

Text:

- Hi, I hope you are doing well. Today is our Annual Keller Williams Red Day where we reach out to help people in our community. This year _____ is the charity in need that we are supporting, and I was wondering if you could help. If you are able, here is a link to _____ if you just click the link it will take you to the information. Thank you so much, I hope you are happy, healthy and safe!
- Hi, Today we are doing our annual Red Day Charity Drive and I was wondering if you can help? Here is a link to more information, if you can help. Thank you so much for your consideration. I appreciate you.
- Hi, I hope you and your family are doing well. Today is our Keller Williams Annual Day of Service, "Red Day". We are wondering if you would be able to help. We are working to help people in need through _____ and _____. If you are able to make a donation, no matter what size, can you please click this link to learn more. Thank you!
- Our 2020 Charity Red Day has gone virtual and I was wondering if you could help? We are helping to fill the _____ food pantry. If you can help, please click this link to learn more and make a donation. Thank you so much, more now than ever, we truly are all in this together!

Email:

- Hi, I hope you are doing well. Every year our company has a day of service called "Red Day". This year our goal is to help _____ and _____ through donations to support people in need. We are "Virtually" and "Safely" raising money and goods to help others. If you are in a position to help this year, please click this link to learn more and donate. Thank you.
- Hi, It's KW Charity Red Day!! We have been working hard to find a Charity in need and with all that is going on in our world unfortunately, we had quite a few choices. This year we are hoping to get as much support as possible for these groups _____ and _____ and _____ ...If you are able to help, here is a link to our Red Day Page where you can choose a charity and donate. Of course we are here for you if there is anything we can do to help you or anyone you know. Thanks again, I really appreciate you.
- Hi, These are some tough and interesting times and we truly know that we are all in this together! Every year our office and agents across the nation provide a day of service to our communities...this year our Red Day is going to be Virtual! It will be just a little different than what we are used to! In the past we have _____ and _____ and _____ and this year we are working to provide as much support to a few local charities as we can. Every donation will make a big difference. Please click this link to see how you might be able to make a donation to help!

VM Message:

- Hi _____ its _____ from Keller Williams...I was calling to let you know about our Red Day Zoom Phonathon Today...I am taking a break from selling homes this morning to join KW agents from across the country to help our communities. We are raising funds and arranging donations for _____ its pretty simple all you have to do is go to MomentumRedDay.com and pick a donation you are able to make. I appreciate your help and look forward to seeing you soon! If you want to give me a call and say hi my number is _____

Live Script:

1. Hi _____ its _____ from _____ ...Today is our annual KW Day of Service known as Red Day...before I share about that...how are you and your family doing? Great so let me share that, we are joining kw agents across the country in a day of service to our communities. Today we are asking people we know to make a donation to _____ since its hard to meet in person you can just go to our Momentum Red Day website and choose a Charity and Donation...do you think you can help today? Great...would you like to join our Zoom call so we can thank you in person? Thanks so much for being amazing I really appreciate you!

Website Story:

- For many years the agents of Keller Williams have been supporting charities in our area. For the last 9 years our entire International family has been providing a day of service to support the people we serve. This year we are unable to go _____ or _____ or _____ like we have in past years.
- This year we have chosen the following charities who are in desperate need of donations to carry them through these tough times. If you can help, any size donation would be great. If or anyone you know are in need please let us know how we can help, now more than ever we are truly all in it together!

We truly appreciate you and your generosity.

Stay safe and healthy,

The Agents of Keller Williams