



ZSA CONSULTING

PARKS & RECREATION

- YOUTH, ADULT AND SENIOR RECREATIONAL ACTIVITIES
- SPORTS LEAGUES/TOURNAMENTS
- CONSULTING IN MARKETING STRATEGIES.
- HOW TO BUILD A RECREATION DEPARTMENT.
- GRANT WRITING FOR PARKS AND RECREATION.
- SPORTS TRAINING
- HIGHLIGHT VIDEOS



TOURISM/QUALITY OF LIFE

- COMMUNITY EVENTS
- BUILD ECONOMIC GROWTH THROUGH TOURISM.
- CONCERTS AND COMEDY SHOWS.
- COLLABORATIONS WITH BUSINESSES AND EVENTS.
- SOCIAL MEDIA PRESENCE

Awards

- 2024 Best Youth Athletic Program: Rio Rancho
- Event and Party Planning Gold: City of Albuquerque
- Youth Sports Program Silver: City of Albuquerque
- Youth Sports Bronze: City of Albuquerque

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ECONOMIC DEVELOPMENT

- BRING NEW BUSINESSES IN AND PROMOTE THE COMMUNITY AS A LOCATION FOR ECONOMIC ACTIVITY.
- HELP LOCAL BUSINESSES GROW AND EXPAND.
- GO AFTER DEVELOPERS LOOKING TO GROW THE HOUSING MARKET IN THE COMMUNITY.
- HELP ENTREPRENEURS AND NEW BUSINESSES START UP AND ACCESS THE RESOURCES THEY NEED TO SUCCEED
- IMPROVES A COMMUNITIES QUALITY OF LIFE.
- GRANT WRITING