

Veterinary Practice Marketing Materials Order Form

All our materials are **"CUSTOMIZED"** for you! You can edit **"ANY"** elements to meet your requirements.

My New Puppy and Kitten Brochure



- A** **"My New Puppy" Brochure** - 4-Panel Double Fold
 "My New Kitten" Brochure - 4-Panel Double Fold

5½" x 17" folds to 5½" x 4¼"
 (customized design charge is \$239 and includes two proofs, each additional proof is \$49)

B **Printing fees**

- 250 - \$249 500 - \$349 1,000 - \$498

Wellness Report Card



- 8½" x 11" design charge is \$229
 8½" x 14" design charge with coupons \$249
 Print 500 - \$379 Print 8½" x 14" 500 - \$469
 Print 1000 - \$529 Print 8½" x 14" 1000 - \$629
 Print 2000 - \$659 Print 8½" x 14" 2000 - \$759

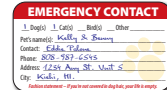
Choose your backside options

- Zoonotic Disease and Wellness Blood Work
 Zoonotic Disease and Vaccines
 Zoonotic Disease and Dental Cleaning

Practice Referral & Home Alone Alert Cards

Referral "Share the Care" Biz Cards (2" x 3½")

- Print 1,000 - \$89 + \$89 setup fee
 Print 2,000 - \$139 + \$89 setup fee
 OPTIONAL add Rounded Corners \$20/1000
 OPTIONAL add mini location map \$49
 OPTIONAL include QR Code \$18



Home Alone Alert Cards (2" x 3½") \$49 setup fee

- Print 1,000 - \$89 Print 2,000 - \$139
 OPTIONAL add Rounded Corners \$20/1000

Welcome to the Neighborhood - New Mover Postcard



Reach out to the new renters and homeowners who have moved into your area with a customized direct mail "WELCOME" postcard.



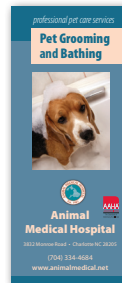
- Welcome to the Neighborhood Card 4.25" x 6"
 Custom design and print: (design charge \$129)
 500 - \$139 1,000 - \$189 2,000 - \$299

Optional: Include QR-Code on postcard add \$18



customized pet health awareness brochures

- | | | |
|---|---|----------------------------------|
| <input type="checkbox"/> Anesthesia | <input type="checkbox"/> Laser Therapy | Custom Design Fee - \$169 |
| <input type="checkbox"/> Dental w/ Report Card | <input type="checkbox"/> Rehabilitation | |
| <input type="checkbox"/> Senior Care | <input type="checkbox"/> Laser Surgery | |
| <input type="checkbox"/> Parasite/Zoonotic | <input type="checkbox"/> Exotic | |
| <input type="checkbox"/> Pet Obesity | <input type="checkbox"/> Acupuncture | |
| <input type="checkbox"/> Your Pet's Blood Work | <input type="checkbox"/> Grooming | |
| <input type="checkbox"/> Boarding | <input type="checkbox"/> Nutrition | |
| <input type="checkbox"/> Pet Internet Pharmacy | <input type="checkbox"/> Spay/Neuter | |
| <input type="checkbox"/> Laser Therapy | | |
| <input type="checkbox"/> Family-Owned vs Corporate | | |
| <input type="checkbox"/> Transporting Your Cat to the Vet | | |
- Print 250 - \$249
 Print 500 - \$398
 Print 1,000 - \$559
 Print 2,000 - \$698
 Value Print 2,500 - \$749
- *Special* -- Buy two design/print brochures get 1 FREE!**
 *not good with any other offers



Dental Report Cards

- Report Card 4"x9" Design Fee - \$99
 (edit any elements to meet your unique practice requirements)
 Print 500 - \$229 Print 1,000 - \$298
 Report Card 8½"x11" Design Fee - \$149
 (edit any elements to meet your unique practice requirements)
 Print 500 - \$379 Print 1,000 - \$529



Customized Pet Health Postcards

- Zoonotic Parasite Dental Cleaning Reminder
 Dental Care Opps Reminder Offer
 Senior Care Heartworm

Standard Postcard 4¼" x 6"
 Design fee - \$129*

- Print 500 - \$139
 Print 1,000 - \$189
 Print 2,000 - \$299
 Print 4,000 - \$499

Deluxe Postcard 5½" x 8½"
 Design fee - \$159*

- Print 500 - \$219
 Print 1,000 - \$260
 Print 2,000 - \$429
 Print 4,000 - \$579

Optional Mailing Services

- Inkjet Address \$39 + 8.5¢ ea.**
 US Postage discount rate (32¢ ea.)

* design fee includes two proofs - each additional is \$39
 **Email address list in Excel file to: phil@philwinter.com

FAX ORDER TO (888) 302-8832

If desired you can email your hospital logo and/or photos to: phil@philwinter.com

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA MC AMX DISCOV

afterpay 4 Interest-free equal payment option, up to \$2,000

C.C. #: _____

Exp. Date: _____ CVC # _____ Zip _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

Contact Person: _____

Signature: _____

PLEASE NOTE: Each project includes 2 proofs. Additional revision proofs are \$19 - \$49 each.

Include AAHA logo in project YES NO

Include practice logo in project YES NO

Include social media icons YES NO

circle your choice

comments/requests: _____

PROOF APPROVAL NOTICE

You will be sent a proof and approval form via email or USPS prior to job being sent to the printer.

shipping and handling is added to all orders

phil winter's marketing communications
 1215 S. Kihei Rd., Suite 0-513 • Kihei, HI 96753
www.PracticeBrochure.com • phil@philwinter.com
ph. 800-803-8832 • fax. 888-302-8832

Canine & Feline Care Guide Booklets

The Why!

Client take-home brochures are **IMPORTANT** because the average person remembers only **20 PERCENT** of what he or she hears.

Consolidate your pamphlets, fliers and handouts into one convenient and easy-to-read client resource. Your 16-page **Canine Care Guide Booklet** (Feline Care Guide also available) will educate pet owners and answer many of their questions on a range of topics important for raising a happy and healthy pet. **You can edit any copy** to meet your unique practice requirements and incorporate your own practice photos into this distinctive saddle-stitch booklet.



NEW

Try It Special!

Topics include: (16 page Canine Care Guide is the most popular choice with these topics)

- Congratulations on Your New Pet
- Physical Exams and Immunizations
- Your Pet's Disease Risk Assessment
- Pet Dental Care and Dental Disease
- House/Crate Training and Pet Socialization
- Let's Eat – Pet Nutrition – New Food Transition
- Pet Poisons – Pet-Proof Your Home
- Zoonotic Awareness & How to Protect My Family
- Parasites Pet Owners Must Be Aware Of
- Pet Travel Tips and Motion Sickness
- Heartworm Disease and Understanding Fleas/Ticks
- Spay/Neuter and Microchipping
- Our Website – Learn More – Pet Health Resource
- Pet Health Insurance and Emergency Services



phil winter's marketing communications
www.VetPracticeMarketing.com • phil@philwinter.com
ph. 800-803-8832 • fax. 888-302-8832

Canine & Feline Care Guide Order

- A** Select Booklet(s) Canine Care Feline Care
- B** Select Booklet Size and Quantity
- 8 Page - 5½" x 8½"** Design* & Printing charge (saddle-stitched finishing)
- 500 - \$998 plus shipping and handling
- 1000 - \$1,298 plus shipping and handling
- 12 Page - 5½" x 8½"** Design* & Printing charge (saddle-stitched finishing)
- 500 - \$1,298 plus shipping and handling
- 1000 - \$1,498 plus shipping and handling
- 12 Page - 8½" x 11"** Design* & Printing charge (saddle-stitched finishing)
- 500 - \$1,498 plus shipping and handling
- 1000 - \$1,798 plus shipping and handling
- 16 Page - 5½" x 8½"** Design* & Printing charge (saddle-stitched finishing)
- 500 - \$1,498 plus shipping and handling
- 1000 - \$1,798 plus shipping and handling
- 16 Page - 8½" x 11"** Design* & Printing charge (saddle-stitched finishing)
- 100 - \$699 (SPECIAL TRY IT OFFER)** plus shipping and handling
- 500 - \$1,998 Include Optional Pocket Folder ~ add \$698
- 1000 - \$2,398 Include Optional Pocket Folder ~ add \$898
- * includes 2 design proofs, each additional proof is \$79

- C** Include Practice Logo YES NO
 Include AAHA Logo YES NO
 Include Social Network Logo YES NO

circle your choices



IF YOU ARE INCLUDING YOUR HOSPITAL LOGO OR PHOTOS PLEASE E-MAIL THEM TO: phil@philwinter.com

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA MASTERCARD AMX DISCOV

C.C. #: _____

Exp. Date: _____ CVC # _____

Billing Zip Code: _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

FAX #: _____

Contact Person: _____

Signature: _____