

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Project name and acronym:	Fields of Opportunity - Benferri's Agriculture 5.0 Model for European Sustainable Innovation Agriculture 5.0
Participant:	Municipality of Benferri, Spain
PIC number:	877416120

EVENT DESCRIPTION	
Event number:	1
Event name:	Fields of Opportunity - Benferri's Agriculture 5.0 Model for European Sustainable Innovation
Type:	<ul style="list-style-type: none"> - Opening remarks by representatives of the Municipality of Benferri and institutional welcome. - Interactive workshops on Agriculture 5.0 and sustainable agricultural practices. - Presentations by partner organisations (“International Embassy”) showcasing local experiences and best practices. - Expert sessions with local engineers on smart agriculture technologies. - Open discussions and thematic debates among participants. - Brainstorming and co-creation sessions on future agricultural solutions. - Study visits to local farms and demonstration of innovative agricultural methods. - Intergenerational café involving local citizens and international participants. - YouthTalks sessions focused on youth entrepreneurship in agriculture. - Peer-to-peer exchange and “Critical Friend” reflection sessions. - Creative workshop leading to the development of a Joint Institutional Decalogue. - Final presentation, discussion and signing of the Decalogue. - Networking activities and intercultural exchange moments throughout the event.
In situ/online:	In situ - Presential
Location:	Benferri, Spain
Date(s):	21.01.2026 – 24.01.2026
Website(s) (if any):	/

Participants			
Female:	65		
Male:	85		
Non-binary:	0		
From Spain	39		
From Serbia	28		
From Croatia	18		
From Slovenia	16		
From Portugal	12		
From Belgium	9		
From Italy	17		
From France	11		
Total number of participants:	150	From total number of countries:	8
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>The event was implemented over four days in Benferri, Spain, bringing together 150 participants from eight European countries:</p> <ul style="list-style-type: none"> - Spain, - Serbia, - Croatia, - Slovenia, - Portugal, - Belgium, - Italy - and France. <p>The programme combined participatory workshops, field visits, expert sessions and co-creation activities, creating a dynamic environment for exchange and cooperation.</p> <p>The first working day focused on introducing the local context and setting a strong foundation for exchange, collaboration and mutual understanding. The day began with the official opening session, where institutional representatives from the Municipality of Benferri welcomed participants and highlighted the importance of sustainable agriculture, innovation and European cooperation in rural development. This moment not only marked the formal start of the event, but also created a shared understanding of the objectives and expectations among participants. Following the opening, participants engaged in an interactive workshop dedicated to presenting Benferri and its agricultural ecosystem. Through this session, participants were introduced to the specific characteristics of the region, its agricultural traditions and the ongoing transition towards smarter and more sustainable practices. The interactive format encouraged dialogue, allowing participants to ask questions, share reflections and immediately connect their own local realities with the case of Benferri. A central moment of the day was the “International Embassy” session, where representatives from partner organisations and municipalities presented their local contexts, challenges and good practices. This session created a rich space for exchange, where diverse perspectives from eight different countries were brought together. Participants were able to identify common challenges, but also discover innovative approaches implemented in other regions, fostering inspiration and cross-border learning.</p>			

In the afternoon, the focus shifted towards more technical and practice-oriented knowledge. Through a deep-dive session led by local engineers and experts, participants explored concrete examples of Agriculture 5.0 in Benferri. This included insights into the use of modern technologies, smart systems and data-driven approaches in agriculture. The session was highly interactive, allowing participants to engage directly with experts, discuss applicability in their own contexts and reflect on the opportunities and limitations of these innovations. Throughout the day, informal exchanges during breaks and shared moments played an important role in strengthening connections between participants. The combination of institutional dialogue, practical knowledge and peer exchange created a dynamic learning environment and laid a solid basis for the following days of the event.

The second day was designed as a hands-on and experience-based learning journey, shifting the focus from discussion to direct observation and interaction with real practices in the field. This day allowed participants to move beyond theoretical exchange and engage directly with the local context of Benferri, its cultural identity and its agricultural reality. The day started with a guided city walk through Benferri, offering participants an opportunity to explore the town's cultural heritage and better understand the relationship between the territory, the community and its agricultural traditions. This activity provided important context, helping participants connect the concept of sustainable agriculture not only with production systems, but also with local identity and community life. The programme then continued with field visits and skill-building workshops organised in local farms, where participants were introduced to modern agricultural technologies and innovative practices applied in the region. Through direct interaction with local farmers and practitioners, participants gained first-hand insights into how smart agriculture solutions are implemented in practice, including both their benefits and the challenges faced in everyday use. This experiential approach created a strong learning environment, encouraging participants to ask questions, exchange ideas and reflect on how similar approaches could be adapted in their own local contexts. A particularly valuable moment of the day was the intergenerational café, which brought together international participants and local citizens, including farmers and community members. This activity created a unique space for dialogue between generations and cultures, allowing participants to exchange experiences, perceptions and expectations regarding the future of agriculture. It strengthened the connection between the project and the local community, ensuring that discussions were grounded in real-life experiences. In the afternoon, the focus shifted towards active participation and reflection. The YouthTalks session provided space for young participants to express their ideas, challenges and ambitions related to agriculture and rural development, with a particular emphasis on entrepreneurship and innovation. This was followed by peer-to-peer exchanges, where participants shared concrete practices and solutions from their own regions, reinforcing the collaborative dimension of the event. The day concluded with a "Critical Friend" session, where participants collectively reflected on the activities, shared feedback and identified key lessons learned. This structured reflection allowed for a deeper understanding of the content explored throughout the day and helped shape the direction of the final co-creation activities.

The final day was dedicated to consolidation, reflection and the co-creation of concrete results, bringing together all the knowledge, experiences and perspectives developed throughout the event. The focus shifted from exploration and exchange towards defining shared priorities and building a common vision for the future of sustainable agriculture in Europe. The day began with a creative workshop in which participants worked collaboratively in mixed international groups. This session encouraged participants to reflect on the key insights gained during the previous days and to translate them into concrete ideas and recommendations. Through facilitated discussions and participatory methods, participants identified common challenges, opportunities and strategic directions, ensuring that all voices were included in the process. Building on this collaborative work, participants contributed to the development of a Joint Institutional Decalogue on sustainable agriculture. This document represented a collective outcome of the event, reflecting shared values, commitments and practical recommendations for promoting more sustainable, innovative and inclusive agricultural systems across European communities. The process itself was highly participatory, allowing participants from different countries and backgrounds to co-create a result that was both meaningful and applicable in diverse contexts. Following the drafting phase, the Decalogue was formally presented and discussed in a plenary session, where participants had the opportunity to provide final input and validation. This was followed by the official signing ceremony, marking a symbolic and concrete commitment of all partners to continue working towards the objectives discussed during the event. The ceremony reinforced the sense of shared responsibility and strengthened the bonds between participating organisations and municipalities. The event concluded with a closing session led by institutional representatives, highlighting the main achievements of the project, the importance of continued cooperation and the potential for future joint initiatives. Participants reflected on their experience, emphasizing the value of exchange, collaboration and the connections established during the event. An intercultural lunch provided a final opportunity for informal interaction, celebrating the diversity of participants and reinforcing the European dimension of the project. The closing moments of the event combined reflection, recognition and connection, ensuring that participants left not only with new knowledge, but also with a strengthened sense of belonging to a wider European community working towards common goals.

Throughout the entire event, the activities were closely connected with the local community. Local farmers, experts and stakeholders actively participated in discussions and workshops, ensuring that the exchange was grounded in real experiences. In addition, the event received visibility through local media, including continuous coverage by local television, which contributed to raising awareness and extending the project's impact beyond the direct participants.

Dissemination links

- <https://activaorihuela.es/la-agricultura-de-benferri-en-el-foco-del-desarrollo-sostenible-de-europa/>
- https://www.elperiodic.com/palicante/benferri-lidera-modernizacion-agricola-europa-proyecto-agriculture_1056226
- <https://activaorihuela.es/la-agricultura-de-benferri-en-el-foco-del-desarrollo-sostenible-de-europa/>
- https://activaorihuela.es/benferri-muestra-su-modelo-de-agricultura-sostenible-ante-representantes-de-mas-de-diez-paises-europeos/?fbclid=IwY2xjawPnEeVleHRuA2FibQlxMQBzcnRjBmFwcF9pZBAYMjIwMzIxNzg4MjAwODkyAAEeldtYBqDRlrA8LFbWnHUQCdv6pxrJGms6lSX8SJs-GQeHfEibB63viBiaPiQ_aem_O6PxOOwBGlafN3x2qxeqKw
- https://www.krizevci.info/2026/02/04/krizevacki-predstavnici-dio-medunarodnog-cerv-tt-projekta-agriculture-5-0/?fbclid=IwY2xjawPv_IhleHRuA2FibQlxMQBzcnRjBmFwcF9pZBAYMjIwMzIxNzg4MjAwODkyAAEelQhLM4yib44dUOIldhoB83nOtOsck4Ph--EqGzpeTGwACLZzP2yuqQXvdkk_aem_miMIUmaqWd7Jdt0FXXLn1A
- <https://www.instagram.com/reel/DT2IHfDDfT6/>
- <https://www.instagram.com/reel/DT4toi0DQFB/>
- <https://www.instagram.com/reel/DT1ICWUCDw6/>
- https://www.facebook.com/story.php?story_fbid=1182634130705051&id=100068754247544&rdid=fDADXOsLjI01qEw4#
- <https://www.instagram.com/reel/DT6SsPwiNL4/>
- https://www.facebook.com/story.php?story_fbid=10239810511582166&id=1275938780&mibextid=wwXlfr&rdid=iLhbWHmmxygfmckKh#
- https://www.linkedin.com/posts/campus-corso_afgelopen-week-mocht-ik-samen-met-romy-lauwers-activity-7421959949141905408-zDV6?utm_source=share&utm_medium=member_ios&rcm=ACoAAAqXCawBgRelArGgkjmPMHvEh3jLttD0cX8

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01/09/202	Initial version (new MFF).