



ATS

SAT-7 Non-Profit Case Study

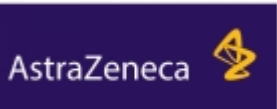
Branding, Marketing, Social Media, and Partner Development

30+ Years of Advancing Projects, Boosting Profits, and Cutting Costs.

ATS Clients



THE OFFICIAL SPONSOR OF BIRTHDAYS!



Who We Are

- 30+ years serving in the U.S., Canada, the U.K., and Western Europe.
- Phenomenal client list, stories, and case study outcomes.
- Providing capital, consultancy, and cost reduction.
- 1000+ global affiliates, partners, and experts.
- \$10's of Billions results for organizations.
- 28%+ overall average cost savings

ATS Organization Details

Organization Name: SAT-7

Industry: Non-Profit

Organization Size: Medium | Provide Services in 71 Countries

Client Billable Type: Fixed Contract and On-Going

ATS Client Needs



Client Challenges / Need: Create Best Practice, Uniformity, and Standards for Marketing, Donor Sourcing, New Partnerships, and Relationship Development.



Solutions Provided: Partner and Donor Increase – More Revenue, Partnership, and Awareness Increase.



Other Outcomes: Training, Marketing and Letter System Creation, and Uniformity of Branding.

Overall Client Outcomes

- Increased Donor Engagement and Outcomes.
- Created and Implemented Successful Virtual Donor Model.
- Created and Implemented Content, Marketing Process, and Follow Up Tools.
- Created and Implemented Sustainable Global Team Training with On Going Results.
- Reduced Team Time, Increased Efficiency, and Engagement Results.

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