



How Important is Trust in Leadership and Success?! (9-10)

Trust = Leadership Foundation

How do you develop and build trust?

This is an important question because trust is the foundation of leadership.

Every leader has had successes and failures. How a leader communicates any mistakes they have had, make, or will make can build trust or mistrust. Being open and honest helps a leader maintain trust and build trust.

Building Trust Requires Four Leadership CORE Qualities

- Competence.
- Character.
- Connection.
- Care.

People will forgive and look past occasional mistakes, but people will not tolerate a below standard character.

How is Your Trust Foundation?

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30+ years growing people, procurement, and projects!