

## THE BCCA IS PROMOTING THE USE OF 911 REFLECTIVE ADDRESS SIGNS TO ENSURE FIRST RESPONDERS CAN FIND YOUR HOME IN AN EMERGENCY

Whether it's saving your life or your property, or responding to another kind of emergency, our firefighters, medics, and police need to get to you fast.

Five minutes delay in reaching your home in the event of an emergency can mean the difference between life and death, or saving or losing your home. One of the biggest problems that first-responders face is quickly identifying the correct address. If a fire truck or ambulance misses a driveway and has to turn on a narrow road, that takes valuable minutes, potentially jeopardizing the outcome of the incident.

**DON'T TAKE A CHANCE: FOR \$25 YOU CAN HAVE A DOUBLE-SIDED ADDRESS SIGN THAT IS HIGHLY VISIBLE, BOTH DAY AND NIGHT, THAT WILL GUIDE FIRST-RESPONDERS TO YOUR HOME ...FAST!**

For local orders only - installation is free on an existing post, or your sign can be installed on a new post for a small additional charge (typically \$15-\$20) to cover the cost of materials.

After you have ordered your sign a member of the BEARR Group will contact you again as soon as it has been fabricated, (typically in less than a week), to confirm arrangements for delivery, and installation if requested.

Note: If required, an arrow can be added to a sign at no additional cost.

EXAMPLE OF A 911 REFLECTIVE DISPLAY SIGN:



NEXT STEP:

If you would like to purchase one of these signs for your own address or need more information, please send an email to Chris Lewis ([chris1908@gmail.com](mailto:chris1908@gmail.com)) or call him at (540) 313-6185.