



EMPOWERING YOUR BUSINESS JOURNEY

By: Sonia Burke



At SPB Business Solutions, LLC, we specialize in easing the entrepreneurial journey. We understand the intricacies of launching a business and are here to guide entrepreneurs and startups through the process, ensuring a solid foundation for business success.

Our expertise extends to business development for micro-small businesses and small businesses facing growth hurdles or seeking innovative strategies. By conducting a thorough SWOT analysis, cash flow projections, budget planning, to craft comprehensive plans aimed at enhancing operational efficiency.

From start-ups, scaling, or entering new markets, our commitment is to provide tailored 1:1 coaching every step of the way.



THE INSTRUCTOR

Hi, my name is Sonia Burke and I have over 20-years experience spanning the nonprofit and private sectors, mastering the intricacies of business operations, development, and formation. As a certified business consultant, I bring a wealth of knowledge and a hands-on approach to navigating the challenges of business growth and strategy.

Professional Milestones:

Entrepreneur: In 2000, My career began with an entrepreneurial venture in catering, followed by real estate, a nonprofit organization, and a consultancy company.

Expertise: My experience encompasses business formation, development, operations, marketing, sales, and forging strategic partnerships, offering a 360-degree perspective on business success.

Certified: Accredited by the AASBC, my consultancy practice is built on a foundation of recognized standards and practices, ensuring you receive expert advice tailored to your business needs.





ENTREPRENEURIAL SUPPORT

Our comprehensive interactive course demystifies the complex world of business formation and legal infrastructures by guiding entrepreneurs through the process of starting their own business. It's designed to turn the complex legal concepts into actionable insights, ensuring participants are well-equipped to make informed decisions. Whether it's choosing the right entity, navigating regulations, or securing your assets, we provide the tools and knowledge to build a resilient and success business.



THE PROBLEM: BUSINESS FORMATION CHALLENGES

Avoiding Pitfalls

Entrepreneur Mia, is ready to change the world with her wearable tech. Influenced by many posts on Instagram, she opted for an LLC, drawn by its allure of simplicity and protection. It seemed perfect, echoing the advice of many influencers.

As her venture grew, so did the complexities. The tax "flexibility" of an LLC wasn't suitable for her needs. She found that investors favored corporations for her scalability. She also faced a legal challenges when her liability shield was tested, revealing the pitfalls of not keeping business and personal finances separate. Lastly, her dreams of going global where hindered by the LLC's limited recognition outside the U.S.

Mia learned that choosing a business structure is more than following a trend. It's a foundational decision critical to a startup's success, requiring a deep understanding of the impact of each entity type. This story reflects the trials many entrepreneurs face, emphasizing the importance of informed decision-making in the world of business formation.



INTERACTIVE LEARNING:

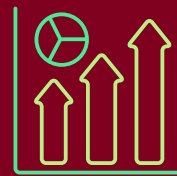
Transform learning into an interactive journey, ensuring deep understanding and application.

INTERACTIVE MODULES	COMPREHENSIVE EXAMINATION	TAILORED FEEDBACK	INFORMED DECISION-MAKING
Engage with quizzes at the end of each module, designed to reinforce learning, clarify doubts, and solidify understanding of key concepts.	Challenge the mastery of the material with a course-wide exam, providing a detailed overview of strengths and pinpointing areas needing clarity.	Based on quiz and examination outcomes, we engage in group discussions or 1:1 sessions to ensuring no question goes unanswered.	Our aim is to empower entrepreneurs to confidently choose the right business structure through comprehensive learning.



THE SOLUTION: COMPREHENSIVE BUSINESS FORMATION WEBINAR

The Blueprint for Business Success



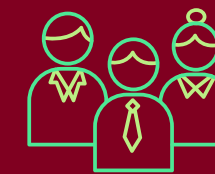
Entity Types Explained

Dive deep into the pros and cons of different business structures -LLC, Corporation, Partnership, and more. Understand which fits your vision and why.



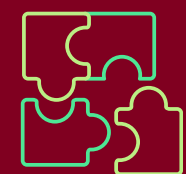
Registration Simplified

Navigate the maze of registration & filing with ease. We'll guide you through gov., state and local requirements, ensuring nothing is missed.



Permits & Licensing

A comprehensive overview of necessary permits and licenses, tailored to your business activities and location, to keep you compliant.



Insurance Decoded

Learn about the must-have insurances that protect your business assets and how to choose the right coverage.

UPLIFTING SMALL BUSINESSES TOGETHER

Let's collaborate and empower entrepreneurs through our comprehensive interactive course used as a roadmap to avoiding common pitfalls and selecting the best business structure for success - the perfect addition to your existing resources.



BOOK YOUR WEBINAR TODAY!



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