



## **MONTHLY MEMBERSHIP CHALLENGE INFO & REQUIREMENTS**

Starting in February 2021, Louisiana State PTA (LAPTA) will be recognizing PTA/PTSA and their results in promoting PTA membership during the year. During February – April 2021, every local unit that meets the current month’s membership challenge criteria will be recognized as a “Membership Champion PTA”! One lucky unit will receive the monthly award by means of drawing. All entries not selected as the monthly challenge winner will also be included in our big end of the year drawing in May!

To qualify for monthly challenges, your unit must be in Good Standing with your district (or the district your unit submits its good standing file to). All applications, if required for that month’s challenge, and any other required documentation, should be electronically sent to “[laptamembershipchair@gmail.com](mailto:laptamembershipchair@gmail.com)”, by the published deadline to be eligible. Applications, if required, will be attached to the monthly membership postings on the LAPTA website, and Facebook pages. Please keep a copy of your application, and any supplemental materials requested, as they will not be returned to you after the challenge/drawing.

### **February 2021– the “PTA Founder’s Day Challenge”**

1. To qualify for this challenge, local units must submit and pay member dues to LAPTA for 17 or more new members between the dates of February 1 - February 26, 2021. No application form is required this month.
2. February’s “Founder’s Day Challenge” drawing will be held on March 5, 2021. Winner will be notified directly after the drawing via email.

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