

BOLD SCRIPT FOR CLIENT ON APP

Have you looked at properties online and found homes that you'd love to buy and can't because the home is sold?

Yes

Would you like to search for homes like agents do?

Yes

If I could give you an app that was connected to the Multiple Listing Service that provided you with the most accurate information, so that you're only looking at homes that you could buy, would you see any value in that?

Of course!

I can send it to you right now. What's your cell phone number?

Did you receive it?

Keep me in mind for any real estate needs. By the way, I was just curious, who do you know from church or work who wants to ... BUY A HOME ...SELL A HOME ... or INVEST IN REAL ESTATE ... that I could call today?

Agent clicks on the "Share App" feature on their personalized version of the app. Click on "via text" and enter the client's number. Enter the number and send the app immediately.

Here is how to plus it. BEFORE you click send; and AFTER you have the clients phone number take a screenshot with the clients phone number so that you can follow up with them and see if they're liking the app.

CAUTION: Be sure that sound on the phone is turned off so that the sound of the camera doesn't go off when you take the screenshots.