



January 1, 2024

Re: Request for Sponsorship – Charity Reunion Event to Benefit National and Local Charities

We are pleased to invite you to be part of an exclusive sponsorship opportunity for an event that is being hosted by the New England Professional Cheerleaders Alumni Association (“NEPCAA”).

NEPCAA is a 501(c)(3) non-profit organization comprised of former New England Patriots Cheerleaders who have volunteered their time over the last 12 years to support local and national charitable organizations in a variety of causes such as: helping USA veterans, conducting health and wellness programs for young adults, providing college scholarships, and assisting NFL Players with their charitable initiatives.

NEPCAA was chosen by the National Football Cheerleaders Alumni Organization (“NFCAL”) to host a charity reunion gala in Boston, Massachusetts, where former NFL Cheerleaders from across the country will reunite and raise money for two national charities (Crucial Catch and Caring for Kids) and six charities in New England:

- Doug Flutie Jr. Foundation - Massachusetts
- Amazing Grace Food Pantry - Connecticut
- Operation Stand Down Rhode Island – Rhode Island
- Angel Flight New England – New Hampshire
- Steps to End Domestic Violence – Vermont
- Southern Maine Agency on Aging - Maine

We are asking you to consider partnering with NEPCAA to support the needs of these charities by selecting one of the sponsorship opportunities that are summarized in the attached Sponsorship Packet which includes: (1) a slide deck which provides information about our outreach for sponsorship; (2) a Sponsorship Form that outlines the different levels of support for the charity reunion event; and (3) a copy of our 501(c)(3) determination letter.

Please complete the enclosed Sponsorship Form and return it, along with your check payable to NEPCAA, to P.O. Box 674, Bridgewater, MA 02324. If you prefer, you can process your sponsorship pledge online: <https://nepcaa.net/sponsor> and send the sponsorship form to me via email at NewEnglandSponsors@gmail.com.

If you have any questions or need assistance with the Sponsorship Form, please let me know.

Thank you for your support,
Lisa J. Paze, President



NFCAO Charity Reunion–Boston, MA July 19-20, 2024



Sponsorship Opportunities



Proceeds from the NFCAO Charity Reunion will benefit:



**Help raise money for
Kids and Cancer**



Charities in New England that will also benefit from the Charity Reunion:

MASSACHUSETTS - Autism
Doug Flutie, Jr. Foundation for Autism, Inc.
[www.https://flutiefoundation.org](http://flutiefoundation.org)

CONNECTICUT - Food Pantry
Amazing Grace Food Pantry
[www.https://svdmiddletown.org/food-pantry](http://svdmiddletown.org/food-pantry)

RHODE ISLAND - Veterans
Operation Stand Down Rhode Island
[www.https://osdri.org](http://osdri.org)

NEW HAMPSHIRE - Free Medical Transport
Angel Flight New England
[www.http://www.angelflightne.org](http://www.angelflightne.org)

MAINE - Care for the Elderly
Southern Maine Agency on Aging
[www.https://www.smaaa.org](http://www.smaaa.org)

VERMONT - Domestic Violence
Steps to End Domestic Violence
[www.https://www.stepsvt.org](http://www.stepsvt.org)

National Football Cheerleaders Alumni Organization

Our motto is "United and Forever Strong!"



The National Football Cheerleaders Alumni Organization ("NFCAO") was founded in 2009 by Terri Crane Lamb, Board Chair of the Washington Football Cheerleaders Alumni Association, and Mickey Crawford-Carnegie, Director of the Atlanta Falcons Cheerleaders Alumni.

Our mission is to contribute to local and national charitable organizations, enable former cheerleaders to connect, and support fellow alumni when in need.

Jacksonville, Florida – Over 700 attended the 2022 NFCAO Reunion Gala

NFCAO Charity Reunion Events

2012 Washington, DC - hosted by the Washington Football Cheerleaders Alumni Association

2014 Atlanta, GA - hosted by the Atlanta Falcons Cheerleaders Alumni

2016 Buffalo, NY - hosted by the Buffalo Bills Cheerleaders Alumni

2018 Nashville, TN - hosted by the Tennessee Titans Cheerleaders Alumni

2022 Jacksonville, FL - hosted by the NFL Alumni Jacksonville Cheerleaders Chapter

2024 Boston, MA - hosted by New England Professional Cheerleader Alumni Association (NEPCAA)

New England Professional Cheerleader Alumni Association “NEPCAA”

We have something to Cheer about!

NEPCAA works together to help bring awareness to a variety of causes, such as:

- **volunteering our time helping USA veterans**
- **conducting health and wellness programs for young people**
- **providing thousands of dollars in college scholarships to exemplary high school seniors**
- **participating in “Wreaths Across America”**
- **assisting our NFL Alumni with their charitable initiatives**
- **supporting organizations that help those with special needs**
- **helping local and national charitable foundations and always spreading good cheer throughout our communities**





Sponsorship Packages



	SUPER BOWL	TOUCHDOWN	FIELD GOAL	EXTRA POINT	FIRST DOWN	SIDELINE	SPECTATOR
	\$40,000	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	See Below
Tickets to the Charity Reunion Gala at the Boston Park Plaza Hotel on Saturday Evening	√						
Main Stage Introduction at the Charity Reunion Gala	√						
1-Year NFLA Enterprise Touchdown Membership or Field Goal Membership ⁽¹⁾	1-Year NFLA Enterprise Touchdown Membership ⁽¹⁾	1-Year NFLA Enterprise Field Goal Membership ⁽¹⁾					
Presidential Plaque	√	√					
Company Banner Displayed	√	√	√				
Year-Round recognition on NFCAO and NEPCAA websites and social media	√	√	√	√			
Logo on Step-And-Repeat and photo backdrop during Red Carpet arrivals	√	√	√	√	√		
Logo displayed on media and websites for all events	√	√	√	√	√	√	
Ad in Commemorative Program	Full-Page ⁽²⁾	Full-Page ⁽²⁾	Full Page ⁽²⁾	1/2-Page ⁽²⁾	1/2-Page ⁽²⁾	1/2-Page ⁽²⁾	<ul style="list-style-type: none"> • Full-Page-\$750 • 1/2 -Page-\$500 • 1/4 -Page-\$300 • Business Card-\$200

(1) Detailed information about the NFL Alumni Memberships – See Page 5.

(2) Specifications for Ads – See Page 9.



FOR MORE INFORMATION OR TO LOCK IN YOUR SPONSORSHIP COMMITMENT, PLEASE CONTACT:

Lisa Paze at NewEnglandSponsors@gmail.com



NFL Alumni (“NFLA”) Enterprise Membership Packages*



FIELD GOAL



- ✓ NFLA Plaque
- ✓ Signature Football
- ✓ Stay Informed with NFLA Weekly Newsletter
- ✓ Exclusive Access to NFLA Shop Member’s Only Merchandise at www.shopnflalumni.org **(not open to the public.)**

If you’re a fan or a business and you want to be involved with the NFL Alumni, I can’t think of a better organization to be involved with.

Ron Jaworski
Former NFL Player, Business Owner, Sportscaster

TOUCHDOWN

- ✓ All benefits listed in the Field Goal Membership
- ✓ Entry into our annual Super Bowl Raffle
- ✓ Option to host NFLA Charity Event
- ✓ Use of Pro Football Legends Logo
- ✓ Engage with NFLA Chapter in your area by attending meetings and networking events.
- ✓ Includes a long list of Member Benefits from NFLA partners such as: LegalShield, LabCorp, TopDoc Connect, LA Fitness, Fitbit, numerous rental car and hotel partners and many more!

* The Enterprise Membership benefits listed above are included with the Sponsorship Packages described on Page 4 and only where noted.

Additional Opportunities

Swag Bags

Swag bag opportunities are available to advertise your business, boost your brand, and provide a gift to hundreds of reunion/fundraiser attendees who are volunteering their time and donating money to several charities!

- ✓ Swag Bag Sponsor must provide a minimum of 600 items for inclusion in the bags
- ✓ Items are to be pre-approved by the Sponsorship Committee

- ✓ Swag Bag Sponsor's logo will be posted on the NFCAO and NEPCAA websites post-event for one year
- ✓ Based on the face value of the donated items, Swag Bag Sponsors may select the dimension of their ad that will be published in the Program Book*

If selected, all Swag Bag items are due on May 1, 2024

Please send items to: NEPCAA, c/o Lisa Paze, P.O. Box 674, Bridgewater, MA 02324

**See Page 4 for Sponsorship Levels*

Additional Opportunities

Sideline Vendor

- Vendor sales and exhibit tables are available for the *Pep Rally/Tailgate Party* on Friday night and *Vendor Marketplace* on Saturday
- Times and room location(s) will be provided when information is available
- \$300 per table

- Includes one 6' x 30" covered table and two chairs
- Extra cost for power outlet (upon request)
- Vendors are to be pre-approved by Sponsorship Committee

All vendor inquiries, please contact Lisa Paze at NewEnglandSponsors@gmail.com

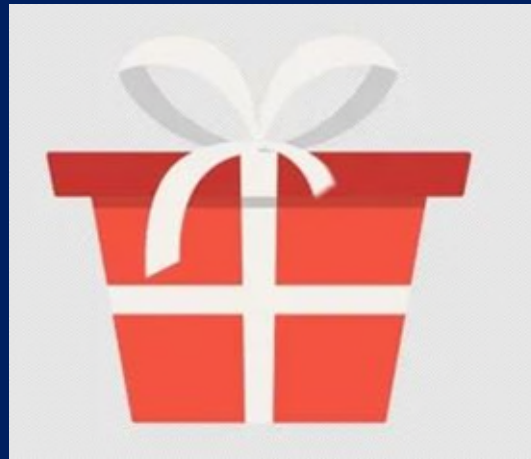
Vendor applications and non-refundable payments are due by May 1, 2024.

Additional Opportunities

NFL Alumni Memberships

We are looking for *Major Gift Sponsors* to help us raise money for national charities and charities within the New England area!

See Page 1 for the list of charities for which we are raising money.

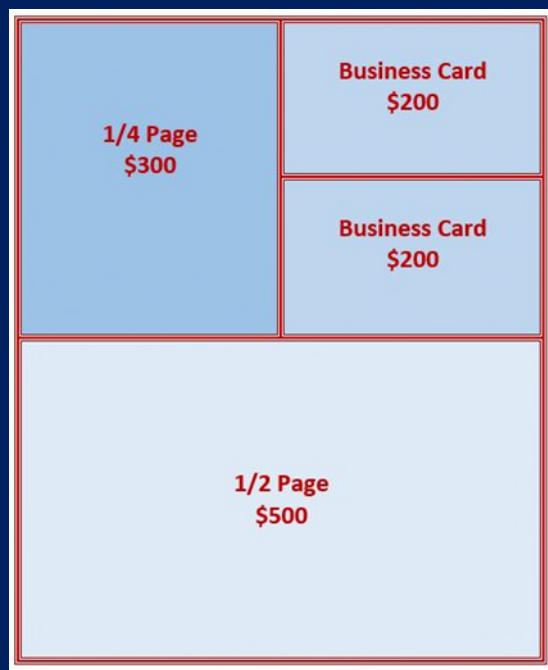


See Pages 4 and 5 for detailed information about our Sponsorship Levels that qualify for NFLA Memberships:

- Super Bowl - \$40,000*
- Touchdown - \$20,000*

**Major Gift Sponsors will be recognized in the Program Book as a "Super Bowl Sponsor" or "Touchdown Sponsor" - See Pages 4 and 5 for details*

Prices for Ads in Program Book



Full Page: \$750

- If you would like to provide text and images, our program designer is available to create your final ad for an additional fee
- Ad design requests are due by April 1, 2024
- Final, print-ready ads are due by May 1, 2024
- Photos, logos, and final ads should be 300dpi for best resolution
- Preferred file format is PDF
- Other acceptable formats are PSD, JPEG, GIF, TIFF
- Miscellaneous formats not listed may not be able to be converted properly
- The Program Book will be printed in “full bleed,” meaning that the content of the page will go to the edge of the Book and will not have a white border around the page

Contact Lisa Paze at NewEnglandSponsors@gmail.com for all questions regarding ads, design requests, ad specifications, and final ad submissions.

Payment is non-refundable and due by May 1, 2024.



SIXTH NFCAO CHARITY REUNION

Sponsorship Opportunities

Please check one:

- | | | |
|---|----------------------------------|--|
| <input type="checkbox"/> | SUPER BOWL | \$40,000 |
| <i>Tickets to the Charity Reunion Gala at the Boston Park Plaza Hotel on Saturday Evening; Main Stage Introduction at the Charity Reunion Gala; 1-Year NFLA Enterprise Touchdown Membership; Presidential Plaque; Company Banner Displayed; Year-Round Recognition on NFCAO and NEPCAA Websites and Social Media; Logo on Step-And-Repeat and Photo Backdrop during Red Carpet Arrivals; Logo Displayed on Media and Websites for All Events; Full-Page Ad in Commemorative Program</i> | | |
| <input type="checkbox"/> | TOUCHDOWN | \$20,000 |
| <i>1-Year NFLA Enterprise Extra Point Membership; Presidential Plaque; Company Banner Displayed; Year-Round Recognition on NFCAO and NEPCAA Websites and Social Media; Logo on Step-And-Repeat and Photo Backdrop during Red Carpet Arrivals; Logo Displayed on Media and Websites for All Events; Full-Page Ad in Commemorative Program</i> | | |
| <input type="checkbox"/> | FIELD GOAL | \$10,000 |
| <i>Company Banner Displayed; Year-Round Recognition on NFCAO and NEPCAA Websites and Social Media; Logo on Step-And-Repeat and Photo Backdrop during Red Carpet Arrivals; Logo Displayed on Media and Websites for All Events; Full-Page Ad in Commemorative Program</i> | | |
| <input type="checkbox"/> | EXTRA POINT | \$5,000 |
| <i>Year-Round Recognition on NFCAO and NEPCAA Websites and Social Media; Logo on Step-And-Repeat and Photo Backdrop during Red Carpet Arrivals; Logo Displayed on Media and Websites for All Events; 1/2-Page Ad in Commemorative Program</i> | | |
| <input type="checkbox"/> | FIRST DOWN | \$2,500 |
| <i>Logo on Step-And-Repeat and Photo Backdrop during Red Carpet Arrivals; Logo Displayed on Media and Websites for All Events; 1/2-Page Ad in Commemorative Program</i> | | |
| <input type="checkbox"/> | SIDELINE | \$1,000 |
| <i>Logo Displayed on Media and Websites for All Events; 1/2-Page Ad in Commemorative Program</i> | | |
| <input type="checkbox"/> | SPECTATOR – FULL PAGE | \$ 750 |
| <input type="checkbox"/> | SPECTATOR – 1/2 PAGE | \$ 500 |
| <input type="checkbox"/> | SPECTATOR – 1/4 PAGE | \$ 300 |
| <input type="checkbox"/> | SPECTATOR – BUSINESS CARD | \$ 200 |
| <input type="checkbox"/> | CONTRIBUTION | \$ <input style="width: 150px; height: 20px;" type="text"/> |

Please accept my 100% tax deductible contribution to directly support NEPCAA and its mission. In accordance with IRS Regulations, we will not receive sponsorship benefits or goods and services in exchange for this donation.



SIXTH NFCAO CHARITY REUNION GALA **Sponsorship Form**

Please list company/individual(s) on event materials as follows:

Name		Title	
Company			
Street			
City	State	Zip	
Email			
Phone		Fax	
Contact Name		Phone	

My typed or written signature below indicates authorization to fulfill this commitment:

Signature		Date	
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Full payment must be submitted by May 1, 2024.

**Make check payable to NEPCAA and send completed form and check to:
NEPCAA / P.O. Box 674 / Bridgewater, MA 02324**

Swag Bag Items must be sent to NEPCAA by May 1, 2024

Please send swag bag items to the address indicated above.

The Sponsorship Form can be completed, downloaded, and emailed to NewEnglandSponsors@gmail.com; and payments can be processed online: <https://nepcaa.net/sponsor>.

For questions regarding sponsorship levels or placement of ads, please contact us via the email address provided above or via telephone (508-801-5976).

For tax purposes, the IRS requests that we inform you that over and above the value of the event, your contribution is tax deductible to the extent provided by law.

Tax ID for NEPCAA: #452-250-797

accept.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

Employer Identification Number:

45-2250797

DLN:

17053065398003

Contact Person:

JOHN J MCGEE

ID# 31169

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Public Charity Status:

509(a)(2)

Form 990 Required:

Yes

Effective Date of Exemption:

January 6, 2012

Contribution Deductibility:

Yes

Addendum Applies:

No

NEW ENGLAND PROFESSIONAL
CHEERLEADER ALUMNI ASSOCIATION
15 W FISH ST
PEMBROKE, MA 02359

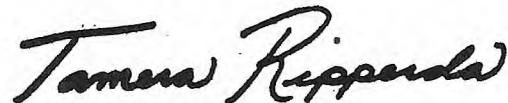
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947