



SPONSORSHIP LEVELS

LEVEL OF SUPPORT	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR (Recommended)
VALUE	£200	£250	£365
Marketing Materials On Display	✓	✓	✓
Social Media Promotion		✓	✓
Newsletter Inclusion			✓
Guest Blog Post			✓

The above levels are a rough guide for what we can offer.
More information can be found below.

MARKETING MATERIALS

- These include any leaflets/business cards (up to 100 and given to us at least a week prior to the event in order to be included)
- Any samples/products to be displayed as long as they are related to our activities (how many will depend on the size of these and what space we have available at each venue)

SOCIAL MEDIA PROMOTION

How many mentions will be dependent on the length of time prior to the event but we will always endeavour to mention our sponsors as often as we can and on each of our social media platforms.

NEWSLETTER INCLUSION

We have a monthly newsletter which currently has over 1,000 subscribers, mostly in the Oxfordshire region. Your business will be mentioned on here as well as an on the reminder e-mail for the event itself.

GUEST BLOG POST

We will add a guest blog post highlighting your business which you are able to send us in your own words. This then also gets shared across our social media channels for extra exposure.

We are happy to put a bespoke sponsorship plan together for individual businesses to suit your needs and budget. If you would like to arrange a meeting with us to discuss this further, please contact us at dragondiscoveriesuk@gmail.com.



WHY SPONSOR US?

Dragon Discoveries' mission is simple but fundamental: to enable children in the UK to explore a lively Far Eastern culture and to enjoy and learn to value the good things that we all have in common. We are determined to encourage children to enjoy and share experiences thus bringing them closer together, building the foundations to form personal relationships with children of different backgrounds, thus a more united, peaceful future.

Dragon Discoveries love to educate children around the world on the values shared between Eastern and Western traditions through the power of storytelling and beautiful imagery. Strong visuals are important because they are a universal language and can convey stories and values to anyone, regardless of their language. As we become a more multi-cultural society, our children will benefit from being able to communicate with even more people and understand other ways of life.

Dragon Discoveries want to teach others, in particular children, to learn more about the Far Eastern language and culture.

We are a small independent company. Our experienced international team enjoys working together across our two cultures. This experience enables us to provide highly successful fun events and make beautiful books that stimulate children in schools and museums to get to know the cultural traditions and language that are wonderfully conserved in the UK museums.

All of our previous events have been done through our sister company, Snowflake Books, but from now on these will be done through Dragon Discoveries, a Community Interest Company and a more suitable vehicle for our mission.

Will you help support our mission?

Each one of our events costs us at least £365 to run. Without your support we are unable to put these free events on and help the children to broaden their view of the world around them.

With your sponsorship we will be able to showcase your business to our large following of parents, guardians, families, teachers and educational leaders and museum representatives, along with every person attending our event. Your business will hugely benefit from our marketing efforts at only a fraction of the cost you would usually pay elsewhere. As well as this you will be helping hundreds of children within your community to improve their future through an understanding of arts and culture.

Please get in touch if you would like further information.

