

PTO Meeting Minutes

PTO meeting called to order Monday Sept 10th, 2018 at 3:14 p.m.
Alyce Taylor Elementary School, 252 Egyptian Drive, Sparks, NV 89441

President: Rachel VerHoef - Present
Vice President: Heidi Capurro - Present
Principal / Co Vice President: Kate Austill - Present
Treasurer: Tammy Patlan - Present
Co-Treasurer: Vacant
Secretary: Angie Bowlin - Present

A. Introductory Items:

- 1. Approval of August meeting minutes - Approved by Angie Bowlin and Rachel VerHoef
- 2. Treasury Report - Beginning balance: \$31,333.44 & Ending Balance:\$35,538.93

B. Back to school BBQ and PTO membership Drive:

- 1. Back to school BBQ brought in \$1257.85 after expenses the profit was \$827.36. Future back to school BBQ proceeds to be used for principal funds. Money can be used by Kate Austill for teacher incentives and gifts for teacher appreciation throughout school year. Consider a percentage of Apex and Gator Fest to be used for Principal funds in the future also.
- 2. PTO membership drive brought in \$6,460 this year VS \$2,803 last year, bringing in an increase of \$3,657.
- Mrs. Lamaestra and McPartland/Crisologo tied for first place with 63% of their students families purchasing PTO memberships. Mrs. Vasquez came in at second place with 54% of her class participating in the membership drive. All 3 classes won a pizza party and all 4 teachers will be awarded a gift card.
- 3. How did we like the change of the PTO membership drive this year and what can we do to improve next year? Significantly more profitable and parents feedback is that new process was easy. Per Kate tiered packages were a nice addition and set up. Determined continuation of tiered PTO memberships in the future and use of "Save the Date for Gator Fest" to be sent home at the same time or prior to parents considering purchasing package that includes Gator Fest wristbands.
- 4. Heidi Cappuro - Website has been a success thus far with over 1,000 visits. We will continue to keep it up to date and informational. Andelin Family farms will donate items for at least 2 of the quarterly raffles. Spanish Springs Save Mart has agreed to partner with Alyce Taylor.

C. Gator Fest:

- 1. Two food trucks (Stix & Strips and Paisan's), DJ, and obstacle course are all confirmed. In the process of finding a dessert and possibly a taco truck. Sparks police dept is confirmed and hoping to have Sparks Fire Dept present as well.
- 2. In place of haunted house in library we will be having a haunted hallway (D hall) and a spooky graveyard in outdoor area between library and multipurpose room. Library to be used as a pumpkin patch if we can obtain enough donated pumpkins. More to come on definitive plans.
- 3. Scarecrow / Fall Crafts for silent auction - Optional for teachers that would like to participate for extra money toward their class or grade. Kate will follow up with teachers and determine participation interest.

- 4. Big need for volunteers - Tasks include working at games, face painter, greeter, candy and swag runners, clean up, etc..
- 5. Cake walk- Need baked good donations (cakes, cupcakes, cake pops, etc. all individually wrapped). We will ask both businesses as well as families to contribute. Renee House volunteered to work at cake walk again this year.
- 6. Presale ticket launch - Will use Eventbrite again and begin presales for \$12 each on September 21st. Each presold wristband purchased comes with 2 raffle tickets. Wristbands will be available at a “will call” table at the event. Wristbands can be purchased night of event for \$15. Additional raffle tickets can be purchased for \$1 each on the night of the event also.
- 7. Raffle and Silent auction items will be discussed at next meeting.
- 8. New ideas for games and activities: New rubber ducky game to come. In place of prior years “tape a teacher” we will have a “mummify a teacher” game where the children can use toilet paper to wrap the teachers like a mummy. Gator fest will include “Pie Face” game again this year and will be included in the cost of wristbands.

D. Swag and shirt orders / Banners with sponsors -

- Orders have been placed and no expected date of arrival yet.

E. Vote Louise Moore for Co-Treasurer -

- Louise not present and unable to be voted in until next meeting.

F. Yogurt Beach / Drips Coffee Truck -

- Yogurt Beach days scheduled on 9/27 and 3/21.
- Drips Coffee Truck Dates are as followed: 9/21, 10/25, 11/30, 12/20.
- Pizza Factory VS Lake Bar and Grill family nights are being discussed per Heidi.

G. Principal Reports -

- Current enrollment is 778 students and we are currently overcrowded. After the counts, we have had no teachers lost and gained one kindergarten teacher. We will have more available classrooms next year with the relocation of 6th grade students to the new middle school.
- Department of Education has released the star ratings and Alyce Taylor Elementary is ranked 5 stars! The school is working hard to continue performing at the highest standards.

H. Open Forum / Questions:

T-shirt / Swag orders -

- Profits coming soon however, the shirts are not marked up very much to keep cost fair and affordable for families and encourage the students to wear school spirit gear.
- GATOR FEST volunteers needed.

Meeting Adjourned at 4:10 pm

