

ZSA CONSULTING

PARKS & RECREATION

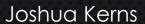
- YOUTH, ADULT AND SENIOR RECREATIONAL ACTIVITIES
- SPORTS LEAGUES/TOURNAMENTS
- Consulting in marketing strategies.
- HOW TO BUILD A RECREATION DEPARTMENT.
- Grant writing for parks and recreation.
- SPORTS TRAINING
- HIGHLIGHT VIDEOS

TOURISM/QUALITY OF LIFE

- COMMUNITY EVENTS
- BUILD ECONOMIC GROWTH THROUGH TOURISM.
- CONCERTS AND COMEDY SHOWS.
- COLLABORATIONS WITH BUSINESSES AND EVENTS.
- SOCIAL MEDIA PRESENCE

Awards

- 2024 Best Youth Athletic Program: Rio Rancho
- Event and Party Planning Gold: City of Albuquerque
- Youth Sports Program Silver: City of Albuquerque
- Youth Sports Bronze: City of Albuquerque



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ECONOMIC DEVELOPMENT

- BRING NEW BUSINESSES IN AND PROMOTE THE COMMUNITY AS A LOCATION FOR ECONOMIC ACTIVITY.
- HELP LOCAL BUSINESSES GROW AND EXPAND.
- GO AFTER DEVELOPERS LOOKING TO GROW THE HOUSING MARKET IN THE COMMUNITY.
- Help entrepreneurs and new businesses start up and access the resources they need to succeed
- Improves a communities Quality of life.
- GRANT WRITING

