



Dear homeowner,

Congratulations on listing your home for sale! Your trusted agent has elected to hire a professional photographer to dramatically impact the potential buyers' opinions of your house and the listed price.

As your photographer, working closely with your agent, I have designed a checklist for you to follow. When completed, it will help us showcase your home through appealing photographs, for an attractive real estate listing, and faster sale.

Remember, the photos of your home are the very first impression for potential buyers! Together, we can have your home ready for a great photoshoot, and a very attractive listing.

Sincerely,

Tammy

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Photography Pre-Shoot Checklist

KITCHEN AND DINING AREA

- ☐ Declutter, clean countertops and sink. Put away dishes and small appliances.
- ☐ Remove magnets/photos from refrigerator.
- ☐ Clean surface of large appliances such as stove, refrigerator, microwave, etc.
- ☐ Sweep and mop the floor.
- ☐ Remove towels, trash cans, and throw rugs.
- ☐ Hide pet bowls, beds, pet food, toys, etc.

LIVING ROOM

- ☐ Dust surfaces (tablets, shelves, t.v. etc).
- ☐ Tidy bookshelves. Remove personal photos.
- ☐ Hide cables from t.v., stereo, phone chargers, etc.
- ☐ Remove blankets from furniture.
- ☐ Vacuum or sweep and scrub floors.
- ☐ Vacuum sofa/chairs. Fluff pillows.

BATHROOM

- ☐ Clean shower, tub, sink, toilet, etc.
- ☐ Wipe down mirrors.
- ☐ Clean counters and cabinets.
- ☐ Sweep and mop floors.
- ☐ Remove throw rugs and towels.
- ☐ Remove personal items such as toothbrushes, shampoo, razors, etc.
- ☐ Put toilet bowl cleaner, scrubber, and plunger in closet or out of sight.

BEDROOMS

- ☐ Dust.
- ☐ Vacuum or sweep.
- ☐ Make bed, fluff pillows. Be sure nothing is sticking out from under the bed.
- ☐ Declutter.
- ☐ Put clothes/shoes in closet and close doors.

LAUNDRY AND GARAGE

- ☐ Declutter, put detergents and cleaners away. Organize.
- ☐ Dust surfaces. Sweep and mop floor.

HOME OFFICE

- ☐ Dust surfaces.
- ☐ Declutter, clear desk.
- ☐ Organize and straighten items and hide electronic cables.
- ☐ Sweep/vacuum.

EXTERIOR

- ☐ Mow grass 2-3 days prior. Remove clippings from walkways.
- ☐ Remove bicycles, toys, and any other clutter from the yard.
- ☐ Put away garbage cans, hoses, garage tools, etc.

MISCELLANEOUS

- ☐ Declutter every room.
- ☐ Remove personal photos.
- ☐ Replace burned out light bulbs.
- ☐ Put clothes, shoes, etc. in closets and close doors.
- ☐ Remove throw rugs in house.

THE DAY OF THE PHOTO SHOOT

- ☐ Close toilet seats.
- ☐ Turn ON all lights.
- ☐ Turn OFF all ceiling fans, computers, and t.v.s
- ☐ Remove cars from the driveway or street in front of the house.
- ☐ Open all window blinds, shades, curtains, etc. The more light in the room, the better.
- ☐ Use your best bedding and be sure beds are made – remove wrinkles.
- ☐ Close all garage doors.
- ☐ Relax. If you've forgotten or missed anything, we will take care of it before we take photos.

Thank you!

