

**DETROIT  
HUSTLES  
HARDER®**

SUMMER SHOWCASE '23

**MUSIC.  
FOOD.  
VENDORS.  
WORKSHOPS.**





# DETROIT HUSTLES HARDER®

SUMMER SHOWCASE '23

DETROIT HUSTLES HARDER® INVITES YOU TO  
EXPERIENCE AND EXPLORE DETROIT'S VIBRANT MUSIC,  
FOOD, FASHION, AND ART SCENES.

JOIN US ON DIVISION STREET TO HELP USHER IN  
EMERGING TALENT AND CELEBRATE 15 YEARS  
ON THE BLOCK THAT HELPED SHAPE AND  
CULTIVATE DETROIT HUSTLES HARDER® INTO  
WHAT IT IS TODAY.







**DETROIT  
HUSTLES  
HARDER®**

**SUMMER SHOWCASE '23**

**\$7,500**

## **STAGE SPONSOR**

- 1 LARGE STAGE BANNER BACK OF STAGE
- SPONSOR LOGO IN ON-SITE MARKETING INCLUDING DIGITAL ADS, WEBSITE, AND PRINT ADS
- BRAND OOPS THROUGHOUT THE SHOWCASE, MERCH TENT, ETC.
- 100K IMPRESSIONS ON DHHSHOWCASE.COM (MAY-JULY)
- 1 DEDICATED E-BLAST TO DHH SHOWCASE DATABASE, 1 SPOTLIGHT POSTS ON DHHSHOWCASE IG TO USE AT CLIENT'S DISCRETION
- SPONSOR LOGO PROMINENTLY DISPLAYED IN MARKETING AND ADVERTISING FOR THE EVENT

**[DHHSHOWCASE.COM/PARTNER](https://dhhshowcase.com/partner)**





**DETROIT  
HUSTLES  
HARDER®**

**\$15,000**

**SUMMER SHOWCASE '23**

## **PRESENTING SPONSOR**

- SPONSOR LOGO ON EVENT TEE
- SPONSOR LOGO PROMINENTLY DISPLAYED IN ALL MARKETING AND ADVERTISING FOR THE EVENT.
- SPONSOR LOGO IN ON-SITE MARKETING INCLUDING DIGITAL ADS, WEBSITE, AND PRINT ADS.
- 200K IMPRESSIONS ON DHHSHOWCASE.COM (MAY-JULY)
- 1 DEDICATED E-BLAST TO DHH SHOWCASE DATABASE, 2 SPOTLIGHT POSTS ON DHHSHOWCASE IG TO USE AT CLIENT'S DISCRETION

**[DHHSHOWCASE.COM/PARTNER](https://dhhshowcase.com/partner)**





**DETROIT  
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SUMMER SHOWCASE '23

**\$2,000**

## **BRAND/PRODUCT SPONSORS**

- BRAND AND RETAIL VENDORS WILL HAVE A PREMIER SAMPLING, MERCH SALES AND/OR BRANDING
- LOGO INCLUSION ON EVENT WEBSITE
- SPACE FOR A 10X10

**[DHHSHOWCASE.COM/PARTNER](https://dhhshowcase.com/partner)**





**DETROIT  
HUSTLES  
HARDER<sup>®</sup>**

**SUMMER SHOWCASE '23**

**\$250**

## **LOCAL SPONSOR**

- LOGO INCLUSION ON EVENT WEBSITE
- CUSTOMER RECEIVES \$50 TOWARDS  
SCREEN-PRINTING JOB OVER \$200

**[DHHSHOWCASE.COM/PARTNER](https://dhhshowcase.com/partner)**





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**SUMMER SHOWCASE '23**

**CONTACT US**

**EMAIL: DHHSHOWCASE@GMAIL.COM**

**PHONE: +1 (313) 800-5124**

**@DHHSHOWCASE**



**DHHSHOWCASE.COM/CONTACTUS**