



Shane J. Peed: Business Owner | International Farmer | Global Agricultural Consultant

With more than 30 years of experience across the agricultural sector, Shane J. Peed is a proven business owner, farmer, and international consultant. He has spent the past two decades leading agricultural development initiatives for both large-scale corporate operations and smallholder farmers worldwide. Shane has consulted directly for major international farms, overseeing the management and optimization of several thousand hectares at a time.

Executive Profile

Mr. Peed is deeply passionate about agriculture and its essential role in delivering safe, healthy food to consumers. He champions the adoption of modern, sustainable farming techniques that increase productivity while reducing environmental impact and protecting public health. Known for his hands-on “field-to-fork” philosophy, he partners with farmers and companies to implement best-practice methods that drive efficiency and maximize profitability at the farm level.

Professional Background

Shane’s career encompasses a wide range of leadership roles, including the construction and operation of a modern grain storage facility in Eastern Russia, prototype development, and manufacturing improvements for John Deere, AGCO, and Case IH equipment through manufacturing facilities; CNC product sales; and the successful launch of a family-owned agricultural equipment dealership in Iowa, USA. He has also directed numerous high-impact international farming and agribusiness projects in the Philippines, Russia, Ukraine, Kenya, Tanzania, Liberia, and Ghana.

Professional Exposure and Experience—Project Portfolio

2001—USA: Co-founded The Gator Center, a family-operated agricultural equipment dealership. Built the business into one of North America’s largest salvage dealerships for used AgChem/AGCO fertilizer application machinery while expanding sales of new and used equipment globally. Trained in all aspects of service on agricultural equipment and operation.

2008—USA: Launched East Gate Farm Store, an international export company specializing in fertilizer application equipment. Successfully supplied markets in Russia, Ukraine, Brazil, South Africa, Nigeria, Turkey, Ghana, Australia, and many others.

2010—Eastern Russia: 5,000-hectare corn, soybean, and potato farm. Developed programs for seed selection of all crops. Supplied and set up all potato equipment and processes. Assisted in the setup of a Case dealership in Eastern Russia, which included repair and operations training. Set up a Sukup grain storage facility for a 30,000-hectare corn and soybean project. Trained operators on no-till equipment and application equipment. Assisted in the import of equipment, inputs, and seed.



2012—Philippines: Started a fruit export company shipping Cavendish bananas, pineapples, and mangoes to Eastern Russia and Middle East locations. Imported micronutrients for aerial applications along with product registration. Developed a high-altitude corn project integrated with early-stage palm oil trees.

Consulted on proper storage of fruits, packaging processes, and agronomic approaches to various crops, which included moringa, guava, tomatoes, and mangosteen.

Set up a small-scale 3,000-a-week poultry operation with feed processing for broilers. Worked with rice growers that were struggling with diseases and low production.

2012—Ukraine: Provided strategic consulting to a major Ukrainian agricultural enterprise, designing management systems and operational protocols for 110,000 hectares. Conducted a complete process audit and delivered detailed recommendations to senior leadership, with ongoing site visits and progress reviews through summer 2019. This project focused on seed corn, conventional corn, and soybeans.

2013—Ghana: Assumed management of an unprofitable farm in Ghana by request of the ownership team. Delivered complete operator training in modern crop production, turning the operation profitable within two years. After three years, the project was returned to the original ownership team, who still operates the farm today.

Assisted on a cassava production and processing program. Reviewed numerous farm projects and advised on production processes and agronomy practices.

2014—Western Russia: Began consulting for a western Russian corporate farm, directly managing a 5,000-hectare section. Increased productivity through modern practices for a corn-on-corn project. Assisted in the improvement of crop production in Penza for corn, wheat, and soybeans. Consulted on many aspects of the crop production programs, from selecting herbicides, fertilizers, and tillage processes to equipment selections.

2016—Western Russia: Assisted in developing a new 1,000-hectare potato project and storage facility in Western Russia. Additional crops were grown on another 2,000 hectares, which included wheat, field peas, flax, and rape.



2021—Nigeria: Assisted in the development of a new farm in the far northern regions of the country. Guided in the selection of a non-GMO seed for the region.

Current Projects

2019—USA: Relocated back to the United States to support and grow the family business. Focused on revenue enhancement and strategic positioning in preparation for a future sale.

Development of test fields for biological products, seeds, equipment testing, processes, manure applications, and various crops. Special testing is utilized for international projects and customer training.

2022—Ukraine: Assisting in the development of a seed distribution company targeting high-quality hybrids and varieties of seeds from canola, rape, potato, sugar beet, soybeans, peas, wheat, and corn. Developing strategic buyers in the northern African countries from grains produced in Western Ukraine.

2023—Liberia: Ongoing testing of corn hybrids for smallholder farmers. Selection of small farm equipment and agronomy.

2024—Kenya: Development of a new white corn project in Narok. Set up of all required equipment, agronomy programs, storage, and commodity marketing. Purchasing and exporting equipment from the USA to Kenya.

2025—Tanzania: Assisting a seed producer in testing a new non-GMO white corn hybrid developed in the USA for distribution throughout southern regions of Africa. Joint project with ASI.

2025—USA—Puris Seed: A joint venture with ASI and the registration process of hybrid non-GMO corn and varieties of soybeans in Russia and surrounding countries. This includes the African countries.

2025—Russia: Assisting an equipment dealer and custom application group to develop their manure application business. This includes equipment selection and program layout.

2026—Ethiopia: Export of coffee beans to the USA for final processing. Launching a new line of specialty coffee products in the USA.