vouchers for ALL Varsity Football Regular Season Home Games



# NFHS LIVE BROADCAST ADVERTISING

**\$2,000**

- Hewitt-Trussville Athletics Plans to Live Stream over 100 Athletic Events During the 2025-2026 School year!
- Live Broadcasts will be Streamed Through the NFHS Network
- HT Events that will be Broadcast Include Middle School Football, Varsity Boys Basketball, Varsity Girls Basketball, Varsity Wrestling, Varsity Volleyball, Varsity Cross Country, and Varsity Track & Field, and Much More!
- Join Our team and Have your Business Logo Visible on EVERY Broadcast!
- A Great Way to Support the Huskies and have your Business Highlighted!

**NOTE:** This package is limited to three corporate partners.



# SCORING TABLE PARTNER

**\$2,000**

- Bryant Bank Arena now has a full video scorers table!
- This video table faces the home crowd
- The video table will be active for Volleyball, Girls Basketball, Boys Basketball, and Wrestling!
- Your business logo will rotate through the table for each game!
- A great way to support the Huskies and have your business highlighted!

**NOTE:** This package is limited to four corporate partners.



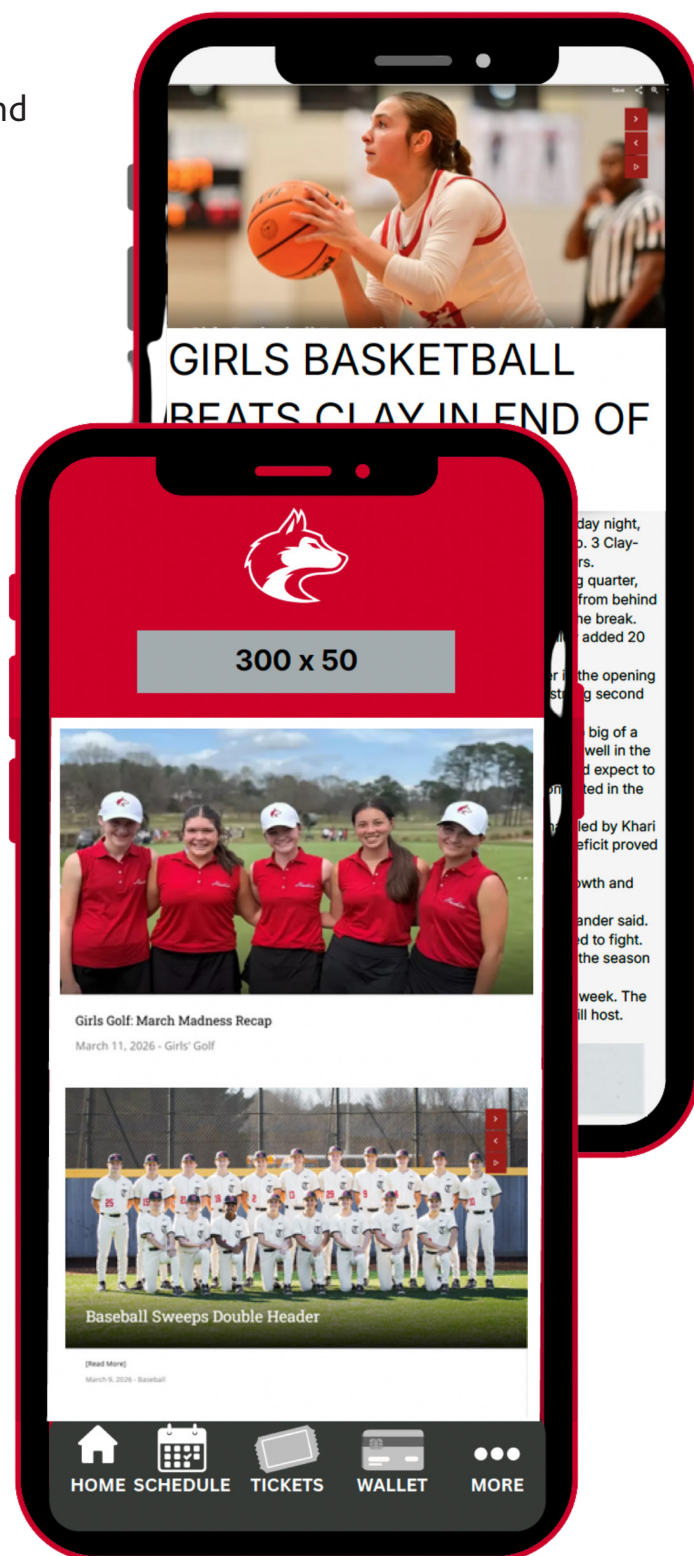
# HT ATHLETICS APP PARTNER

Hewitt-Trussville Athletics is launching a new app!  
Fans will be able to have up to the minute news and  
you can highlight your business!

- **Splash Screen Sponsor**
- **(Main Page): \$3,000**
- **Home Screen Sponsor**
- **(Home Screen): \$2,000**
- **Sport Home Page: \$500**  
**Each**

## Sport Options:

Boys Cross Country, Girls Cross Country,  
Football, Flag Football, Boys Swimming,  
Girls Swimming, Volleyball, Cheer, Boys  
Basketball, Girls Basketball, Boys Bowling,  
Girls Bowling, Boys Indoor, Girls Indoor,  
Wrestling, Baseball, Softball, Boys Golf, Girls  
Golf, Boys Tennis, Girls Tennis, Boys Soccer,  
Girls Soccer, Boys Outdoor,  
Girls Outdoor



# FOOTBALL PARKING SIGN PARTNER

**\$2,000**

- On Friday nights in the Fall thousands of fans travel to Hewitt-Trussville Stadium
- Dedicated staff work parking each Friday night
- Your business can now be highlighted on all parking signs!
- Show all the Husky fans that your business supports HT Athletics!



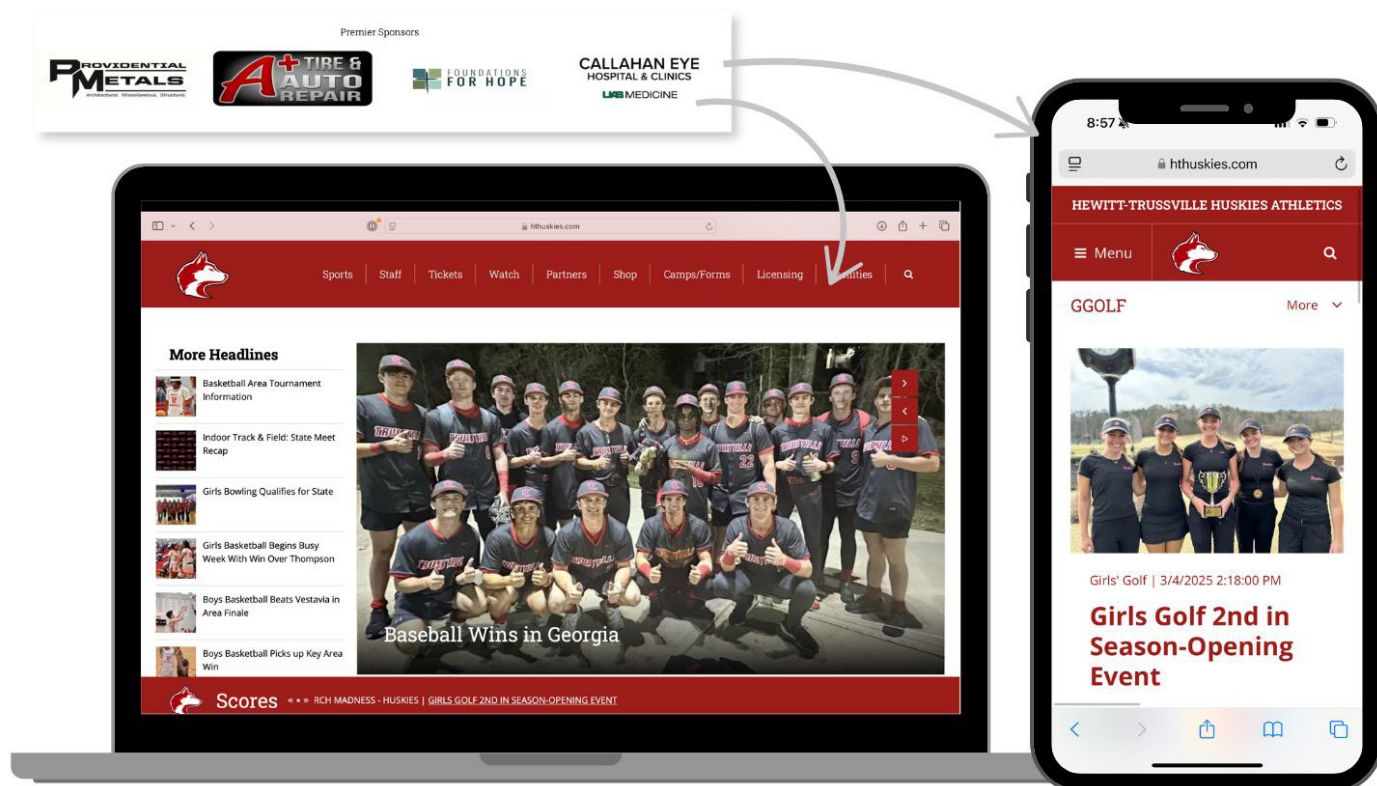
**SILVER HUSKY  
PARKING  
HANG TAG ONLY**

**PARTNERSHIP  
LOGO**

# DIGITAL PARTNER

## \$1,000

- The Huskies Have an Online Home! [www.hthuskies.com](http://www.hthuskies.com) is the One Stop Shop for ALL Things Husky Athletics!
- Fans Can See Rosters, Schedules, Coaches' Bios, and the Latest News.
- The Site is Updated Daily and is Regarded as the Best High School Website in the State of Alabama.
- Be a Part of the Website that is on Pace for 200,000 Hits Each Year!
- Your Business Logo Could Add Over 100,000 Impressions Each Year!
- Your Business Logo Will Appear on the Home Page, Schedule Pages, Roster Pages, Bio Pages, Photo Galleries, and More!
- Visitors Who Click on Your Business Logo will be Taken Directly to Your Website!
- By Purchasing this Package, Your Logo will also be a part of the "Tracking the Huskies" Email Newsletter Each Week. This Newsletter is Viewed by Thousands of Individuals Each Week!



# PARTNER WITH US



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