



December 1, 2020

Dear Sir/Madam:

South Little League is a 501c3 non-profit organization located at 810 West Clemmons Road in Winston-Salem, NC. South has been a part of this district since 1965. "Little League believes in the power of youth baseball and softball to teach life lessons that build stronger individuals and communities." (www.littleleague.org).

We are writing this letter to request your partnership so that we can continue to offer a quality program for the diverse group of children and families we serve for generations to come. Our program goal is to develop the traits of character, courage and loyalty while also teaching discipline, teamwork, and physical wellness in a safe and fun environment.

We have multiple sponsorship options available. Please consider supporting us in our efforts to make South Little League a better facility for our community. **Sponsorships by check only, please. Payments are due February 15, 2021.**

- Welcome Sponsorship** – Logo or Family Name on SLL Entrance Sign - \$150
- Fielder's Choice Sponsorship** – Logo on SLL Uniform or SLL Light Pole – \$300
- Outfield Sponsorship** – Logo on SLL Outfield Fence - \$500
- Dugout or Scoreboard Sponsorship** – Logo on SLL Dugout or SLL Scoreboard - \$750
- Field Sponsorship** – Naming Rights to a SLL Field or SLL Batting Cages (3-year minimum requirement) - \$2,000
- Premier Sponsorship** – Concessions Naming Rights + Welcome/Outfield (3-year minimum requirement) - \$5,000
- Donation** – Amount _____

Please Note: For branding purposes, all light pole and outfield signs will have a blue background with white logo.

Send a high-resolution image (.ai or .eps files are best) of your logo to wendistogner@hotmail.com. You may also reach me via cell phone at 336-608-9418 if there are questions. Thank you for your time and consideration.

Kind Regards,

Wendi Stogner
Director of Development, South Little League

Company Name _____ Contact Name _____

Email _____ Contact Phone _____

Please Make Checks Payable to South Little League

810 West Clemmons Road
Winston-Salem, NC 27127