

Maria

100+ Social Media Template Pack

(With examples so you know exactly how to tweak it for your business!)

By Maria Wendt

I'm SO glad you were able to snag this 100+ Social Media Template Pack. My team and I spent lots of hours and love creating the most valuable templates as possible for you!

We want posting on social media to be easy and quick for you, so all you have to do is **fill in the blanks and hit Post!**

And the best part? These are NOT fluffy, filler, generic social media templates. These are high-value, client-attraction posts that will **actually get you sales and clients!** (cha-ching! 💎)

Here's everything that's included in this template pack for FREE today:

- ✓ 15 Viral Promo Post Templates To Get THOUSANDS Of Comments
- ✓ 30 TikTok + IG Reels Hooks Your Audience Can't HELP But Watch
- ✓ 15 Engagement Posts That EVERYONE Will Want To Comment On
- ✓ 10 Instagram + Facebook Story Templates To Get Leads + Clients
- ✓ 30 TikTok + Reel Ideas For ANY Female Entrepreneur In ANY Industry

NOTE: This template pack is a free sample from my [Ultimate Social Media Sales Content Jumbo Pack](#).

If you find this fill-in-the-blank, template pack useful for you and your business, I **highly recommend** you snag the full jumbo pack today.



When you purchase today, **you'll get 4,245+ pieces of social media content including templates, scripts, ideas, + worksheets** to help you map out your entire social media content for the year!

[Click here to snag the FULL pack!](#)

(Think of this template pack like a Costco free sample - it's good, but the real goodness is in the full product ;)

Alright, time to dive in! 

15 Viral Promo Post Templates To Get THOUSANDS Of Comments

(These are great for Facebook (group, page, OR profile), Instagram, & LinkedIn - Share these anytime you want to share a free or paid offer! These types of posts will get you 1000s of comments)

1. Hey [redacted]! Who here needs [redacted]? I might have something for you.

Example: Hey **web designers!** Who here needs **a couple clients?** I might have something for you.

2. Who here needs [redacted]? I might have something for you?

Example: Who here needs **clients?** I might have something for you.

3. I'm gifting [redacted] women my **video course/doc/templates** on how to [redacted]. Who wants a free copy?

Example: I'm gifting **35** women my **video course** on how to **get a new client every single day.** Who wants a free copy?

4. I just created an EPIC **guide/worksheet/training** on [redacted]. Who wants a free copy?

Example: I just created an EPIC **worksheet that will show you how to get a client every day with FB groups.** Who wants a free copy?

5. I just made a Google Doc of [redacted] to get [redacted]! Who wants a free copy?

Example: I Just made a Google Doc of **the 170 IG templates** to get **clients!** Who wants a free copy?

6. I get _____ from _____ (no _____ required)! I just jotted down my _____ strategy. Who wants a copy while it's still free?

Example: I get 50% of my clients from free Facebook groups (no ads required!). I just jotted down my FB group client strategy. Who wants a copy while it's free?

7. I just created a cheatsheet of the exact process I used to help me _____ and _____. Who wants a free copy?

Example: I just created a cheatsheet of the exact process I used to grow my Instagram account by 102% and get 234 leads in a week. Who wants a free copy?

8. Struggling to _____? I've put together _____ that have helped me _____. Want a free copy?

Example: Struggling to make money with your website? I put together a list of 112 website optimizations that have helped me get more sales. Who wants a copy?

9. I'm giving away _____ that helped me _____. Who wants a free copy?

Example: I'm giving away my 72 manifesting mantras that helped me hit \$1M last year. Who wants a free copy?

10. I just created an EPIC _____ guide/worksheet/training on _____? Who wants a free copy?

Example: I just created an EPIC worksheet on how to get a client every day with FB groups. Who wants a free copy?

11. I just made a behind-the-scenes training of _____! Who wants a free copy?

Example: I just made a behind-the-scenes training of how my client lost a pound a week using my custom workout plan. Who wants a free copy?

12. Celebrate with me! I just _____ . Who wants to know how I did it?

Example: Celebrate with me! I just **did over \$200K in sales over the weekend**. Who wants to know how I did it?

13. I made a list of _____ so you can _____. Who wants it?

Example: I made a list of **keto-friendly dessert recipes**, so you can **still satisfy your sweet-tooth cravings**. Who wants it?

14. I just finished putting together a worksheet with my top _____ for how I _____. I wanted to gift it to 50 ladies before I make it paid. Who wants a free copy?

Example: I just put together a worksheet with my top **strategies** for how I **create 7+ Instagram reels every single week**. I wanted to gift it to 50 ladies before I make it paid. Who wants a free copy?

15. Want _____ ? I just _____ (no _____ required!) Who wants my strategy before I make it paid?

Example: Want **to lose 10+ lbs**? I just **helped my client lose 14 lbs before her vacation** (no **cardio** required!) Who wants my weight loss strategy before I make it paid?

30 TikTok + IG Reels Hooks Your Audience Can't Help But Watch

(Everyone knows Reels + TikToks have been insane lately in terms of organic growth. Use these to templates hook your viewers in the first 3 seconds and to keep them coming back for more.)

1. Here's How To Make _____ With Your _____, My Step-By-Step Guide

Example: *Here's How To Make Money With Your Blog, My Step-By-Step Guide*

2. Here's How I Found Out That _____ Is What I Actually Needed In My _____

Example: *Here's How I Found Out That Market Research Is What I Needed In My Business*

3. Here's How To Secure _____: (This Secret Formula Will Teach You Everything You Need To Know)

Example: *Here's How To Secure Financial Freedom: (This Secret Formula Will Teach You Everything You Need To Know)*

4. Here's How To Expand _____ With This One Simple Hack

Example: *Here's How To Expand Your Mindset With This One Simple Hack*

5. [#] Unusual Ways To Leverage Your _____

Example: *7 Unusual Ways To Leverage Your Lunch Break Hour*

6. [#] Most Effective Ways To Overcome _____

Example: *The 5 Most Effective Ways To Overcome Caffeine Withdrawals*

7. Here Are [#] Great Reasons Why It's Time To _____

Example: *Here Are 4 Great Reasons Why It's Time To Quit Your 9-5*

8. [#] Smart Strategies To _____

Example: 3 Smart Strategies To Getting Clients With Reels

9. [#] _____ to Consider For _____

Example: 9 New LinkedIn Features To Consider For Your Marketing Strategy

10. [#] Reasons Why Everyone Is Raving About _____

Example: 8 Reasons Why Everyone Is Raving About TikTok For Business

11. Let Me Show You The Secrets Of _____

Example: Let Me Show You The Secrets Of A 7-Figure Business Owner

12. What _____ Can Teach You About _____

Example: What Your First Job Can Teach You About Running A Business

13. Behind The Scenes Of A _____

Example: Behind The Scenes Of A Millionaire Biz Owner

14. The Secrets Ways _____ Get _____

Example: The Secrets Ways You Can Get Clients In Facebook Groups

15. Your Search For The Perfect _____ Is Over

Example: Your Search For The Perfect TikTok Marketing Strategy Is Over

16. Why _____ Is Actually Good For Your _____

Example: Why **Cheese** Is Actually Really Good For Your **Health**

17. Why Haven't _____ Been Told These Facts _____?

Example: Why Haven't **Business Owners** Been Told These Facts About **Their Tax Rates**?

18. This Simple [#] Step Formula for _____ (Hint: Works For ALL _____)

Example: The Simple **5-Step Formula For Hitting \$10K Months** (Hint: Works for ALL Coaches)

19. Here's How To _____ Like The Experts Do

Example: Here's How To **Run Facebook Ads** Like The Experts Do

20. The Complete Guide To Creating Your First _____

Example: The Complete Guide To Creating Your First **TikTok**

21. Here's What Most _____ Don't Tell You About _____

Example: Here's What Most **Business Coaches** Don't Tell You About **Running Your Own Business**

22. Everything I Wish I Knew Before I Started _____

Example: Everything I Wish I Knew Before I Started **The Keto Diet**

23. Here's How To Navigate _____: Based On My Own Personal Experience

Example: Here's How To Navigate **A Difficult Client**: Based On My Own Personal Experience

24. Here's How To _____ (In [#] Easy Steps)

Example: Here's How To **Train For A 10K Race** (In **4** Easy Steps)

25. **#** Tips For Choosing The Right _____ For Your _____

Example: **6** Tips For Choosing The Right **Photographer** For Your **Wedding Pictures**

26. Here's a Surprisingly Quick And Easy Way To _____

Example: Tips Here's a Surprisingly Quick And Easy Way To **Mealprep**

27. Want to _____ this _____ ? Here's what to do...

Example: Want to **sign a new client** this **week**? Here's what to do...

28. Stop! _____ Is Not _____. Here's why...

Example: Stop! **Working 15 Hours A Day** Is Not **Going To Help Your Business**. Here's why...

29. Here Are The Do's And Don'ts Of _____

Examples: Here Are The Do's And Don'ts Of **Dating After Divorce**

30. While Everyone Is Focusing On _____, Focus On _____

Examples: While Everyone Is Focusing On **Impressing Others**, Focus On **Your Retirement**

15 Engagement Post Ideas That EVERYONE Will Want To Comment On

(These are great for Facebook (group, page, OR profile), Instagram, & LinkedIn - Share these anytime you want to boost your organic engagement)

1. What topic you can talk about for 20 min without any preparation?

This is just good for engagement (you can post it as is!)

2. Share your opinion: why do most people struggle to _____?

Example: Share your opinion: why do most people struggle to **sign clients**?

3. Raise your hand if you want to _____

Example: Raise your hand if you want to **lose 10+ lbs this year!**

4. What questions do you have for me about _____?

Example: What questions do you have for me about **signing more clients**?

5. What's your favorite way to _____?

Example: What's your favorite way to **practice personal development**?

6. How _____ are you?

Example: How **tech-savvy** are you?

7. Are there any _____ here?

Example: Are there any **busy moms** here?

8. What's your favorite _____?

Example: What's your favorite **podcast**?

9. What do you do when _____?

Example: What do you do when you're feeling **burnt out**?

10. Would you rather _____ or _____?

Example: Would you rather **drink tea** or **coffee**?

11. What's the most common misconception about your industry?

This is just good for engagement (you can post it as is!)

12. What lights you up about what you do?

This is just good for engagement (you can post it as is!)

13. What do you wish you knew 10 years ago that you know now?

This is just good for engagement (you can post it as is!)

14. What's the hardest decision you've ever made?

This is just good for engagement (you can post it as is!)

15. What's the best investment you've ever made?

This is just good for engagement (you can post it as is!)

10 Instagram + Facebook Story Templates

To Get Leads + Clients

(My students and I use these Instagram + Facebook Story Templates to generate literally HUNDREDS of leads for my business.)

1. Here's why I love working with _____ (insert ideal clients)...

Example: Here's why I love working with **busy moms**...

2. Today I am celebrating _____ (client success). Here's how she did it...

Example: Today I am celebrating **Mary, who lost 14 lbs before her vacation!** Here's how she did it...

3. If you could ask me anything about _____ (insert niche), what would it be?

Example: If you ask me anything about **selling on Etsy**, what would it be?

4. I created this awesome _____ (insert resource) to help _____ (insert ideal client) achieve _____ results you help them achieve. DM me if you want a copy!

Example: I created this awesome **checklist** to help **you get all your tasks done every single day!** DM me if you want a copy!

5. Have you been struggling to _____ (insert problem ideal client struggles with)? I think I have something that can help you! DM for details!

Example: Have you been struggling to **sign new clients?** I think I might have something for you! DM for details!

6. Here's one thing that could dramatically change your _____ (insert niche here) for the better... Want to dive deeper into this topic? Send me a DM!

Example: Here's one thing that could dramatically change your **marriage** for the better... Want to dive deeper into this topic? Send me a DM!

7. Wanna know how _____ (client) got _____ result(s)? DM me the word " _____ " to get my strategy!

Example: Wanna how my student **Tina manifested her dream house in 3 months?** DM me the word “MANIFEST” to learn how she did it!

8. I'm looking for 5 _____ (adjective) (ideal client) who want to _____ (desired result) in the next _____ (timeline)

Example: I'm looking for 5 **motivated entrepreneurs** who want to **lose 5+ pounds** in the next **30** days. DM me if this is you!

9. Struggling to _____? I've put together _____ that have helps _____ . DM me for deets!

Example: Struggling to **sign clients?** I've put together **my ultimate Instagram program** to help you **sign clients consistently on IG**. DM me for the deets!

10. I'm hosting a live training to show you how to _____. DM me the word “_____” to save your seat!

Example: I'm hosting a live **workshop** to show you how to **hit \$10K months easily + consistently**. DM me the word “WORKSHOP” to save your seat!

30 TikTok + Reel Ideas For ANY Female Entrepreneur In ANY Industry

(Because Reels + TikToks are so important right now, I created this list of ideas to help any female entrepreneur in any industry get inspiration on the kind of Reels and TikToks they should be creating for their account.)

1. Share a behind-the-scenes peek at your office space

2. Share a list of your favorite books and why you loved them
3. Share a day in your life as a small business owner
4. Create a reel with a compilation of your clients results
5. Talk about a common myth about your niche (this could be a great series!)
6. Give valuable tips that will help your ideal clients (this could be a great series!)
7. Share your favorite niche-related hacks (this could be a great series!)
8. Introduce your employees so people get to know your team
9. Share a useful checklist related to your niche
10. Create a before-and-after reel
11. Share another small business that you've been loving
12. Show a behind-the-scenes sneak peek of you creating your product
13. Share inspirational or motivational reels
14. Share a freebie to gather emails (put the link in your bio!)
15. Share an offer or deal that you're currently running
16. Share your product or service highlights
17. Walk through a client transformation that they achieved after they started working with you
18. Run a reels contest
19. Share a giveaway to attract more followers
20. Share your best tips on how to be productive or get stuff done
21. Create reels to debunk common objections to your offer
22. Create a reel inviting your ideal clients to a free masterclass or webinar (put the link in your bio!)
23. Share your favorite coffee order
24. Detail why you're different from your competitors
25. Talk about the benefits of your product or service

26. Share about the time you made your first sale
27. Share something someone taught you that changed the way you do things
28. Share your favorite life-hack
29. Share your favorite self-care routine
30. Create a “What can people expect from you?” reel when they choose to work with you
31. Share a “What people think” vs “What it’s actually is like” reel

BEFORE YOU GO....

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(If you think this is good, just wait until you see the full thing -> 🤩🤩🤩)