

SAGOS PROGRAM
AI AVATARZ **2024**



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Overview:

- Desired Influencers
 - Artists
 - Athletes
 - Musicians
 - Social Media Influencers
 - Minted as NFT's that are redeemable for physical items
 - Minted on Shibarium/Etherium and other networks
 - Creation of a series of open edition plushies and order or vinyl toys/apparel.
 - Authenticated and numbered by NFC Chips
 - Cross linking
 - All items considered first edition drops
 - Promotion by blockchain Networks
- Grand prizes from blockchain Network (TBD)

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Promotional Strategy:



Support For Influencers / Artists

- Major announcement
- Regular Tweets and retweets
- Special Hosted Spaces on Twitter / X
- Newsletter
- Email Distribution to blockchain database
- Estimated Marketing value \$ 125,000 usd

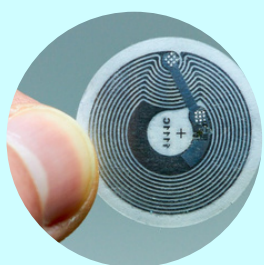
Demographics

- crypto wallet global holders exceed 100 million
- Core demographics are dependent on each influencer
- Cumulative reach of all influencers projected at 7 million twitter, 4.5 million Instagram

Project Promotion

- Projects/Artists are encouraged to promote toy/plushie drop as much as possible
- as possible Facebook, Instagram Twitter

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NFC Chips

- All merchandise embedded with NFC Tags
- Premium high security 256 byte payload
- Tamper-proof
- Inbuilt SUN Authentication
- Anti-counterfeiting measures
- Ideal for sensitive data



Toy/Plushy

- Statues
- Authenticated
- Numbered
- High end collectables



Your Project

Authentication

- Physical products are verified and authenticated
- Proof of ownership
- May be connected to a specific NFT



Special Destination

- Once authenticated, users may be brought to special
 - events page including:
 - Metaverse Parties
 - Live chats
 - Special Utilities
 - Metaverse virtual experiences
- Destination is dynamic and may be changed at anytime



Metaverse

- Integration Virtual experiences
- MV stores
- Exclusive rewards
- Gamification

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Production Process:

1



Design

- Provide SAGOS with a picture of the desired artist/toy.
- One revision permitted
- Prototype is developed and signed off.
- Plushie size 8 inches tall
- Action figure 5 inches tall

2



Promotion Strategy

- Promotional strategy reviewed with artist/influencer
- Cross influencer promotion is encouraged
- Execution of promotional strategy

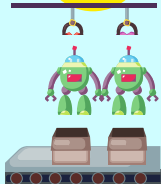
3



Pre-Order / NFT Drop

Sales conducted via NFT Drop
NFTs are redeemed for physical items

4



Production

Sagos produces and packages all toys ready for domestic and international delivery. UPS international shipping. Shipping and customs paid for by purchaser

5



Fulfillment

Orders are sent to customers.