

AGILE BUSINESS ANALYSIS

COURSES DETAILS

ABOUT US

Agile Business Analysis Consulting was founded with the aim to create a significant space into IT Training & Consulting, Managed IT Services and Technology Transformation Domain. The Company's management team consists of experienced ITSM, IT Infrastructure & Operations, Marketing and Finance personnel who have worked together in the past.

OUR VISION

At Agile BA our vision is to be a Global leader in IT Consulting domain by going the extra mile for our clients through endless consultation to ensure we are the best among all.

OUR MISSION

Our mission is to reduce operational costs of IT Support & Business services by improving efficiency through TACTFUL approach of managing client's IT Infrastructure. We help our client to achieve their business goals.



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Thank you for trusting us!

DATA ANALYST

Course Introduction

- **Course Introduction**

Data Analytics Overview

- Introduction
- Data Analytics - Importance
- Digital Analytics: Impact on Accounting
- Data Analytics Overview
- Types of Data Analytics
- Descriptive Analytics
- Diagnostic Analytics
- Predictive Analytics
- Prescriptive Analytics
- Data Analytics - Amazon Example
- Data Analytics Benefits Decision-Making
- Data Analytics Benefits: Cost Reduction
- Data Analytics Benefits: Amazon Example
- Data Analytics: Other Benefits
- Key Takeaways

Dealing with Different Types of Data

- Introduction
- Terminologies in Data Analytics - Part One
- Terminologies in Data Analytics - Part Two
- Types of Data
- Qualitative and Quantitative Data
- Data Levels of Measurement
- Normal Distribution of Data
- Statistical Parameters
- Key Takeaways

Data Visualization for Decision making

- Introduction
- Data Visualization
- Understanding Data Visualization
- Commonly Used Visualizations
- Frequency Distribution Plot
- Swarm Plot
- Importance of Data Visualization
- Data Visualization Tools - Part One
- Data Visualization Tools - Part Two
- Languages and Libraries in Data Visualization
- Dashboard Based Visualization
- BI and Visualization Trends
- BI Software Challenges
- Key Takeaways

Data Science, Data Analytics, and Machine Learning

- Introduction
- The Data Science Domain
- Data Science, Data Analytics, and Machine Learning - Overlaps
- Data Science Demystified
- Data Science and Business Strategy
- Successful Companies Using Data Science
- Travel Industry
- Retail
- E-commerce and Crime agencies
- Analytical Platforms across Industries
- Key Takeaways

Data Science Methodology

- Introduction
- Data Science Methodology
- From Business Understanding to Analytic Approach
- From Requirements to Collection
- From Understanding to Preparation
- From Modeling to Evaluation
- From Deployment to Feedback
- Key Takeaways

Data Analytics in Different Sectors

- Introduction
- Analytics for Products or Services
- How Google Uses Analytics
- How LinkedIn Uses Analytics
- How Amazon Uses Analytics
- Netflix- Using Analytics to Drive Engagement
- Netflix- Using Analytics to Drive Success
- Media and Entertainment Industry
- Education Industry
- Healthcare Industry
- Government
- Weather Forecasting
- Key Takeaways

Analytics Framework and Latest trends

- Introduction
- Case Study: EY
- Customer Analytics Framework
- Data Understanding
- Data Preparation
- Modeling
- Model Monitoring
- Latest Trends in Data Analytics
- Graph Analytics
- Automated Machine Learning
- Open Source AI
- Key Takeaways

Payment

- Courses Fees: \$250

Thank you for trusting us!