

What's Your Vivenza Entertainment Archetype?

Discover your signature hosting style and the gatherings you're truly designed to create!

Instructions:

Ready to unlock the experience creator within you? For each question, choose the answer that feels most natural—even if it doesn't sound like the "perfect host." Trust your gut, not your social feed. **Keep track of whether you select more A, B, C, or D answers. Your most frequent letter will reveal your entertainment archetype and personalized guidance at the end!**

1. When it's time to plan a gathering, your first instinct is to...

- A. Dream up a fun theme and curate every detail to match
- B. Invite a mix of interesting people and let the night unfold naturally
- C. Create a cozy, welcoming space with comfort food and heartfelt conversation
- D. Design an experience that feels exclusive and elevated—think tasting menus, live music, or curated décor

2. Your ideal guest list looks like...

- A. A blend of close friends, new faces, and a sprinkle of surprise guests
- B. Whoever is around and ready to have a good time—more the merrier
- C. A tight-knit circle of trusted friends and family
- D. People who appreciate artistry, culture, and a sense of occasion

3. Pick your dream party setting:

- A. A backyard with fairy lights and a long table for dinner
- B. A lively rooftop or open-concept space with music and dancing
- C. My living room—pillows, blankets, and lots of candles
- D. An elegant private venue, maybe even a historic home or secret garden

4. What's your signature move as a host?

- A. Themed invitations, place cards, and party favors—nothing is overlooked
- B. Playing the perfect playlist and getting everyone to loosen up
- C. Serving homemade comfort food and making sure everyone feels seen
- D. Crafting a menu or experience that wows—think mixology, chef's tasting, or artful details

5. The memory you most want guests to leave with is...

- A. "I've never been to anything like this!"
- B. "That was so much fun—I feel lighter!"
- C. "I felt right at home, like I belonged."
- D. "That was extraordinary—I can't wait to tell everyone about it."

6. What's your hosting superpower?

- A. Visionary creativity and themed details
- B. Spontaneity and contagious energy
- C. Warmth and making people feel cared for
- D. Taste and an eye for elevated experiences

7. What kind of celebration is your absolute favorite?

- A. Seasonal parties (like harvest feasts, spring soirées, or winter formals)
- B. Birthday bashes, holiday parties, anything with lots of laughter
- C. Intimate dinners, book clubs, cozy movie nights
- D. Cocktail parties, gallery openings, milestone moments (think anniversaries, launches)

8. You feel most alive at a party when...

- A. You see your vision come to life and guests are immersed in the experience
- B. Everyone's mingling, laughing, and maybe even dancing
- C. Conversations turn deep, and everyone feels comfortable opening up
- D. There's a wow moment—like a surprise performance or a gourmet reveal

STUDIOS

Results & Guidance

Mostly A's: The Curator

You are the creative mastermind—the architect of atmosphere. You shine when you get to craft immersive, themed gatherings where every detail is intentional and guests feel like they're part of a story.

Lean into:

- Your eye for details—let your imagination and organizational skills lead!
- Transforming spaces with décor, thoughtful themes, or surprise elements
- Structured timelines and clear event flow

Watch out for:

- Over-planning or perfectionism—leave a little room for spontaneity and connection
- Taking on too much solo (delegate or ask for help!)
- Forgetting that sometimes guests want more freedom than structure

True Curators make magic with vision, but the best experiences also leave space for the unexpected.

Mostly B's: The Connector

You are the energy spark—the host who makes everyone feel included and at ease. Your gatherings are memorable because of the fun, laughter, and serendipitous conversations.

Lean into:

- Your gift for mixing different personalities and starting conversations
- Dynamic, casual formats—mixers, games, interactive elements

- Letting the party's energy guide you, not rigid plans

Watch out for:

- Under-planning (sometimes a little structure helps the magic along!)
- Spreading yourself thin—quality connections over quantity
- Forgetting to create space for quieter or introverted guests

True Connectors bring people together, but remember to pace yourself and make intentional choices to avoid burnout.

Mostly C's: The Nurturer

You are the heart—the soul who makes guests feel genuinely seen, heard, and cared for. Your events have a warm, embracing energy that lingers long after guests leave.

Lean into:

- Your natural warmth—focus on intimate, meaningful gatherings
- Comfort foods, personalized touches, and genuine hospitality
- Deep conversation and emotional connection

Watch out for:

- Over-caretaking or self-sacrificing—don't forget to receive as well as give!
- Hosting for others' expectations, not your own joy
- Neglecting your own rest—self-care keeps your cup full

True Nurturers create sanctuary, but your wellbeing matters too. Give yourself permission to enjoy, not just give.

Mostly D's: The Tastemaker

You are the connoisseur—the host with a flair for sophistication, elevated style, and unique experiences. Your events are exclusive and unforgettable, inspiring others to raise their own standards.

Lean into:

- Your taste for quality—choose venues, menus, and elements that reflect your standards
- Artistic details, curated playlists, and distinctive experiences
- Setting a tone of elegance and intentionality

Watch out for:

- Overcomplicating things—sometimes simple is stunning
- Intimidating guests who might feel out of place
- Getting caught up in appearances at the expense of genuine connection

True Tastemakers inspire awe, but remember: the richest experiences blend beauty with approachability.

VIVENZA
STUDIOS

Your archetype is your superpower, but the best hosts are always learning. Lean into your strengths, honor your true vibe, and never feel pressured to host like anyone but yourself. The world needs the unique way you create connection!

Vivenza Studios, 2025