



# NEPCAA

**CONNECTING FORMER NFL CHEERLEADERS  
THROUGH OUTREACH**



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## ***Dedication In Honor of Susan Shannon***



**This Founding Edition of the New England Professional Cheerleaders Alumni Association Business Directory is lovingly dedicated to Susan Shannon, whose vision, leadership, and unwavering commitment helped inspire the creation of NEPCAA.**

**As Director of the New England Patriots Cheerleaders from the late 1970s through the mid-1980s, Susan touched the lives of countless cheerleaders with her guidance, encouragement, and friendship.**

**Her belief in the importance of staying connected long after the final game became the foundation for what would grow into our alumni association.**

**Susan's passion for preserving our shared history and fostering lifelong friendships continues to inspire everything NEPCAA represents today.**

**With sincere gratitude for her dedication, leadership, and enduring support, we proudly dedicate this inaugural Business Directory to her.**

**Thank you, Susan, for believing in us then...and for continuing to believe in us today...and thank you for reminding us that while the cheering may have ended, the friendships never do.**

**With love and appreciation,**

**The Members of**

**The New England Professional Cheerleaders Alumni Association**



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# **WELCOME!**

## **To the Founding Edition of the New England Professional Cheerleaders Alumni Association Business Directory!!!**

**This directory was created to celebrate and support the talented entrepreneurs, professionals, and business owners within our alumni family.**

**Whether you're looking for a trusted service, a unique product, or simply want to support a fellow alumna, we hope these pages inspire you to shop, connect, and grow together.**

**Every business featured here represents more than a profession—it represents a lifelong connection built through teamwork, dedication, and friendship.**

**Thank you to every member who participated in making this inaugural edition possible. We hope you'll return each year as our directory continues to grow alongside our remarkable alumni community.**

**Together, we continue to cheer each other on!!!**



## The Aberdeen Boutique Inn

Brentwood, TN

615-942-9535

[theaberdeenninn.com](http://theaberdeenninn.com)

[info@theaberdeenninn.com](mailto:info@theaberdeenninn.com)

[IG@theaberdeenninn](#)



Associate Member: Nancy Quinones, Director



## Advanced Dental Associates of New England, LLC

8 Cedar Street Suite 65

Woburn, MA 01801

(781) 937-3050

Dr. Mark Pernokas, DMD

[advanceddentalassociates.net](http://advanceddentalassociates.net)

Associate Member: Julie Pernokas



## B & A Creative

8 Bonny Eagle Pond Road

Standish, ME 04084

207-329-0144

Buffy Crosby and April Monte, Designers

buffycrosby@yahoo.com

ajmonte5678@gmail.com

Graphic Design, E-book creation, Video,  
Voice Over, Podcast, Custom Gifts & Gift  
Baskets, T-Shirts, Trinkets and more!!!



Associate Member: Buffy Crosby



Partner: April Monte



## Beverly Richards Dance Center

969 Bennington Street

East Boston, MA 02128

617-567-1660

[beverlyrichardsdancecenter.com](http://beverlyrichardsdancecenter.com)

IG brdc-dancers



Associate Member: Beverly Richards, Director



## Dance Unlimited of Hanover

1415 Hanover Street

Hanover, MA 02339

(781) 871-4264

[danceunlimitedofhanover.com](http://danceunlimitedofhanover.com)

DanceUnl197@aol.com



Associate Member: Linda Turner, Director



## Dance With Dena

159 Main Street

Peabody, MA 01960

978-531-7618

[dancewithdena.net](http://dancewithdena.net)

[dancewithdena@yahoo.com](mailto:dancewithdena@yahoo.com)

Associate Member: Dena Thibodeau, Director



## ddDesigns

P.O.Box 648

Norfolk, MA 02056

508- 570-8599

[ddDesigns.studio](http://ddDesigns.studio)

[devin\\_dichiara@comcast.net](mailto:devin_dichiara@comcast.net)

Facebook: Dd Designs

Artist: Devin Anne DiChiara

Associate Member: Kathy Ryan, Director



# Fab You Us Family Fun Center

1420 Mineral Spring Ave

N. Providence RI 02904

401- 270-5419

[fab-you-us.com](http://fab-you-us.com)

Associate Member: Tracie Guenette Amaral, Director



## Goal Post Designs

goalpostdesigns@outlook.com

[goalpostdesigns.com](http://goalpostdesigns.com)

Associate Members: Lisa Walsh Teague  
and Janine Harrison, Owners



# LaVita Loca Spray Tans

North Reading or On Location

978-479-0324

[livinlavitaloca.com](http://livinlavitaloca.com)

FACEBOOK

Associate Member: Kelli LaVita, Owner



## McStay Realty LLC

Keller Williams Realty Evolution

978-590-9190

[kwevolution.com/realestate/agent/shari-mcstay](https://kwevolution.com/realestate/agent/shari-mcstay)

[sharimcstay@kw.com](mailto:sharimcstay@kw.com)

Associate Member: Shari McStay, Broker Associate



**Rory Carvalho**  
39 Village St Marblehead MA 01945  
in **2025**

|                                 |       |
|---------------------------------|-------|
| Overall rating                  | ☆☆☆☆☆ |
| Market expertise                | ☆☆☆☆☆ |
| Responsiveness                  | ☆☆☆☆☆ |
| Negotiation skills              | ☆☆☆☆☆ |
| Professionalism & Communication | ☆☆☆☆☆ |

*Shari and Steve are the best team!! They are so incredibly knowledgeable and so well-connected. They have a great understanding of the space gave really helpful tips when touring properties. I trust them with my life!!! We felt so grateful to have worked with them. They are so friendly and just amazing people. I couldn't recommend them enough.*

**kw** KELLER WILLIAMS.



**Shari & Steven McStay**  
**Quadruple Gold Team Award**  
In recognition of your exceptional service to homebuyers and sellers

**kw** EVOLUTION  
KELLER WILLIAMS REALTY

# Permanent Cosmetics of NY

307-752-3032

[PermanentcosmeticsofNY.com](http://PermanentcosmeticsofNY.com)



Associate Member: Bonnie Gardner Drumm, Owner



# Reliv and Beauty Pros, The Hair Extension Academy

Certified Wellness and Weight Loss Coach with Reliv International

508-561-2826

Janet.2755@yahoo.com

Associate Member: Janette Lizotte, Owner



## Right at Home

Office: 781-275-1400

Cell: 617-974-8830

Fax: 781-275-1401

[rightathome.net/boston-northwest](http://rightathome.net/boston-northwest)



Associate Member: Peg O'Brien Bernhardt



## What We Can Do for You



### Companion Care

Help with light housekeeping, grocery shopping, transportation...

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### Personal Care

There for physical assistance, hygiene, mobility...

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### Specialty Care

Support for conditions like Alzheimer's, diabetes, Parkinson's...

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## Style Council with Caron

[INSTAGRAM](#)

[Tik Tok](#)

[Facebook](#)

[pcstylecouncil@aol.com](mailto:pcstylecouncil@aol.com)

Associate Member: Caron Caetano Dombroski, Owner



## Woodland Insurance Agency, Inc.

894 Monponsett Street

P.O.Box 678

Hanson, MA 02341

781-293-5775

fax: 781-294-4484

[woodland-ins.com](http://woodland-ins.com)

### Protecting Futures

We have years of insurance experience helping clients prepare for the unknown. Ask us about:

- Home
- Auto
- Commercial
- Fire
- Flood
- Theft
- Pet Insurance

We can access many different insurance products so you can get the right one for you.

Associate Member: Janine Harrison, Property and Casualty Producer,  
Notary Public



### Building Relationships

Everyone has different insurance needs. Call us today for a personalized business or individual assessment and find out how we can help protect your hard-won assets.

# NEPCAA BUSINESS DIRECTORY

## **Looking Ahead to 2027/2028!!!**

**Are you a NEPCAA member interested in being listed in the 2027/2028 edition?**

**Awesome!!!**

**Please use the blank pages in this directory for notes, edits on your current listing, or information on your business for next year.**

**Please forward your info or updates/suggestions to Bobbi Vecchio so she can update our listing and forward the information to our committee.**

**If you have pictures to use for 2027/2028 please forward to Buffy Crosby.**

**Email: buffycrosby@yahoo.com**

**Email: bobbi\_kilduff@verizon.net**

**Deadline for the 2027/2028 Business Directory is June 1st, 2027**

**Also please note any suggestions you have to help improve our directory and forward those to our Chairwoman, Bobbi!**

**Thank you to all who contributed to our 2026/2027 Business Directory!**

**Supporting Our Alumni! Strengthening Our Community! Growing Together!**



***Discover a curated collection of local businesses that cater to a variety of needs, from dance centers and real estate to unique design studios and beauty services. Each listing offers essential contact information and online resources, making it easy to connect with the best in your community. Whether you're seeking expert services or local artistry, the NEPCAA Business Directory is your go-to guide for supporting local enterprises.***

