

Contractual Period	Advertisement Length (seconds)	Spots / day	Daily rate / Spot	Total Cost / period (rate x spots x months)	Notes		
1 Week	30	48	QAR 200.00	QAR 2,400.00	Including Peak Hours Excluding TOP 10 and Golden Hours		
	60		QAR 250.00	QAR 3,000.00			
1 Month	30		QAR 150.00	QAR 7,200.00			
	60		QAR 200.00	QAR 9,600.00			
3 Months	30		QAR 120.00	QAR 17,280.00			
	60		QAR 170.00	QAR 24,480.00			
6 Months	30		QAR 100.00	QAR 28,800.00			
	60		QAR 150.00	QAR 43,200.00			
1 Year	30		QAR 75.00	QAR 43,200.00			
	60		QAR 100.00	QAR 57,600.00			
During Top 10	30		1	QAR 200.00		QAR 200.00	Fridays / Rerun on Saturdays
	60			QAR 250.00		QAR 250.00	
During Golden Hour	30	4	QAR 150.00	QAR 600.00	NONE		
	60		QAR 200.00	QAR 800.00			