





Practice Brochures

(G) Include Practice Logo □ YES □ NO



ph. 800-803-8832 fax 888-302-8832 cell/text 808-800-7070 www.Phil Winter.com phil@philwinter.com

1215 S. Kihei Rd., Suite 0-513 • Kihei, HI 96753

Brochure Design Instructions

DO YOUR CLIENTS KNOW that you may treat exotic pets, specialize in dentistry, orthopedics; provide behavioral counseling or boarding and grooming services? Are they going to the Internet to purchase pet care products when they should be coming to you? Do they know that you have an **online store** and are their best resource for parasite control?

- A great marketing tool to welcome new clients.
- Educates existing clients on your full range of service.
- The perfect marketing tool to mail to phone shoppers.
- · Your pictures delivers a powerful message of a caring staff.

Customized Practice Brochure Order Form

A PRACTICE BROCHURE — STANDARD OR DELUXE

■ 3 Panel Standard	☐ 4 Panel Deluxe	Include AAHA Logo 🔲 YES 🔲 NO	biochare besign mistractions
Design Fee - \$398 • 8.5"x11" tri-fold	Design Fee - \$498 • 9"x16" double fold	Include Social Network Logo	NO PLEASE FAX ORDER TO:
☐ Print 250 - \$249 ☐ Print 500 - \$398	☐ Print 500 — \$598	circle	_ 000 202 0022
☐ Print 1,000 - \$559	☐ Print 1,000 — \$849	your choices	in 888-302-8832
☐ Print 2,000 - \$698	☐ Print 2,000 — \$1,098	AND A LICENSE OF THE STATE OF T	DESIGN TEMPLATE & PRINTING: Please provide
B Optional Brochure Desi	an Drinting Corvices		us with your hospital website or fax us some
•	of within 36 hours & expedited printing)	us to follow for your brochure?	general information about your practice, such
☐ Design location map - \$89	Add QR-Code - \$18	Brochure (see website) color key #	as flours and any special services you may offer
	paper - \$85 per 1,000 (Min. 1,000 order)	or hospital color theme	
		Later and the second second	We will send you a brochure design template
PRACTICE PICTURES	• • •	photos e-mail them to: phil@philwinter.com "files. Web-based "jpg" photos are low resolution and	from the basic information you provide. From
& LOGO		use "eps" or "ai" files. Questions?? — just ask us.	this template you can edit the copy and add pictures to meet your practice requirements.
		are eps or an inest questionist. Just ask ask	It typically takes 2-3 design proofs before
Practice Name:			you approve the project for printing.
Contact Person:		SPECIAL OFFER CODE:	you approve the projection printing.
Circle Credit Card Type: VISA	A M/C DISCOVER AMERICAN EXPRESS	CVC#: Bill Zip:	
C.C. #:		exp date:	
Address:			
		ate/Zip:	
Phone #: ()	FAX #:		
Website:			
* DESIGN & DRINT TERMS	· We will decign and print your practice broo	hure with our special payment offer. We	
		/handling charges will be billed to your credit	
	shipped. Your brochure design includes two		
		ust be completed within 90 DAYS OF ORDER	
	roject fee will apply. There is no refund if you days are considered abandoned unless spec		
·	,	-	
	MONTHLY PAYMENT option with a \$		
	ONTHLY PAYMENT option with a \$29	payment processing fee.	
□ ONE PAYMENT	WITH 2.5% PROJECT DISCOUNT		
Signature:		Date:	
•			•

phil winter's marketing communications

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www.PracticeBrochure.com

emal. phil@philwinter.com

ph. 800-803-8832 • fax. 888-302-8832

cell/text. 808-800-7070 • direct fax. 808-875-9694

CUSTOM DESIGN ORDER FORM (Tri-Fold and Bi-Fold)

Pet Health Brochures





















Pet Health Broch	Purchase 2 brochu	TI-PURCHASE Offer! ure designs and get the 3rd E! Not good with other offers.	Design Fee \$169	Print 250 ☐ \$249	Print 500 ☐ \$398	Print 1,000	Print 2,000 ☐ \$698
☐ Dental Standard ☐ Dental w/ Report Card	☐ Grooming ☐ Spay/Neuter		SPECIAL Special Design	11/11/11	Print 500 Prir ☐ \$198 ☐	, 01	FER ENDS ys from postmark
☐ Senior Care ☐ Parasite/Zoonotic	☐ Acupuncture ☐ Cold Laser Therapy	You can edit and	elements to mee	et your unique p	oractice requirer	ments. Commer	nts:
☐ Pet Obesity	☐ Twice Yearly Wellness	Exams					
☐ Internet Pharmacy	☐ Rehabilitation	☐ Anesthesia & Blood	l Work				
☐ Your Pet's Blood Work	☐ Laser Surgery	☐ Transporting Your (Cat to the Vet				
☐ Boarding	☐ Exotic Pet Care	☐ Pet Nutrition & Rea	ding Food Lab	els			
☐ Family-Owned vs Corporate	☐ Ear Disorders	☐ Your Pet's Vaccinati	_				



Practice Name:

If you wish to include your logo and photos e-mail them to: phil@philwinter.com For photos please send high resolution "ipg" files. Web-based "jpg" photos are low resolution and will not print well. For logo files we like to use "eps" or "ai" files. Questions?? - just ask us.

Contact Person:				
Circle Credit Card Type: VISA M/C DISCOVER CVC#:	Billing Zip Code:			
C.C.#:	Exp Date:			
Address:				
City:	State Zip:			
Phone #: ()	FAX #:			
Website:				
* DESIGN & PRINT TERMS: We will design and print your practice brochure with our special payment offer. We will charge your credit card on the payment plan you choose. Shipping/handling charges will be billed to your credit card when your project is shipped. Your brochure design includes two design revision proofs. Each additional revision proof is \$49. Your brochure and your approval for printing must be completed within 90 DAYS OF ORDER DATE or a \$99 extended project fee will apply. There is no refund if you do not complete your project. Projects not completed within 180 days are considered abandoned unless special arrangements have been made. TWO EQUAL MONTHLY PAYMENT option with a \$29 payment processing fee. ONE PAYMENT WITH 2.5% PROJECT DISCOUNT				
Signature:	Date:			

FAX ORDER TO: 888-302-8832

DESIGN TEMPLATE & PRINTING: We will send you a brochure design layout. From this layout design you can edit the copy and, if desired, add your own pictures to meet your practice requirements. It typically takes 2-3 design proofs before you approve the project for printing.

A	Optional Design Services
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- ☐ Design location map \$89
- ☐ Add OR-Code \$18
- **Express Service \$99** (1st proof within 36 hours & expedited printing)
- Print on heavy gloss paper \$85 per 1,000 (Min. 1,000 order)

B	Include Practice Logo	☐ YES		NO	
	Include AAHA Logo	☐ YES		NO	
	Include Social Network	cLogo [☐ YE	S \square	NO

circle your choice(s)













PLEASE EMAIL LOGO OR PHOTOS TO: phil@philwinter.com * not good with any other offers or existing projects