

#### **THE VISION**

# Hyperbolic Unleashing Health & Vitality for All

n the age of health consciousness, the Hyperbolic Suit is a beacon of transformation not just for elite athletes, but for everyone. It embodies health, strength, and vitality, designed for the general populace.

### Hyperbolic Suit: Wellness & Value Redefined

he Hyperbolic Suit integrates advanced and cuttingedge NMES (NeuroMuscular Electrical Stimulation) technology proven to augment strength, enhance proprioception and balance, mitigate osteoporosis risks, and expedite fitness outcomes for individuals at all health levels.

#### Benefits Unveiled: Data-Driven Insights

- **NMES-Induced Strength Gains**: Studies show NEMS technology in the Hyperbolic Suit can increase muscle strength by up to 40% over traditional training methods. (source: Journal of Applied Physiology).
- Enhanced Proprioception & Balance: Users experience significant improvement in balance and

proprioceptive capabilities, crucial for daily activities and injury prevention.

• **Osteoporosis Mitigation**: Regular use increases bone density, effectively mitigating osteoporosis risks.

### Value-Added Sessions & Revenue Generation

- he Hyperbolic Suit isn't just a wellness tool; it's a revenue generator for fitness facilities and professionals:
- **Premium Sessions:** Offer premium training sessions or classes, allowing clients to achieve more in less time, justifying higher rates per session.
- **Membership Upgrades:** Integrate the Hyperbolic Suit into membership tiers, offering access as a premium feature, encouraging upgrades as well as consumer purchase options for their own Hyperbolic Suit.
- **Package Deals:** Create specialized packages combining Hyperbolic Suit sessions with other services, providing holistic wellness solutions and increasing overall spending per client.

• **Certification Programs:** Run certification programs for other trainers or coaches on utilizing the Hyperbolic Suit, creating an additional revenue stream while promoting the suit's usage broadly.

#### For Everyone: A Health Revolution

he Hyperbolic Suit is meticulously designed to cater to all demographics, irrespective of age, fitness level, or health status. It's more than a piece of fitness equipment; it's a universal symbol of a healthfocused revolution taking place in homes, gyms, and wellness centers across the globe.

- For Young Adults: Embarking on a wellness journey early is crucial. The suit assists young adults in establishing a foundation of strength, balance, and overall fitness that pays dividends as they age.
- For Mid-Life Individuals: In the bustling mid-life years where health often takes a back seat, the Hyperbolic Suit serves as a convenient yet effective way to reclaim and maintain the vitality and energy essential for a highquality life.
- For Seniors: As bone density and muscle mass naturally decline with age, engaging with the Hyperbolic Suit can significantly counter these challenges, allowing seniors to enjoy an active, fulfilling life with reduced risks of falls and fractures.

## Experience Wellness Like Never Before

oin the fitness revolution. The Hyperbolic Suit is not just about enhancing physical fitness but fostering a holistic sense of wellness that you experience every moment of your life:

- Holistic Health: Beyond muscular strength and bone health, the suit contributes positively to cardiovascular health, metabolic rates, and mental sharpness, providing a comprehensive health boost that users can feel and measure.
- **Mind-Body Connection**: With enhanced proprioception and balance features, users not only develop a stronger body but also attain a heightened awareness and connection with their physical self, promoting mindfulness and concentration in all activities.
- Enhanced Daily Living: The health benefits accrued from using the suit seamlessly translate to improved functionality in daily activities. Whether it's carrying groceries, playing with kids, or engaging in recreational sports, users find themselves more capable, energetic, and agile.
- Joy of Active Living: With regular use of the Hyperbolic Suit, users often report a renewed joy in active living, discovering new potentials in their bodies and minds,

and often developing a more positive, proactive approach to health and life.

With the Hyperbolic Suit, wellness is not a distant goal but a daily, enjoyable reality, experienced and celebrated in every small and significant way.

## Start Today: Embrace the Future of Fitness

or individuals, trainers, health centers, and wellness enthusiasts ready to embrace transformative health and revenue-generating experiences, the future is here. Discover more, feel the change, and live the Hyperbolic life!

For health centers, coaches, and trainers ready to redefine the fitness industry, contact Alex at 949-335-2480 for pricing and order details.



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Andre Filipovic, Marijke Grau, Heinz Kleinöder, Philipp Zimmer, Wildor Hollmann, Wilhelm Bloch J Sports Sci Med. 2016 Dec; 15(4): 639–648. Published online 2016 Dec 1.

Electromyostimulation—A Systematic Review of the Effects of Different Electromyostimulation Methods on Selected Strength Parameters in Trained and Elite Athletes

Filipovic, Andre; Kleinöder, Heinz; Dörmann, Ulrike; Mester, Joachim Journal of Strength and Conditioning Research: <u>September 2012 - Volume 26 - Issue 9 - p</u> 2600-2614

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Wirtz N, Zinner C, Doermann U, Kleinoeder H, Mester J. Effects of Loaded Squat Exercise with and without Application of Superimposed EMS on Physical Performance. *J Sports Sci Med.* 2016;15(1):26-33. Published 2016 Feb 23.

Electromyostimulation--a systematic review of the effects of different electromyostimulation methods on selected strength parameters in trained and elite athletes

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