



FOR IMMEDIATE RELEASE

Blue Flame Publications Champions Black Storytelling Through Independent Publishing

*Inspired by a legacy of entrepreneurship, the Rochester-based imprint creates space for
Black stories, experiences, and perspectives.*

ROCHESTER, N.Y. — October 2026 — Blue Flame Publications, an independent publishing imprint founded by award-winning educator, writer, and entrepreneur Tokeya C. Graham, is dedicated to centering Black stories and experiences through literature that encourages reflection, connection, and meaningful conversations.

The imprint's name and inspiration honor Graham's late grandmother, Ms. Marie Young, whose soul food restaurant embodied entrepreneurship, resilience, and community. That legacy continues through Blue Flame Publications, where storytelling serves as a way to preserve experiences, celebrate culture, and create opportunities for voices and perspectives that have historically been underrepresented in publishing.

"Blue Flame Publications is an extension of the legacy my grandmother created," says Graham. "Her restaurant was more than a business. It was a place where people gathered, shared stories, and built community. I want this imprint to carry that same spirit while creating space for Black stories to be told, shared, and remembered."

Blue Flame Publications has released two titles reflecting its commitment to storytelling and community engagement. *The Black Healing Project* explores healing and well-being through a culturally affirming lens, while *A Yellow Ribbon in the Sky for Ronald*, illustrated by Mariam Poppins, is a children's picture book about friendship, grief, loss, remembrance, and love.

An imprint of SoulSustainable Living LLC, Blue Flame Publications brings together Graham's work in education, community engagement, and entrepreneurship to expand opportunities for Black storytelling and independent publishing.

Books are available for individual and bulk purchase. Graham is available for media interviews, speaking engagements, author visits, and educational and community programming.

Publisher: Blue Flame Publications

Founder & Publisher: Tokeya C. Graham

Published Titles: *The Black Healing Project*; *A Yellow Ribbon in the Sky for Ronald*

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