



## PLAZA HOTEL UPDATE

The Plaza Hotel was purchased in 2019 as the first step to enhancing the Pine Bluff Convention Center's marketability to attracting conventions, sporting events, concerts and other special events for the Pine Bluff destination. Meeting planners and event planners look for venues like the convention center, however, they require a full-service hotel located close to the convention center with a nationally recognized name such as Marriott, Hilton, Holiday Inn, etc.

Recently, a hotel project committee was selected by the Civic Auditorium Complex Commission to review Requests For Qualifications to renovate, manage and market the hotel. This process is complete and a recommendation to the CACC Commissioners is forthcoming.

The next step is engaging a structural engineer to evaluate the current structure which will help determine a realistic cost to renovate and attract a major hotel brand flag. Once this process is complete, the next step is to seek financing to renovate the hotel and upgrade the convention center to 21<sup>st</sup> century standards. This process will help the Pine Bluff destination be competitive with attracting events that will enhance the economic impact to the area.

Please feel free to check this website for updates. We appreciate your interest in the progress of Pine Bluff and the positive developments happening in this region!

A handwritten signature in blue ink, appearing to read "Joseph McCorvey".

**Joseph McCorvey**  
Executive Director  
Pine Bluff Convention Center