



DILLON HUFFMAN

dillonhuffman.com

BIO

Dillon Huffman is a results-driven communications and operations professional with more than a decade of experience supporting executive leadership, managing high-profile public initiatives, and delivering strategic communication in fast-paced environments. His background in public service has equipped him with a strong foundation in executive coordination, stakeholder engagement, crisis communication, and organizational leadership.

Recognized for his professionalism, discretion, and ability to manage complex priorities with confidence, Dillon has built a reputation as a trusted advisor and collaborative leader who excels at keeping teams organized, informed, and aligned.

Dillon's work has earned recognition at the state and national levels, and he has presented at professional conferences to audiences of more than 500 attendees, sharing innovative communication strategies, operational best practices, and leadership insights. His experience leading communications during emergencies and large-scale public initiatives demonstrates his ability to remain calm under pressure while ensuring accuracy, responsiveness, and continuity of operations.

With FEMA Incident Command System certifications and extensive experience working alongside executive leadership, government officials, community partners, and the media, Dillon is known for his adaptability, attention to detail, and commitment to helping organizations operate efficiently while strengthening relationships, enhancing public trust, and advancing long-term goals.

EXPERIENCE

Founder and Creative Director
Storyline Media by Dillon Huffman LLC - Waynesville, NC
May 2026 - Present

Public Information Officer / Executive Assistant to the County Manager
Haywood County, NC Government - Waynesville, NC
October 2023 - May 2026

Public Information Officer / Executive Assistant to the Superintendent
Asheville City Schools - Asheville, NC
December 2019 - October 2023

News Anchor / Reporter
WNCT-TV - Greenville, NC
August 2018 - December 2019

News Anchor / Reporter
WTVY-TV - Dothan, AL
August 2016 - August 2018

News Editor
WSPA-TV - Spartanburg, SC
November 2015 - August 2016



AWARDS

2026 NC City & County
Communicators
Excellence in Communication Award

2025 NC City & County
Communicators
Excellence in Communication Award

2023 National School Public
Relations
Association Gold Award

2022 National School Public
Relations
Association Award of Excellence

2022 National School Public
Relations
Association Award of Honorable
Mention x2

2021 North Carolina School Public
Relations Association Gold Award

2021 North Carolina School Public
Relations Association Silver Award
x4

2020 North Carolina School Public
Relations Association Best of the
Best Award

2020 North Carolina School Public
Relations Association Gold Award x2

EDUCATION

Master of Arts in History, East
Carolina University

Bachelor of Arts in Communication
Studies, Louisiana State University
at Alexandria



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CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Certificate in Municipal and County Administration, University of North Carolina at Chapel Hill – School of Government
- Certificate in Communication, Great Learning
- Certificate in Organizational Communication, Great Learning
- Certificate in Constitution 101: The Meaning and History of the Constitution, Hillsdale College
- Certificate in The Second World Wars, Hillsdale College
- Certificate in American Heritage: From Colonial Settlement to Current Day, Hillsdale College
- Certificate in The Presidency and The Constitution, Hillsdale College
- Certificate in Ancient Christianity, Hillsdale College
- Certificate in The Great American Story: A Land of Hope, Hillsdale College
- Certificate in Introduction to Western Philosophy, Hillsdale College
- Certificate in Civil Rights in American History, Hillsdale College
- Certificate in Economics 101: The Principles of Free Market Economics, Hillsdale College
- Certificate in Colonial America: From Wilderness to Civilization, Hillsdale College
- Certificate in American Citizenship and Its Decline, Hillsdale College
- Certificate in Classical Logic and Rhetoric, Hillsdale College
- Certificate in The Exodus Story, Hillsdale College
- Certificate in American Foreign Policy, Hillsdale College
- Certificate in The US Supreme Court, Hillsdale College
- Certificate in American Foreign Policy, Hillsdale College

FEMA Emergency Management Institute Certifications:

- Leadership and Influence
- Decision Making and Problem Solving
- Conduct and Behavior
- Effective Communication
- Public Information Officer Awareness
- Public Information Basics
- Active Shooter: What You Can Do
- Active Shooter Prevention: You Can Make a Difference
- Social Media in Emergency Management
- Forms Used for the Development of the Incident Action Plan
- Integrated Public Alert and Warning System for Alert Originators
- An Introduction to the National Incident Management System
- Introduction to Incident Command System
- Basic Incident Command System for Initial Response
- National Response Framework, An Introduction
- National Disaster Recovery Framework Overview
- Exercise Control and Simulation
- Foundations of Emergency Management
- Fundamentals of Threats and Hazards
- Planning: Emergency Operations
- Hurricane Readiness for Inland Communities
- Hurricane Readiness for Coastal Communities
- Basic Emergency Operations Center Functions
- Operating a Shelter
- Livestock in Disasters
- Animals in Disasters: Community Planning
- Animals in Disasters: Awareness and Preparedness

